

Results for
Eden Prairie, MN
Quality of Life Survey

May 16, 2023







# **Civic Communication & Analytics Platform**

Smarter, better connected communities. A civic surveying, policy polling, and constituent communication tech platform.



#### **Advanced Survey Science** & Performance Analytics

Data insights to help communities move forward. The premiere provider of professional civic surveys and performance benchmarking analyses.

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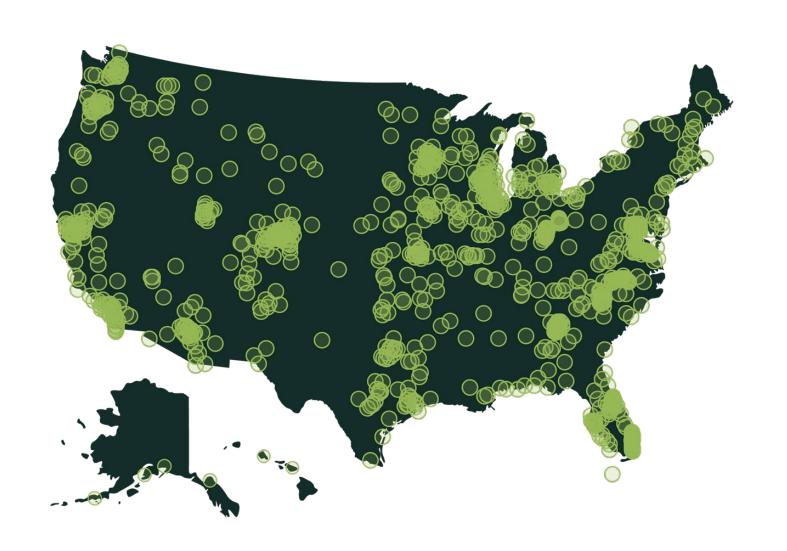
**Exclusive partners of:** 





#### Polco's Benchmarking Database





More than <u>500</u> comparison communities across the nation.

Representing the opinions of more than <u>50 million</u> residents.

## **Survey Methodology**

- Ninth time conducting the Eden Prairie Quality of Life Survey
  - Previous iterations in 2006, 2008, 2010, 2012, 2014, 2016, 2018, and 2020.
- Survey conducted from February 16th to March 28th
- "Hybrid" mailing approach employed:
  - Probability-based sample of 2,000 households
  - 452 total responses received
  - 23% overall response rate
  - Non-probability, open-participation sample: 716 responses
- Results statistically weighted to reflect Eden Prairie
- 95% confidence interval with a +/- 3% margin of error

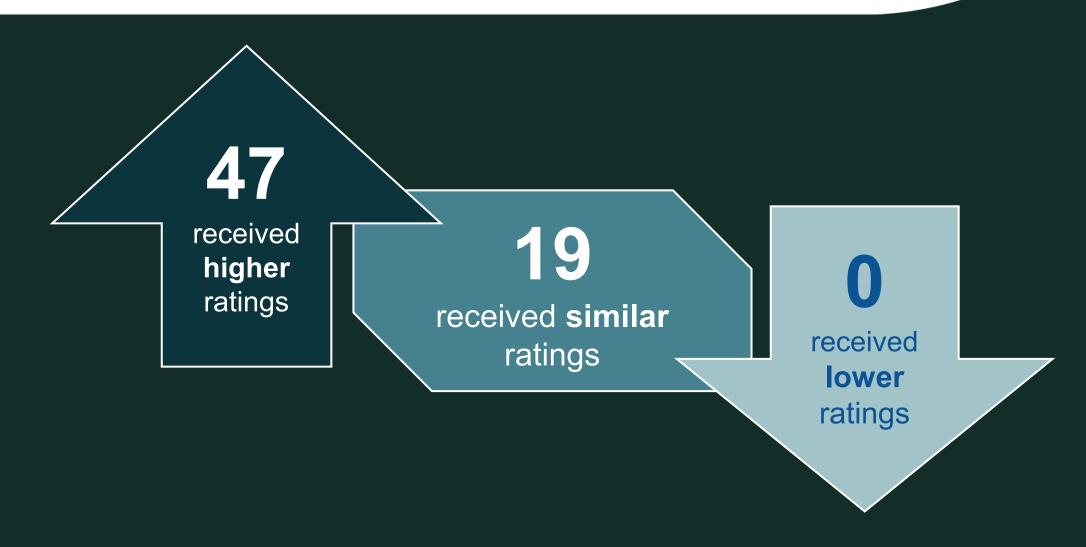


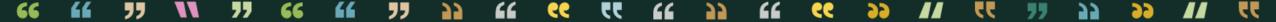
# Overview of Survey Results



### **Comparisons to National Benchmarks**







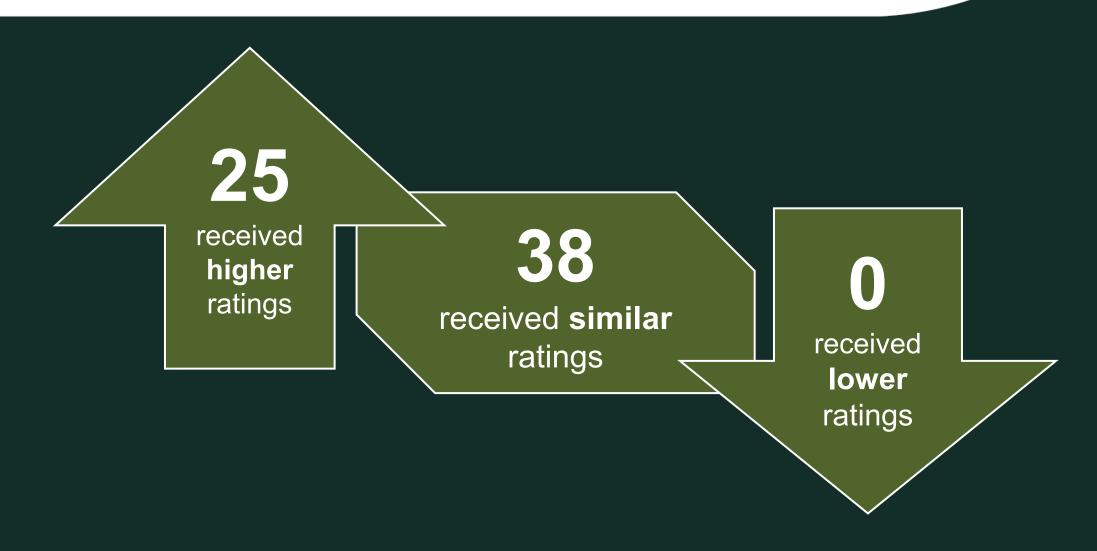
#### Comparisons to North Central Region Benchmarks





#### **Comparisons to Minnesota Community Benchmarks**

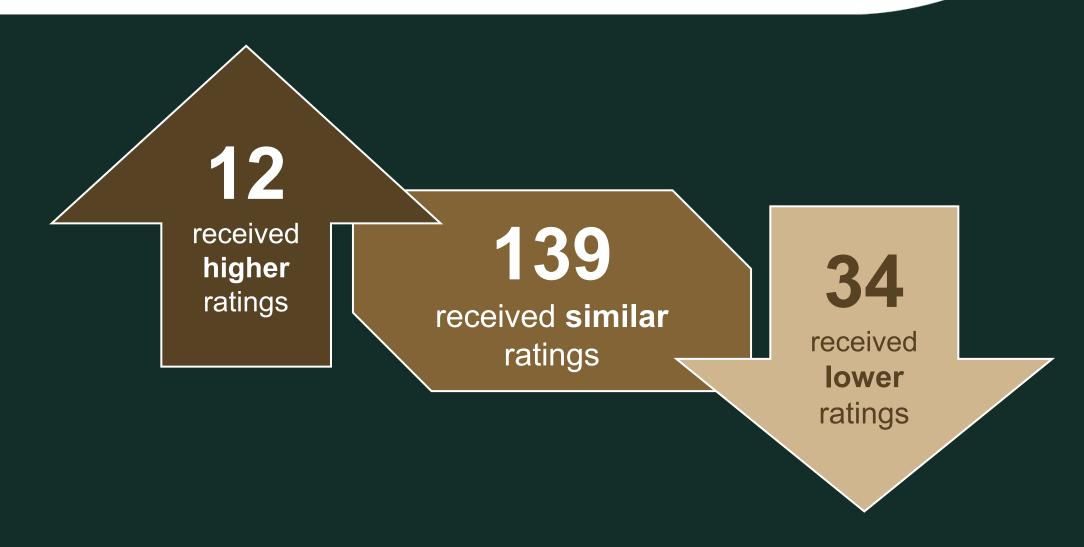


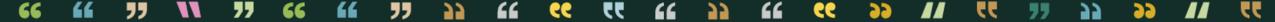




## **Comparisons to Previous Survey Year**







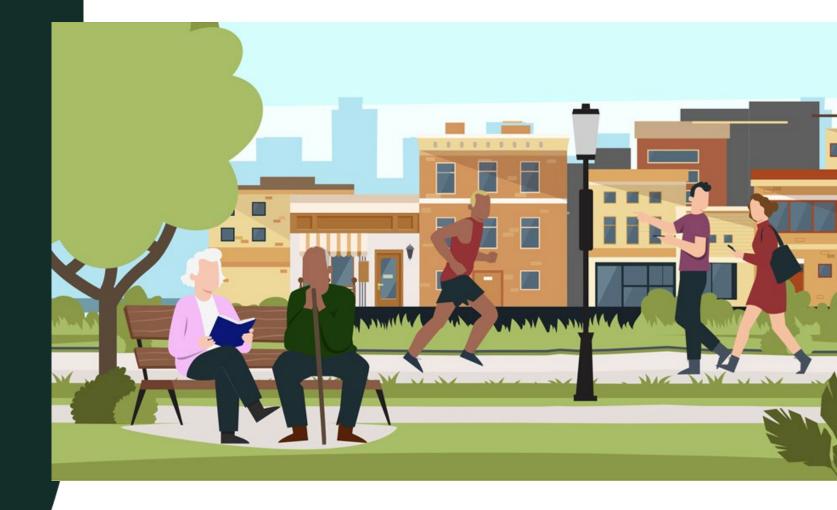


## **Key Findings**





Eden Prairie is a highly desirable and safe place to live.

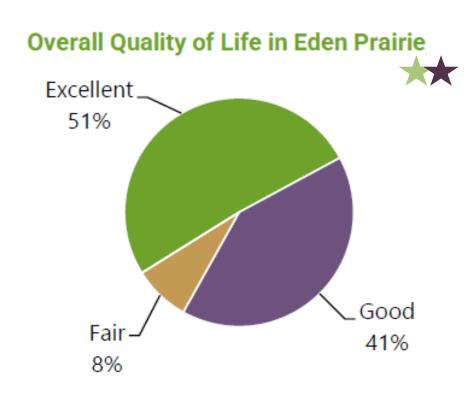


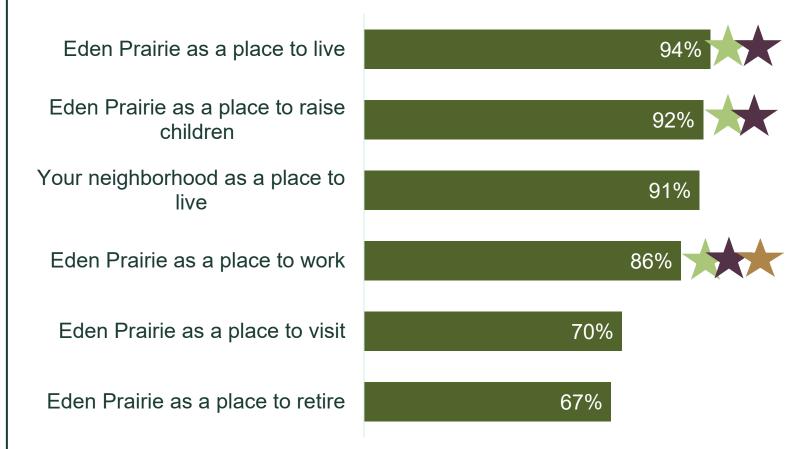


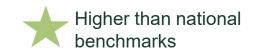
#### **Quality of Life in Eden Prairie**

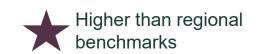


#### **Quality of Life Measures**





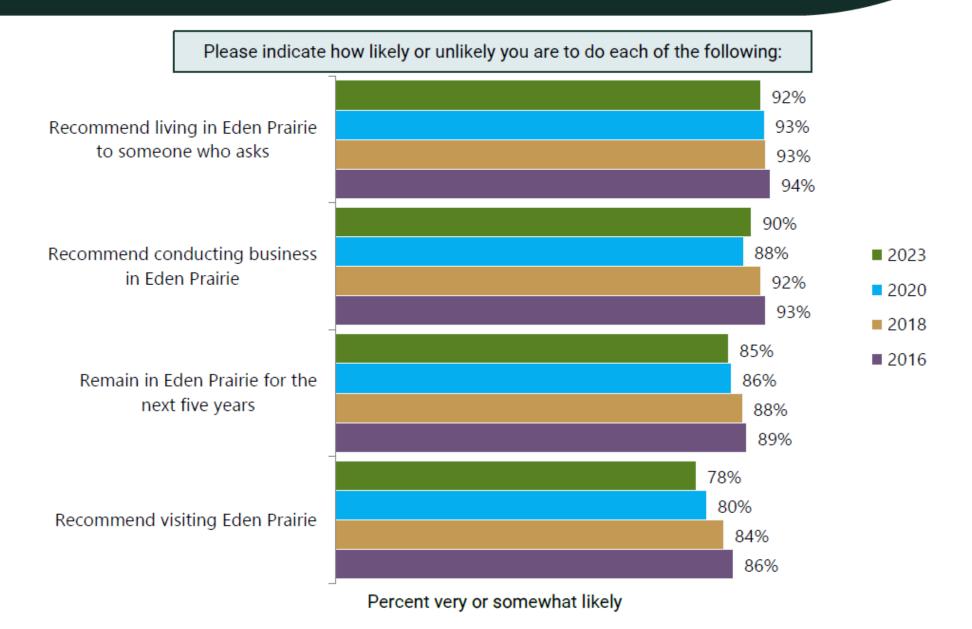






#### **Quality of Life in Eden Prairie**





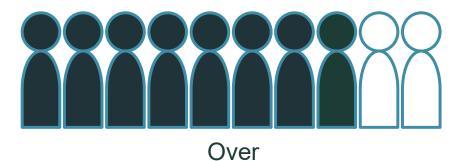
#### Safety





92%

of residents rated the overall feeling of safety in Eden Prairie as excellent or good.



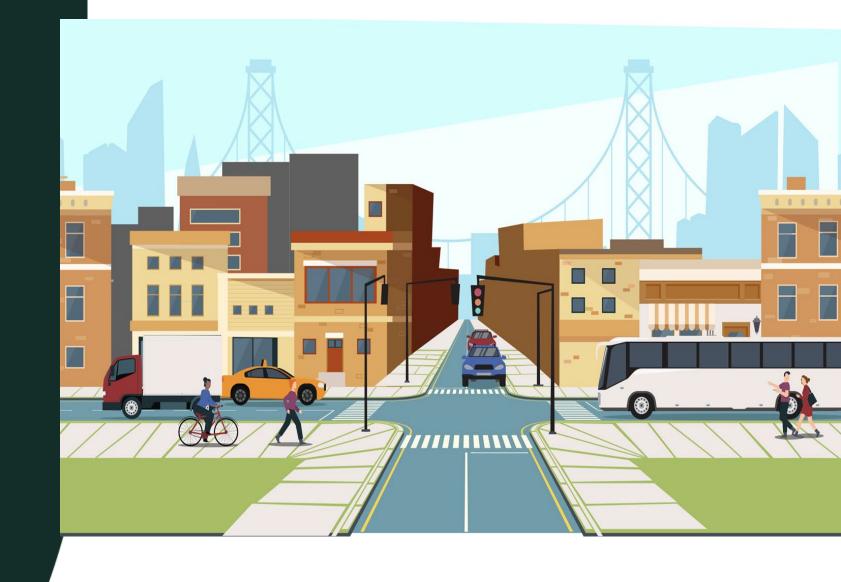
## 8 in 10

residents gave **excellent** or **good** ratings to safety in the following areas:

- Your neighborhood (95%)
- Parks and open space (93%)
- Paths or walking trails (90%)
- Retail parking lots (84%)
- Eden Prairie Center mall (83%)



City services continue to be highly ranked among peers.

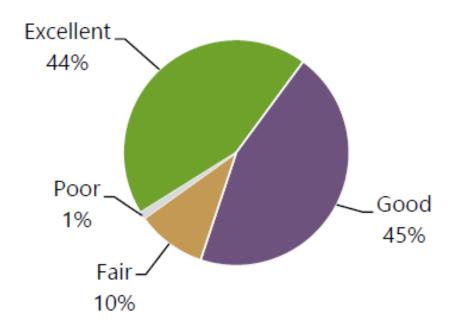




#### **City Services**

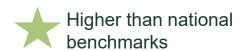


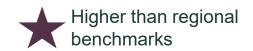
#### **Overall Quality of City Services**

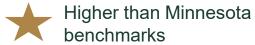


#### **Highest Rated City Services**

Please rate the quality of each of the following services in Eden Prairie: (Percent excellent or good)	2020	2023
Fire Department response time	98%	97%
Fire services	98%	96%
Park maintenance	95%	95%
Hennepin Healthcare EMS (ambulance) response time	95%	94%
Police services	92%	90%
Overall customer service by Eden Prairie employees (police, receptionists, planners, etc.)	92%	90%
Water and sewer services	90%	90%



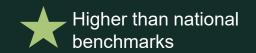


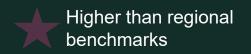


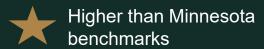
## **City Services**



	2020	2023
Trail maintenance	93%	89%
Recreation centers or facilities	91%	86%
Recreation services	91%	86%
Preservation of natural areas	91%	85%
Emergency management	91%	85%
Building inspections	85%	81%
Streets in your neighborhood	85%	80%
City engineering services	85%	79%
Utility billing	83%	78%
Asphalt trails in your		
neighborhood	82%	78%
Assessing services	80%	74%
Housing and community services	81%	72%
Sidewalks in your neighborhood	74%	69%

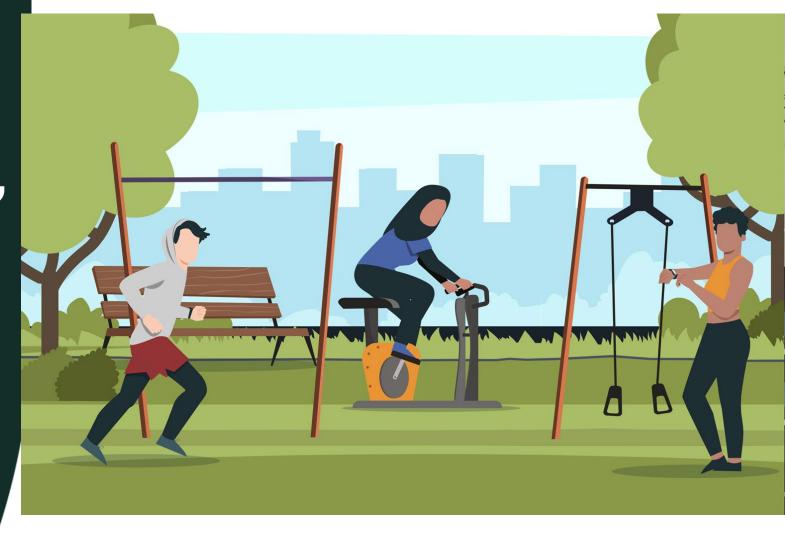








Eden Prairie's natural environment, parks, and recreation opportunities are valued by residents.





#### Natural Environment, Parks, and Recreation



When asked to choose their **favorite thing** about living in Eden Prairie,

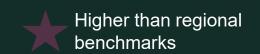
30%

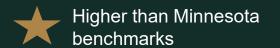
mentioned parks, trails, and recreation centers.



**92%** rate the overall natural environment as excellent or good

Please rate each of the following characteristics as they relate to Eden Prairie as a whole: (Percent excellent or good)		2023
Air quality 🜟	94%	93%
Availability of paths and walking trails	92%	93%
Cleanliness of Eden Prairie	95%	92%
Overall appearance of Eden Prairie	93%	92%
Fitness opportunities (including exercise classes and paths or trails, etc.)	92%	90%





#### Natural Environment, Parks, and Recreation



#### **Quality of Parks and Recreation Amenities by Year**

Over the last two years, about

9 in 10

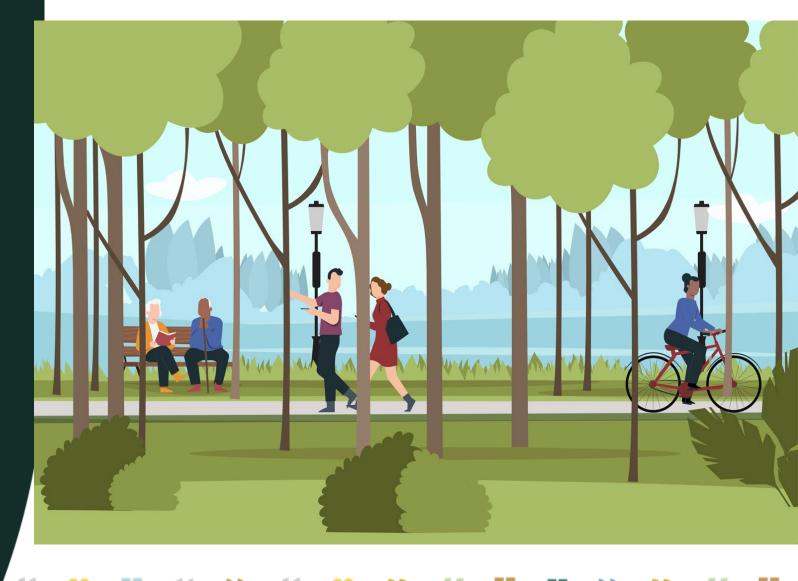
residents used:

- Large community parks
- Smaller neighborhood parks

Please rate each of the following Eden Prairie Parks and Recreation Department amenities: (Percent excellent or good)	2020	2023
Large community parks (such as Staring Lake, Round Lake, Riley Lake and Miller Park)	97%	96%
Smaller neighborhood parks	96%	95%
Richard T. Anderson Conservation Area	93%	95%
Staring Lake Observatory	91%	95%
Staring Lake Amphitheatre	95%	94%
Outdoor Center	93%	92%
Community Center	94%	91%
Art Center	89%	90%
Senior Center	83%	87%



Residents are familiar with and see the value of sustainability.





#### Sustainability



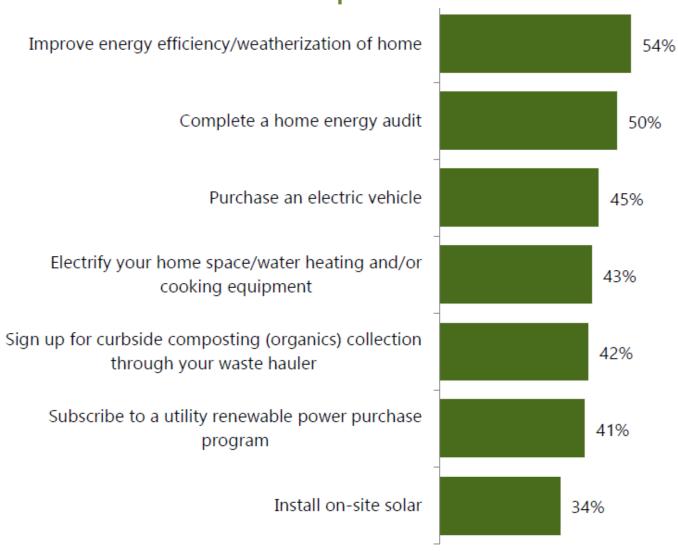
#### **Familiarity with Sustainability Strategies**

	Percent very or somewhat familiar
Composting food scraps and various types of paper waste for reuse instead of landfilling or incinerating waste	75%
Replacing/improving mechanical equipment, lighting, appliances, insulation or reducing air leakage from your home to reduce energy use and improve comfort	71%
Switching from a gasoline-powered personal vehicle to an electric vehicle	70%
Completing a home energy audit to identify energy savings opportunities in your home	65%
Using on-site solar to provide electricity or heat to your home	56%
Utility programs where you can opt-in to purchase renewable energy for your home use	51%
Switching from natural gas use in space/water heating and cooking to efficient electric-powered options	46%

#### Sustainability









# Summary of Key Findings

- 1. Eden Prairie is a highly desirable and safe place to live.
- 2. City services continue to be highly ranked among peers.
- 3. Eden Prairie's natural environment, parks, and recreation opportunities are valued by residents.
- 4. Residents are familiar with and see the value of sustainability.



# Questions?