

Quality of Life Survey

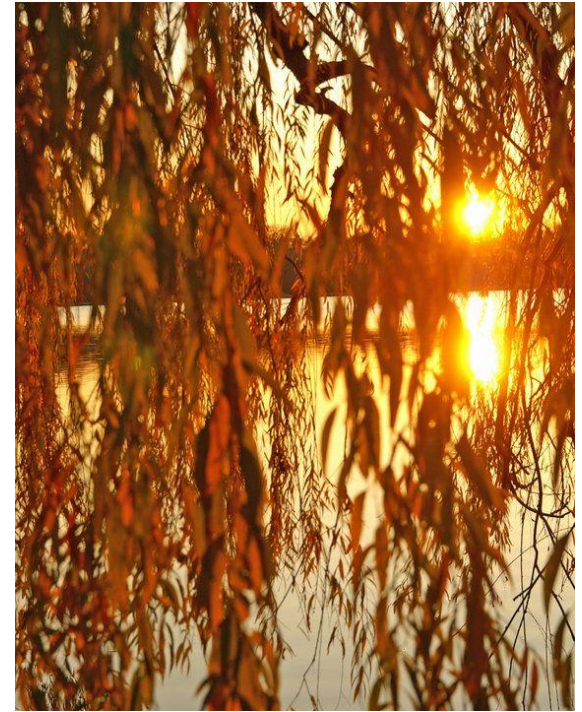
2018 Results

Prepared by



NRC
National Research Center Inc.

Survey Methods



2,000
RESIDENTS



494
COMPLETED
(26%)



ADDITIONAL
1,500 OPT-IN



2% MARGIN
OF ERROR



RESULTS
WEIGHTED



BENCHMARK
COMPARISONS

2018 Community Characteristics: Comparison to *National Benchmarks*

Higher than benchmark

Quality of life
Place to live
Place to work
Overall image/reputation
Place to raise children
Educational opportunities
Overall built environment
Health and wellness opportunities
Overall safety
Overall natural enviro
Overall built enviro
Overall economic health
Traffic flow
Ease of public parking
Ease of travel by car
Ease of travel by public transit
Paths and walking trails
Air quality
Cleanliness
Overall appearance
Public places
Variety of housing options
Fitness opportunities
Recreational opportunities
Health care availability
Affordable food
Availability of preventive health services
Availability of mental health care

Similar to Benchmark

- Neighborhood as place to live
- Place to visit
- Place to retire
- Ease of getting to places
- Sense of community
- Ease of walking
- Affordable housing
- Health care availability

2018 Community Characteristics: Comparison to *Regional Benchmarks*

Higher than benchmark

Quality of life
Place to live
Place to work
Overall image/reputation
Place to raise children
Educational opportunities
Overall built environment
Health and wellness opportunities
Overall safety
Overall natural enviro
Overall built enviro
Overall economic health
Ease of public parking
Paths and walking trails
Air quality
Cleanliness
Overall appearance
Public places
Fitness opportunities
Recreational opportunities
Affordable food
Availability of preventive health services
Availability of mental health care

Similar to Benchmark

- Neighborhood as place to live
- Place to visit
- Place to retire
- Ease of getting to places
- Sense of community
- Traffic flow
- Ease of travel by car
- Ease of travel by public transit
- Ease of walking
- Variety of housing options
- Affordable housing
- Health care availability

2018 Community Characteristics: Comparison to *Minnesota Benchmarks*

Higher than benchmark

Quality of life
Place to live
Place to work
Overall image/reputation
Place to raise children
Educational opportunities
Overall built environment
Health and wellness opportunities
Overall safety
Overall natural enviro
Overall built enviro
Overall economic health
Ease of public parking
Paths and walking trails
Cleanliness
Overall appearance
Public places
Fitness opportunities
Recreational opportunities
Affordable food
Health care availability
Availability of preventive health services
Availability of mental health care

Similar to Benchmark

- Neighborhood as place to live
- Place to visit
- Place to retire
- Overall safety
- Ease of getting to places
- Sense of community
- Traffic flow
- Ease of travel by car
- Ease of travel by public transit
- Ease of walking
- Air quality
- Variety of housing options
- Affordable housing
- Health care availability

2018 Government and City Services Comparison to *National Benchmarks*

Higher than benchmark

- Police services
- Crime prevention
- Animal control
- Recreation centers or facilities
- Park maintenance
- Senior programs and services
- Street lighting
- Street repair
- City streets as a whole
- Snow removal on City streets
- Street sweeping on City streets
- Building inspections
- City planning services
- Drinking water
- Economic development
- Storm drainage
- Water and sewer services
- Utility billing
- Emergency preparedness
- Preservation of natural areas
- Overall quality of services

Similar to Benchmark

- Fire services
- EMS response time
- Traffic signal timing

2018 Government and City Services Comparison to *Regional Benchmarks*

Higher than benchmark

- Police services
- Crime prevention
- Animal control
- Recreation centers or facilities
- Park maintenance
- Senior programs and services
- Street repair
- City streets as a whole
- Snow removal on City streets
- Street sweeping on City streets
- Building inspections
- City planning services
- Economic development
- Storm drainage
- Water and sewer services
- Emergency preparedness
- Preservation of natural areas
- Overall quality of services

Similar to Benchmark

- Fire services
- EMS response time
- Traffic signal timing
- Street lighting
- Drinking water
- Utility billing

2018 Government and City Services Comparison to *Minnesota Benchmarks*

Higher than benchmark

- Police services
- Crime prevention
- Animal control
- Recreation centers or facilities
- Park maintenance
- Senior programs and services
- Street repair
- City streets as a whole
- Snow removal on City streets
- Street sweeping on City streets
- Building inspections
- City planning services
- Economic development
- Water and sewer services
- Emergency preparedness
- Preservation of natural areas
- Overall quality of services

Similar to Benchmark

- Fire services
- EMS response time
- Traffic signal timing
- Street lighting
- Drinking water
- Storm drainage
- Utility billing

Eden Prairie is a desirable
place to live
and
raise a family



95%

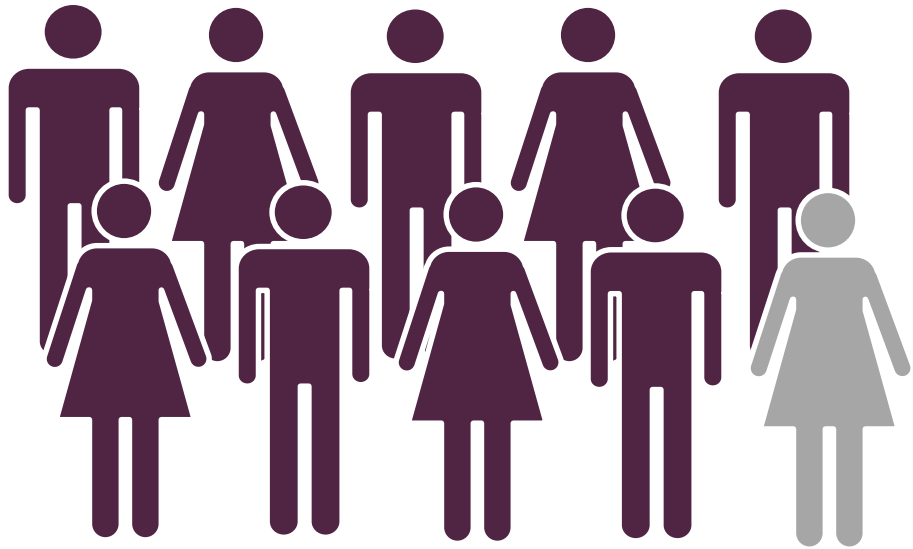
Residents think Eden
Prairie has an excellent or
good **quality of life**



Higher than benchmarks

9
in
10

excellent or good



- Place to live ★
- Neighborhood as a place to live



★ *Higher than benchmarks*

Positive features



Overall image
94% ★



Place to retire
69%

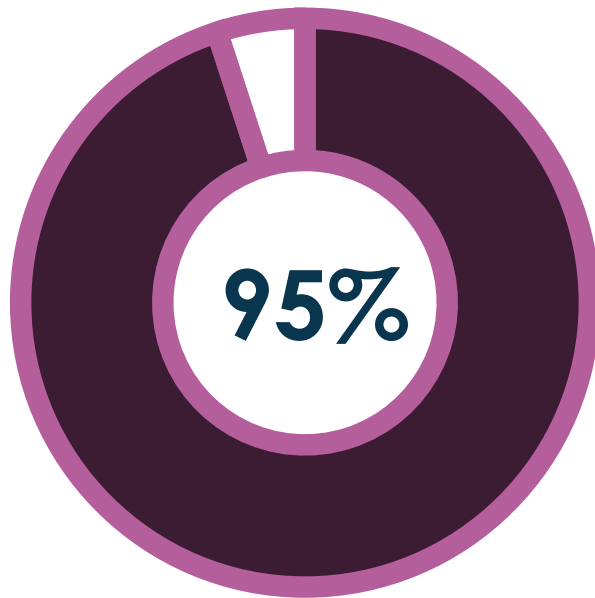


Sense of community
68%

★ Higher than benchmarks
excellent or good

Raising a Family

Place to raise children ★

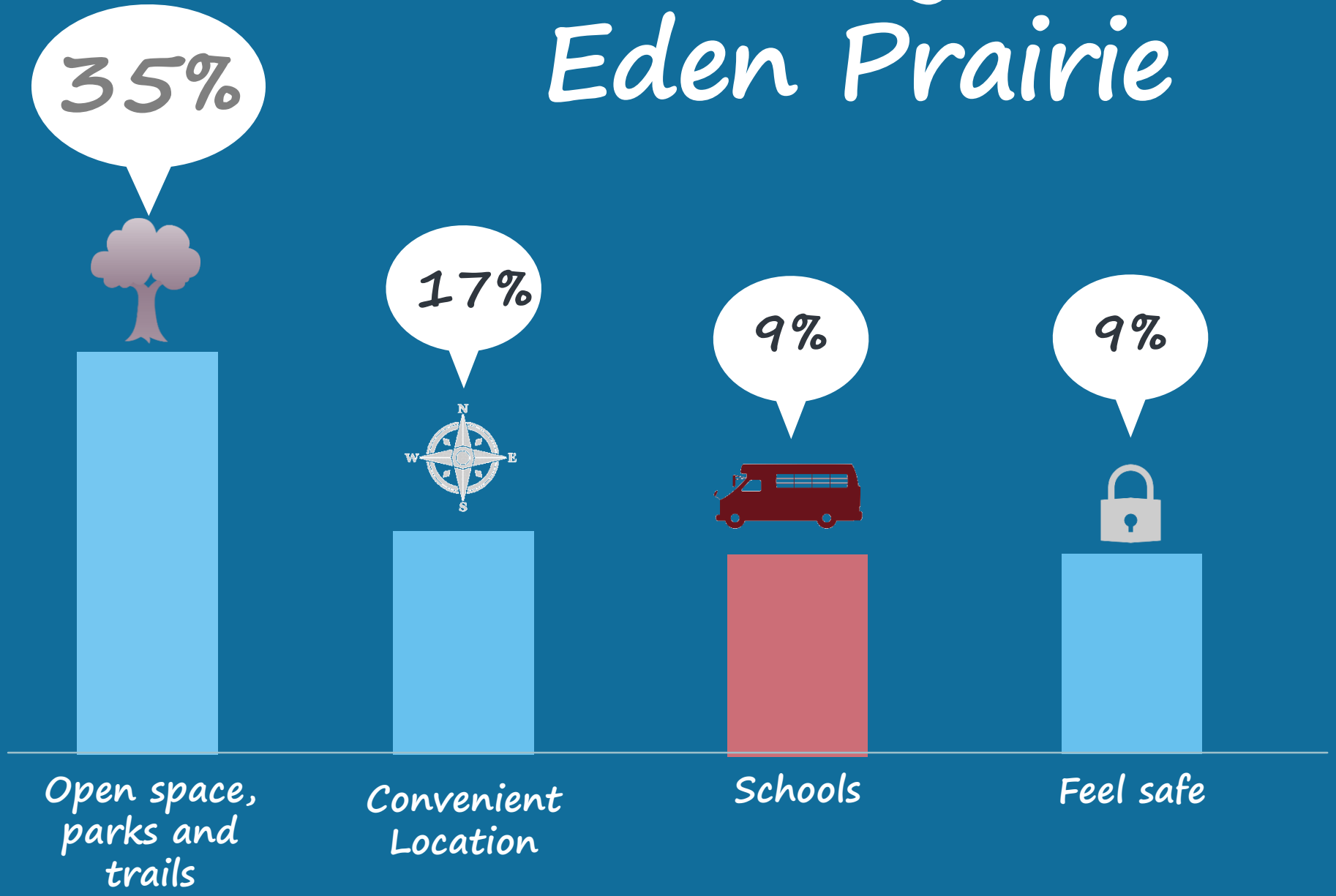


Overall education opportunities ★

★ Higher than benchmarks

Percent excellent or good

Best Thing about Eden Prairie



High ratings for *safety*
services contribute to the
quality of life but residents
have *concerns* about youth
crime and drugs

9 in 10

Fire services
EMS response

Fire response

★ Police services

★ Crime prevention



excellent or good



4 in 5

excellent or good

★ Higher than benchmarks

Emergency preparedness ★



94%

Overall feeling of

safety

excellent or good



Higher than benchmarks

9 *in* 10



very or somewhat safe

- Neighborhood★
- Eden Prairie Center mall
- Parks and open space★
- Retail parking lots
- Paths and walking trails



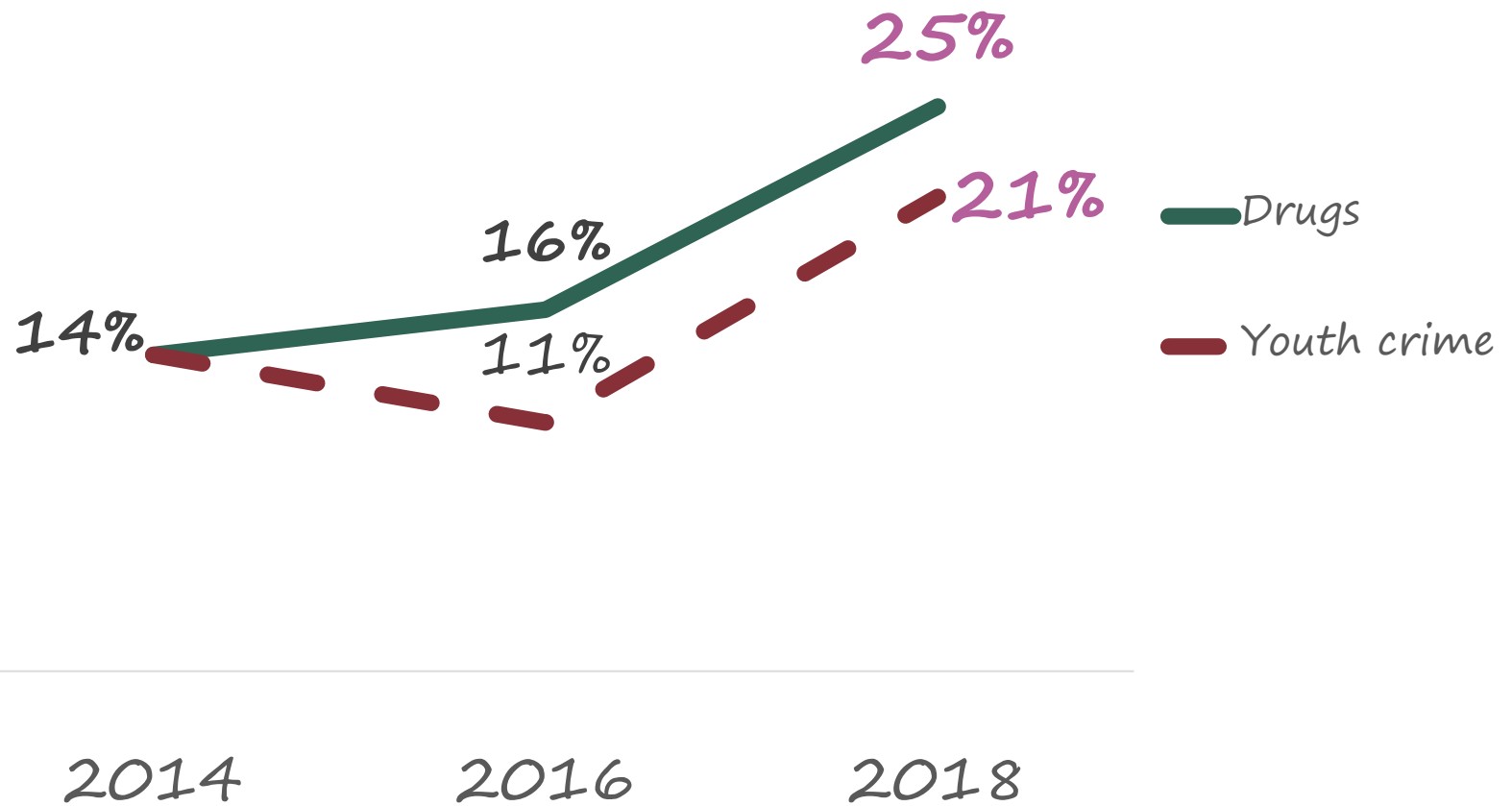
Higher than national benchmarks

Perceptions of Problems



Percent moderate, major or extreme problem

Potential Problems



Percent moderate, major or extreme problem

Community parks, recreation
and natural environment are
highlights




95%

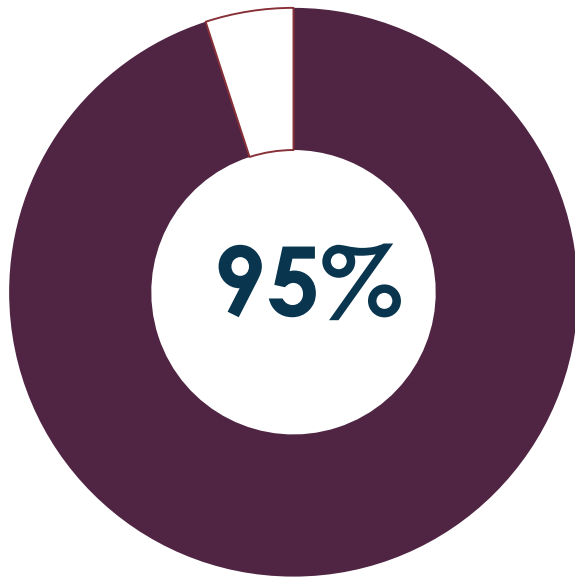
*Residents think the quality
of the
overall natural
environment
is excellent or good*



Higher than benchmarks

A highlight in Eden Prairie

Overall 
appearance



96%

Air quality



95%

Cleanliness



93%

Paths and walking trails



93%

Fitness opportunities



92%

Recreational opportunities



Higher than benchmarks
Percent excellent or good

Familiarity with Events

Staring Lake Concert Series
4th of July celebration

8 in 10

Movies in the Park
Arts in the Park
Community theater productions
Night to Unite

7 in 10

Fall Harvest Celebration
City-wide Open House

5 in 10

PeopleFest!

4 in 10

Participate in and/or were familiar

Use of Amenities

Large community parks

91%



Smaller parks

85%



Staring Lake Amph.

45%



Community Center

68%

Outdoor Center

38%



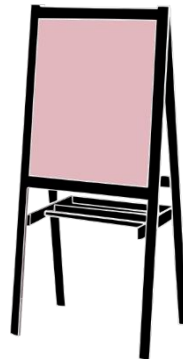
Richard T. Anderson Conservation Area

29%



Art Center

17%



Staring Lake Observatory

16%



Percent at least once

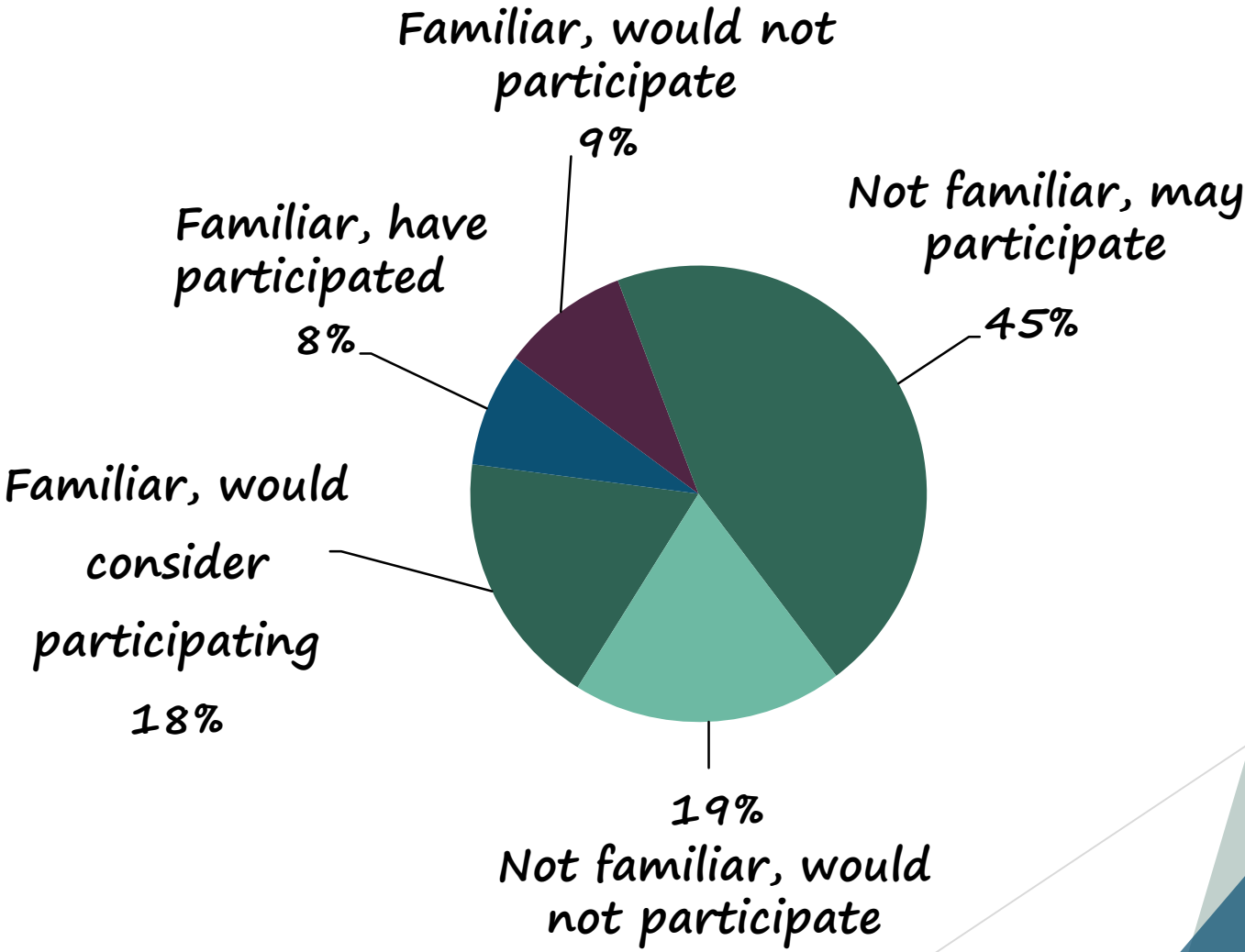
ALL AMENITIES

excellent or good

9 ⁱⁿ 10



Sustainable Eden Prairie Program



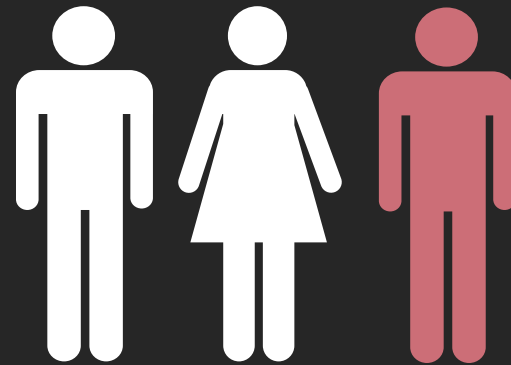


8 *in* 10

*Solid waste reduction
Energy reduction
Water conservation*

very or somewhat likely

2 *in* 3



Native landscaping

Residents *praise* City services

The background features abstract, overlapping geometric shapes in various shades of blue and green, primarily concentrated on the right side of the page. The shapes are layered, creating a sense of depth and movement. The overall aesthetic is clean and modern.



94%

Residents think
overall quality of services
was excellent or good

 Higher than benchmarks

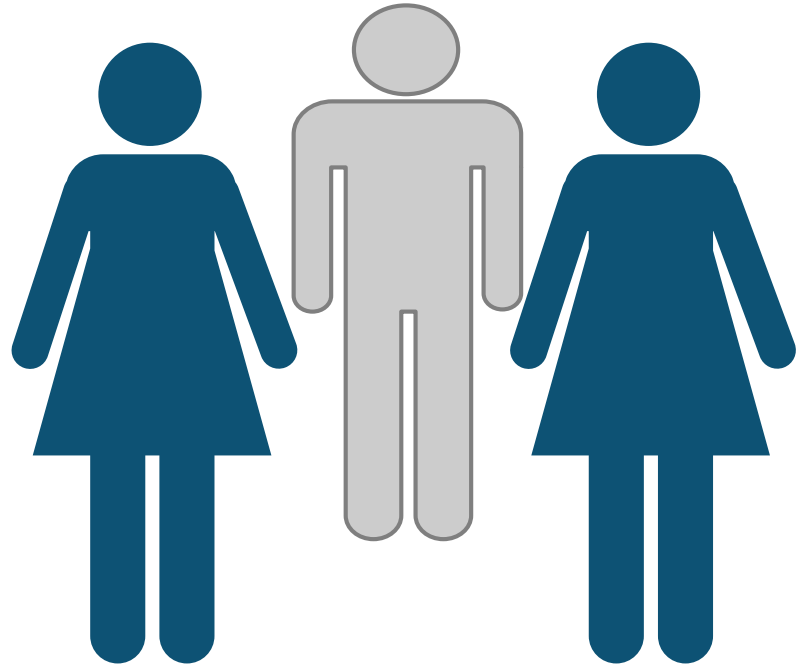
Value of Services

people think the

value of services for taxes paid

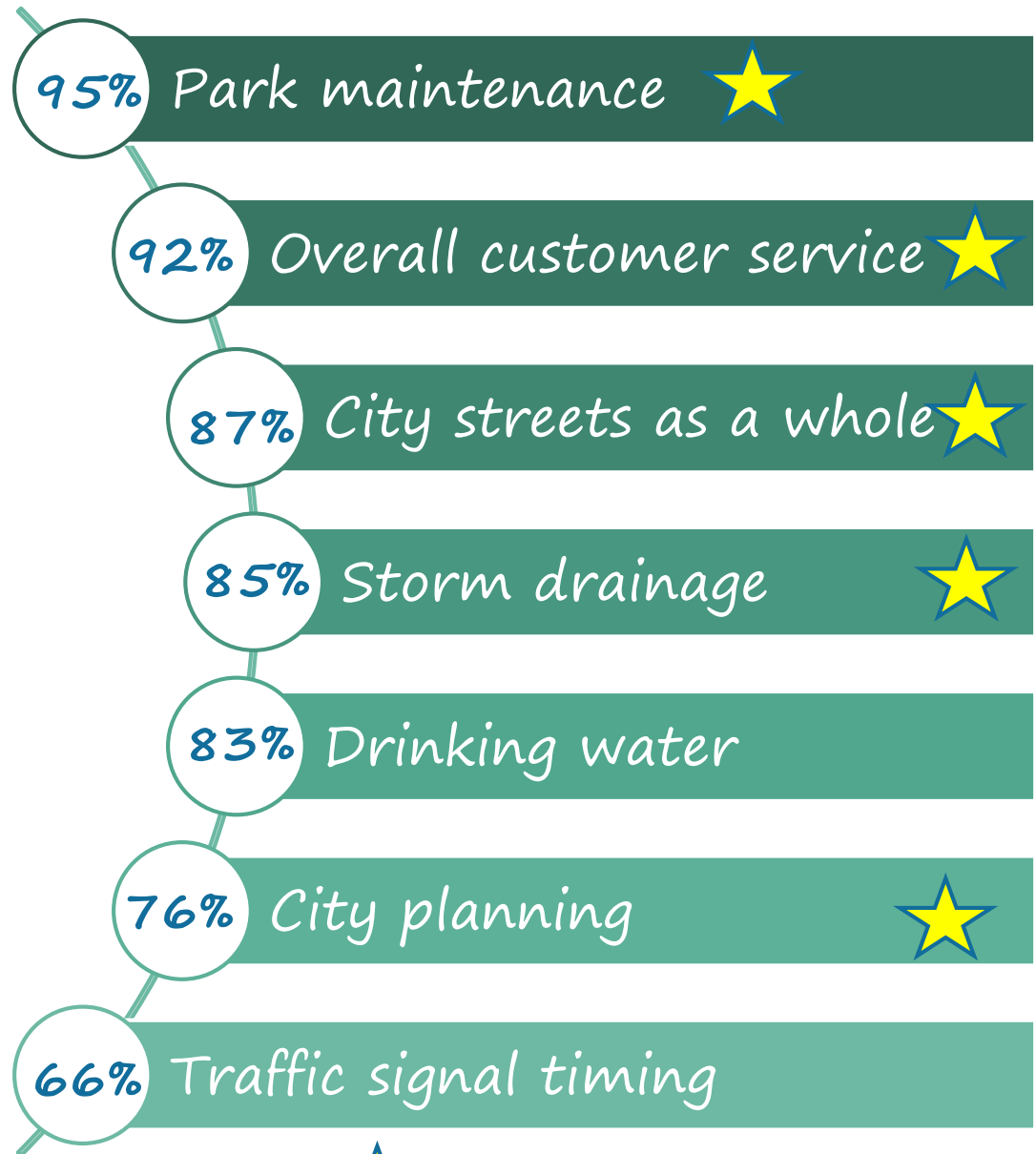
was **excellent or good**

2 in 3



★ Higher than benchmarks

City Services



Percent excellent or good

 Higher than benchmarks

— *Contacted City* —



32%

Community Center

28%

Police

19%

Recreation

15%

General information

93%

Courtesy

93%

Knowledge

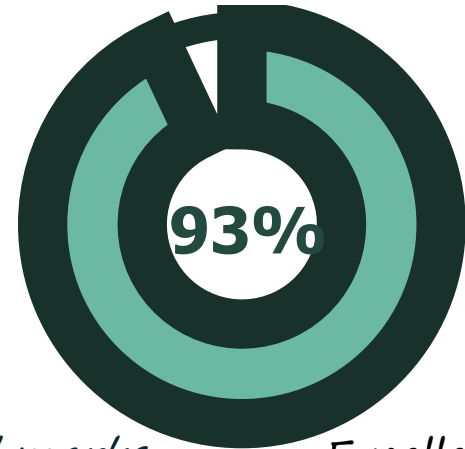
92%

Responsiveness

88%

Follow-up

— Overall customer service —

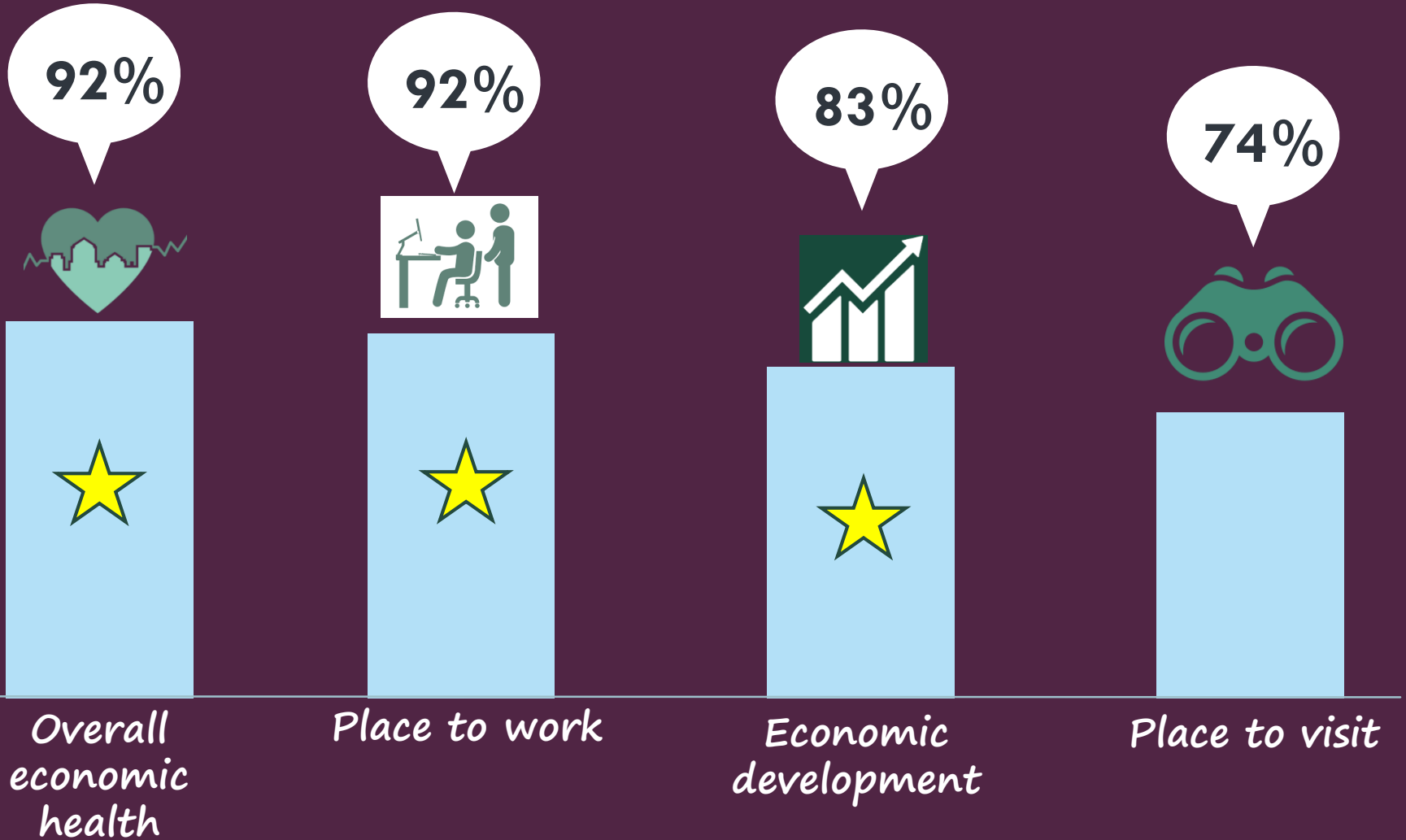


Higher than benchmarks

Excellent or good

The economy *shines*,
but *affordability* could be
an issue in the future

Excellence in Economy



 Higher than national benchmark

Percent excellent/good

Conclusions

*Eden Prairie is
a desirable
place to live
and raise a
family*



Conclusions

*Eden Prairie is
a desirable
place to live
and raise a
family*

*Safety services
contribute to
quality of life*



Conclusions



*Eden Prairie is
a desirable
place to live
and raise a
family*

*Safety services
contribute to
quality of life*

*Parks, rec and
the
environment
are a highlight*

Conclusions

*Eden Prairie is
a desirable
place to live
and raise a
family*

*Safety services
contribute to
quality of life*

*Parks, rec and
the
environment
are a highlight*

*Residents
praise City
services*

Conclusions

Eden Prairie is a desirable place to live and raise a family

Safety services contribute to quality of life

Economy shines, but affordability could be a future issue

Parks, rec and the environment are a highlight

Residents praise City services



Questions?

Thank you!

*Morgan Adams
Research Associate
National Research Center*



NRC

National Research Center Inc