

Major Center Area (MCA Wayfinding Committee)

Group Purpose:

The purpose of the Major Center Area (MCA) Wayfinding Advisory Committee is to provide recommendations to the City of Eden Prairie on implementation of the wayfinding strategy identified in the Major Center Area Study approved on January 17, 2006. Wayfinding Committee recommendations will focus on naming streets and subareas, design and placement of signage and other streetscape elements, and financing the improvements.

Members:

Bob Byers, Hennepin County Public Works Facility
Jeff Hollister, Resident – Antler’s Ridge
Jill Kirk, Resident – Village Woods Drive
John Kirk, Resident – Village Woods Drive, Planning Commission Member
Nancy Litwin, General Growth Company
John McCarthy, United Properties – Resident – Waldorf Court
Steve Mosow, Resident – Bluff Rd.
Heather Olson, Resident – Ann Court
Patricia Pidcock, Resident – Red Rock Rd.
Art Roberts, Resident – Singletree Lane
Jesse Schwartz, W. Gordon Smith/Mobil Station & Resident

Consultant: Richard Lang, Visual Communications

City Staff: Janet Jeremiah, Community Development Director
Scott Neal, City Manager
Randy Newton, Traffic Engineer
Rod Rue, Assistant City Engineer
Mary Zilka, Community Development/Recording Secretary

“16” items of General Consensus from the committee are as follows:

1. Getting to, around, and out of the MCA is confusing for a lot of people.
2. Some kind of wayfinding system is necessary for this area.
3. When State Hwy. 212 is “turned back” to the County, it should be renumbered County Road 61 (Flying Cloud Drive name to remain).
4. The County Road 61 signage should be overlapped with Hwy 212 to Shady Oak Road (existing County Road 61)
5. County Road 61 and Flying Cloud Drive should be on all appropriate signs.
6. Street signs should be included on all stop light arms.
7. Additional signage explaining how to get back to highways (egress signage) is needed.
8. The ring road should be named (e.g. Prairie Center Circle).
9. The name of the ring road should be added to Valley View Road signs within the MCA.
10. Signs with street names should be included at all intersections.
11. Street name signs should also show address ranges and/or the metropolitan street numbering system (78th Street, 79th Street, etc.).
12. The aesthetic appearance of the proposed signage is positive.
13. There is concern about cost and phasing.
14. Subarea #4 is “The Mall Area”.
15. Trailblazing signage along the path to the mall.
16. “Gateway” to Town Center.