Community Center Division Work Plan

The Community Center Division has the responsibility for ensuring a well-maintained, safe and affordable facility that can house a variety of affordable recreation programs and services for all age groups and people of all abilities. The Community Center Division staff is responsible for the management of the Community Center, Riley Lake and Round Lake Beaches, and the Park Rental Facilities.

Citywide Goal: Community Well-Being and Safety

Objective #1: Expand Aquatics programming to meet the diverse needs for all populations within the Eden Prairie community.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Continue to implement and expand adaptive swim lesson programming to meet the needs of this population.		✓	√		√	√	✓	✓	√
2. Expand upon Safety Classes to offer residents, including: Babysitter's Training, Basic Water Safety, CPR, Lifeguarding & Wilderness & Remote First Aid training.	Communications	√	✓						

Citywide goal: High Quality Efficient Services

Objective #1: Increase the marketing footprint of the services and amenities offered through the Community Center.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Host a marketing intern in collaboration with the Recreation Division and Communications in Summer 2023.	Communications		√	✓					
2. Maximize use of social media for staff recruitment, membership and program advertisement.	Communications, HR	√							

Community Center Division Work Plan

Citywide goal: Sense of Community

Objective #1: Create community through diversified program offerings that represent the needs and makeup of all residents.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Continue to host sensory friendly pool events.	Communications	✓	✓	✓	✓	✓	√	✓	✓
2. Continue to host women's only swim events.	Communications Community Development	✓							
3. Develop sensory inclusion throughout the Community Center: social stories implemented, sensory bags available, and integrating into our main Community Center page on City website.	Communications	√	✓	✓	✓				

Citywide goal: Innovative and Sustainable Practices

Objective #1: Focus on operational sustainability by reviewing facility utilization and staffing.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Evaluate and research methods for Point of Sale and customer access through self-pay kiosks.	IT	√	✓						
2. Continue to monitor building utilization. Using that information to weigh our staffing decisions, building hours and days of closure to save costs.	Facilities Communications	√	✓						
3. Continue to utilize technology. Automate scheduling with live updates in each program area for business continuity.	IT Communications Facilities	√	√	√	√				

Parks and Natural Resources Division Work Plan

The Parks and Natural Resources Division provide and maintain the City's comprehensive park and open space system. Wildlife management, forestry management and maintenance of the park and trail properties are a top priority.

Citywide Goal: Preserve and Beautify Environment

Objective #1: Convert unused areas of mowed turf back to native plants that include pollinator friendly plants and continue to enhance and protect existing pollinator areas.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Convert turf areas on City property into native plant areas that include pollinator friendly plant material.	Public Works Facilities		√	√			√	√	
2. Restore areas infested with invasive species at Prairie Bluff, James Brown, Edenbrook and RTA Conservation Areas	Police Fire Hennepin County Met Council	√	√			√	√		

Objective #2: Protect our urban forest from emerald ash borer and oak wilt.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Treat trees on city property and promote the treatment of trees on	Communications	√	√			√	√		
private property 2. Remove infested trees on public and private property to prevent the spread of EAB and oak wilt	Public Works	✓			√	✓			√
3. Replace removed ash trees with diverse species in parks and public ROW	Public Works		✓	√			√	√	

Parks and Natural Resources Division Work Plan

Citywide goal: Sense of Community

Objective #1: Construct additional park amenities in parks near areas of our community with higher concentrations of underserved populations

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Complete construction of the new splash pad and cricket pitch at Nesbitt Preserve Park and host a grand opening for the park	Communications Engineering Public Works		√						
2. Reconstruct the park building at Round Lake Park and host a community wide grand opening	Communications Fire Public Works		√	√	√				

Citywide goal: Community Well-Being and Safety

Objective #1: Fill in missing links in trail and sidewalk system as identified in the City's Pedestrian and Bicycle Plan.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Construct new trails/sidewalks along Viking Dr from Prairie Center Dr to Golden Triangle Dr.	Public Works		√	√			✓	✓	
2. Identify and construct sidewalks and trails in SW LRT station areas to improve pedestrian traffic.	Public Works Community Development		✓	√			✓	✓	

The Recreation Division provides diverse and challenging recreational opportunities consisting of the following: recreation administration, youth and family recreation, organized athletics, special events, arts, therapeutic recreation, and facility operations, including the Art Center, Outdoor Center, Senior Center, and the Staring Lake Observatory.

Citywide Goal: Sense of Community

Objective #1: Enhance citywide events to provide a greater sense of welcome and belonging for all residents.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Prominent "welcome" signage in multiple languages as part of event placemaking.	Communications			√	√			✓	✓
2. Provide private sensory- friendly areas for neuro- diverse individuals and their families			✓	✓	✓	✓		✓	✓
3. Ensure a diverse selection of food options, entertainment and activities		√	✓	√	✓	✓	✓	✓	√
4, Plan for full participation for event attendees with disabilities.		√	✓	✓	√	✓	✓	✓	✓
5. Create EP-branded selfie stations to encourage community pride.				√	√	√	√	√	√

Objective #2: Create venues for awareness, understanding and celebration of the many cultures that make up the Eden Prairie community.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Refine and expand the reach of "PeopleFest" celebration to provide more cross-cultural sharing.	Communications, Community Services, Human Rights and Diversity Commission		√	✓			✓	\	

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
2. Build upon the Senior Center's "Who Are Your Neighbors?" initiative for cultural learning between older adults and representatives of new immigrant communities.	Human Rights and Diversity Commission, EP Community Foundation	√	✓						
3. Expand upon the "3 Strings: Celebrating People with Disabilities" by creating opportunities to feature the voices and stories of individuals with disabilities.	Various Community Partners		√	√			√	√	
4. Continue to use the "Starring at Staring" concert series as a venue for showcasing a diverse set of musical traditions.			√	√			√	√	

Objective #3: Through community partnerships and outreach efforts, find and serve underrepresented segments of the community.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Create new pop-up events in neighborhood parks throughout the seasons.	Police Fire Housing and Community Services Library	√							
2. Pilot the Creators of Color series at the Art Center, improving access for and building community among BIPOC creatives in EP.		√	✓	√					
3. Create a free check-out system for recreation equipment year-round (skis, snowshoes, skates, sleds, pickleball, tennis, disc golf)		√	✓	✓	✓	√	√	√	√

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
4. Partner with EP	EP Schools	- /	- /	_	_	- /	- /	_	_
Schools to expand access		V	V	V	V	V	V	V	V
to outdoor recreation,									
nature education and arts									
programming for									
school-age youth.									
5. Continue and expand		_	_	_	_	_	_	_	_
efforts to address		V	V	V	V	V	V	V	V
barriers to participation									
(financial,									
transportation, other).									
6. Establish a formal			_	_			_	_	
process for local cricket			V	V			V	V	
groups to gain access to									
the new cricket pitch at									
Nesbitt.									
Hold a grand re-opening.									

Citywide goal: High-Quality Efficient Services

Objective #1: Refine communication strategies and platforms, with special consideration for those with limited digital access and those whose first language is not English.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Implement the new WebTrac registration user interface.	IT Communications	√							
2. Implement SMS texting to improve real-time communication related to registered programs.			√						
3. Implement alternate language materials and platforms where appropriate	Communications EP Schools		✓	✓	√	√	√	√	√

Citywide goal: Innovative and Sustainable Practices

Objective #1: Build upon current sustainability efforts at public events.

Strategies	Partnerships	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
1. Collect waste, recycling and organics at public events.	Sustainable Eden Prairie Sustainability Commission			√	√	√	✓	√	✓
2. Educate the public on sustainability efforts.	Sustainable Eden Prairie Sustainability Commission			√	√	√	√	√	✓
3. Expand the use of the Hydration Station (pop-up events, outdoor concerts).			√	√			√	√	
4. Partner with food and beverage vendors to improve organics and recycling options.			✓	√			√	√	