

# **2022 City of Eden Prairie**

## **Business Study**

The Morris Leatherman Company

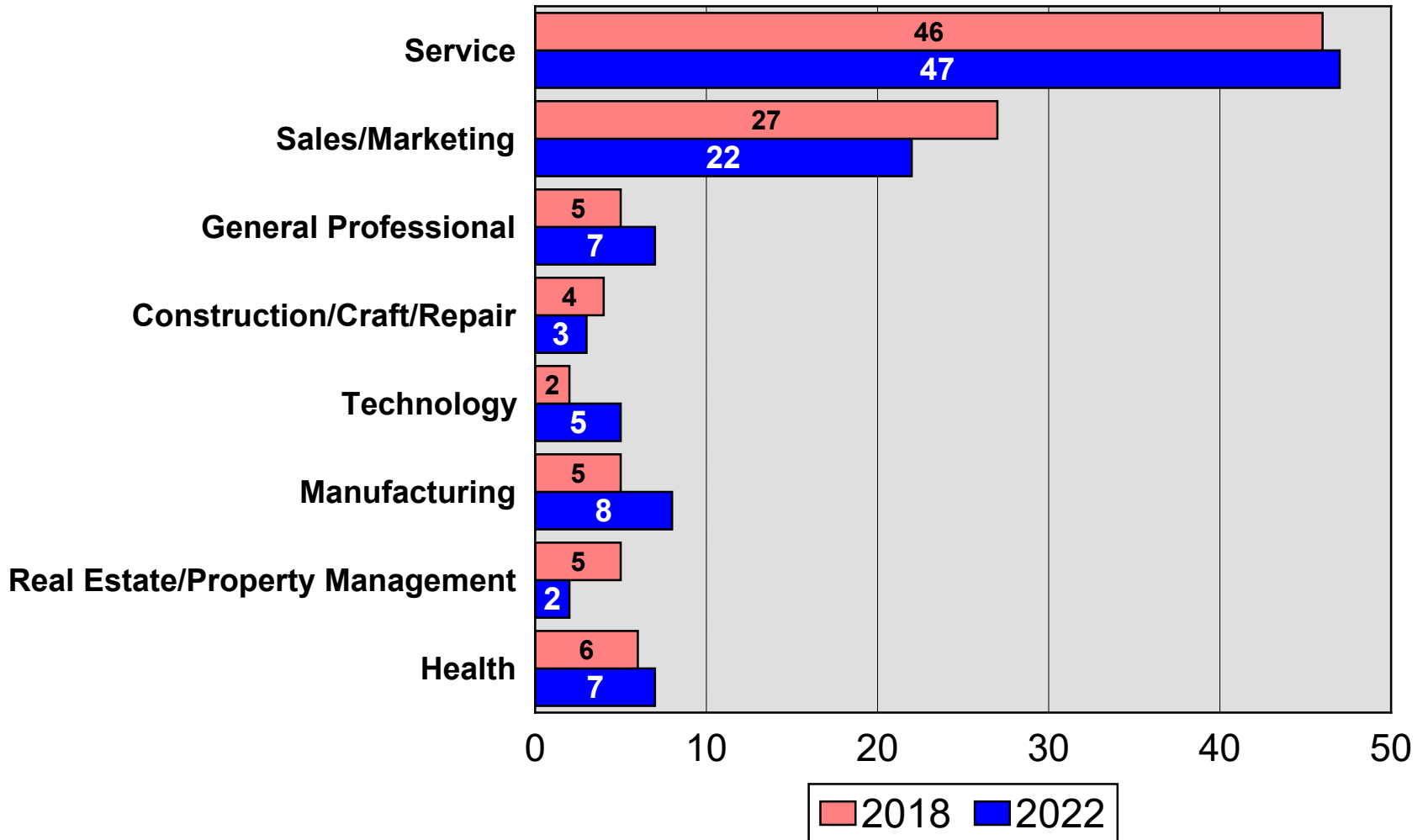
# Methodology

## 2022 City of Eden Prairie Business Study

- 2 Telephone survey conducted between April 5th and 24th, 2022
- 2 Random sample of 400 Owners or Chief Decisionmakers of Eden Prairie Businesses: +/-5.0 in 95 out of 100 cases
- 2 Average completion time of fifteen minutes
- 2 Non-Response rate of 5.0%

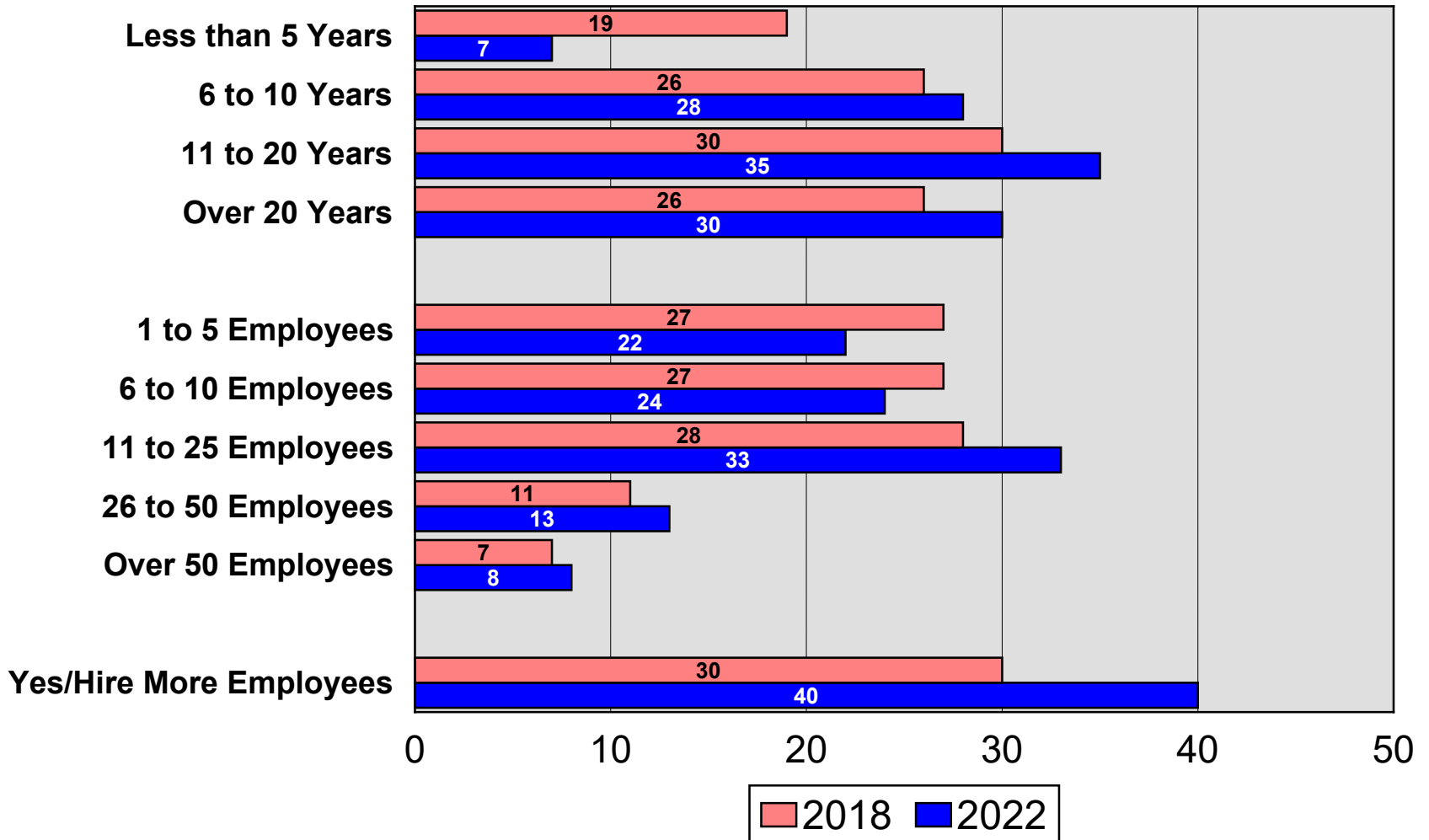
# Demographics I

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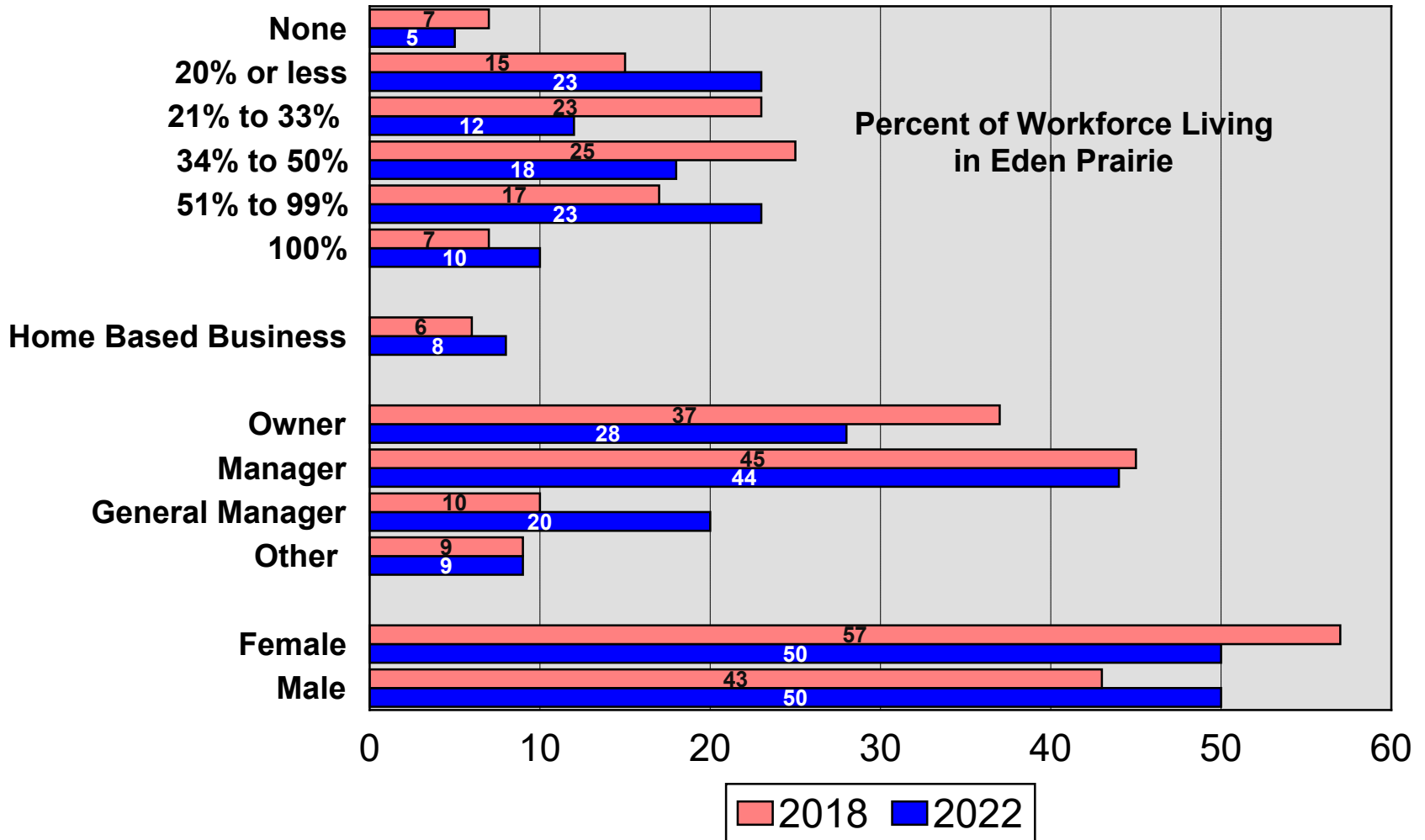
# Demographics II

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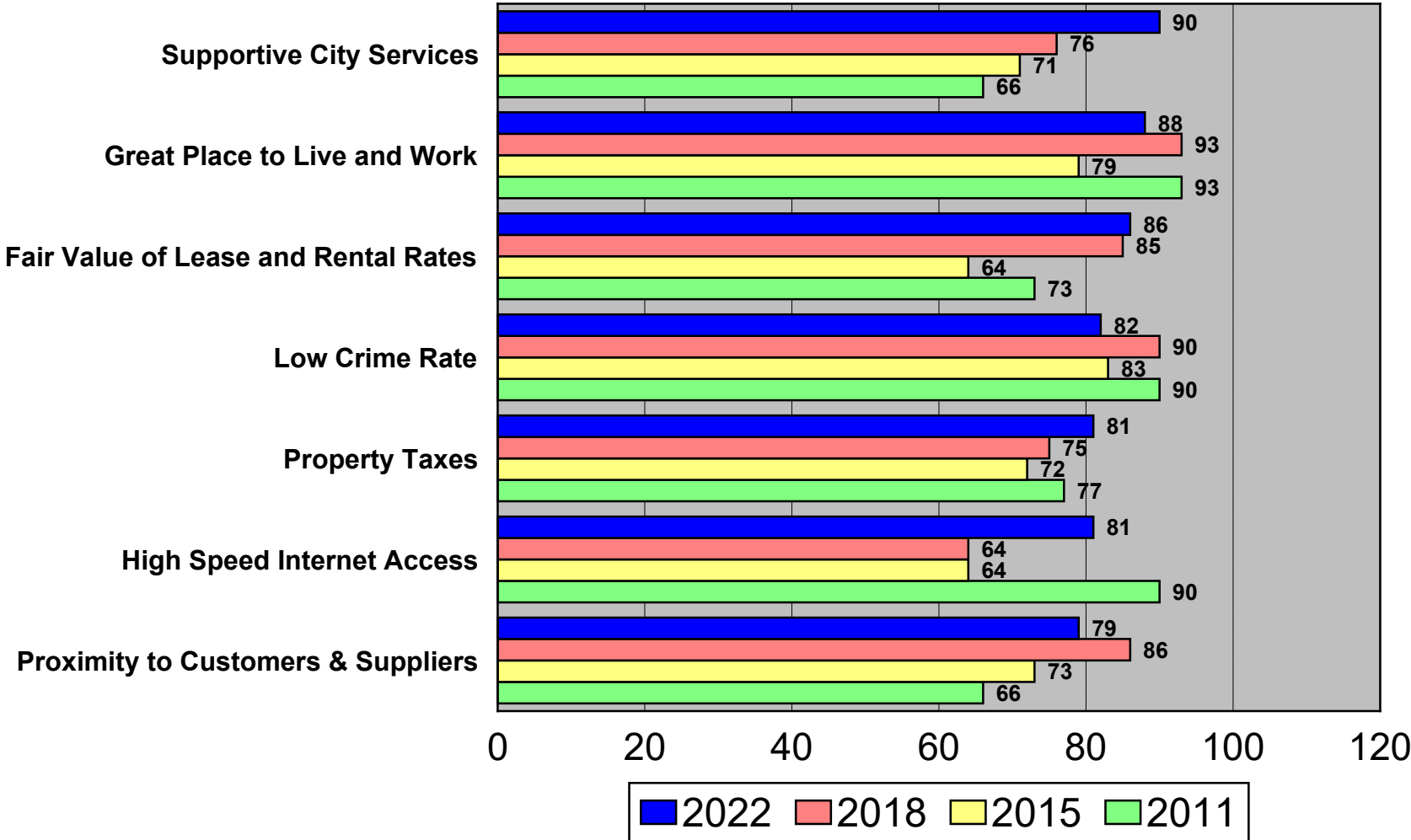
# Demographics III

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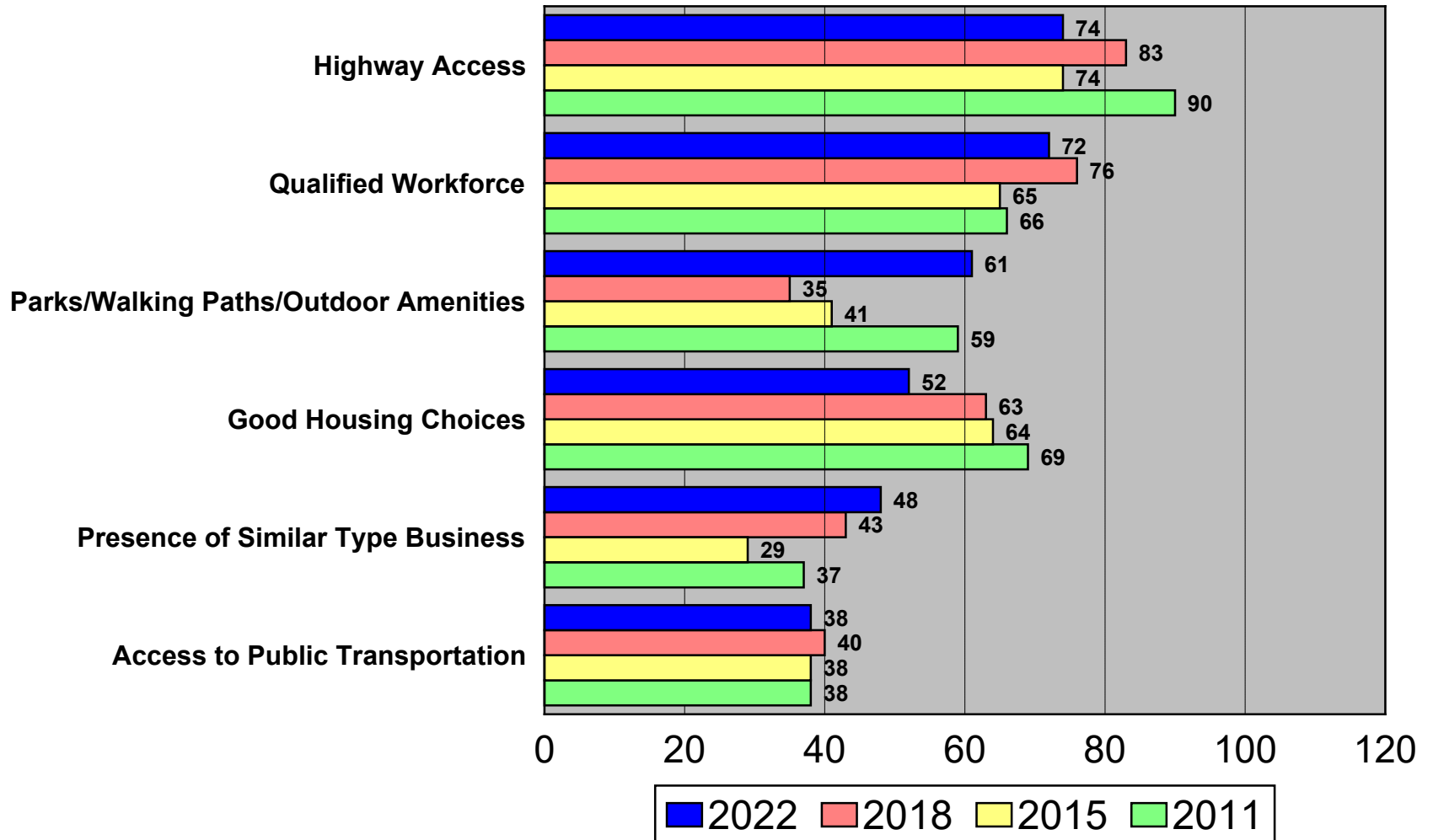
# Important Reason for Locating I

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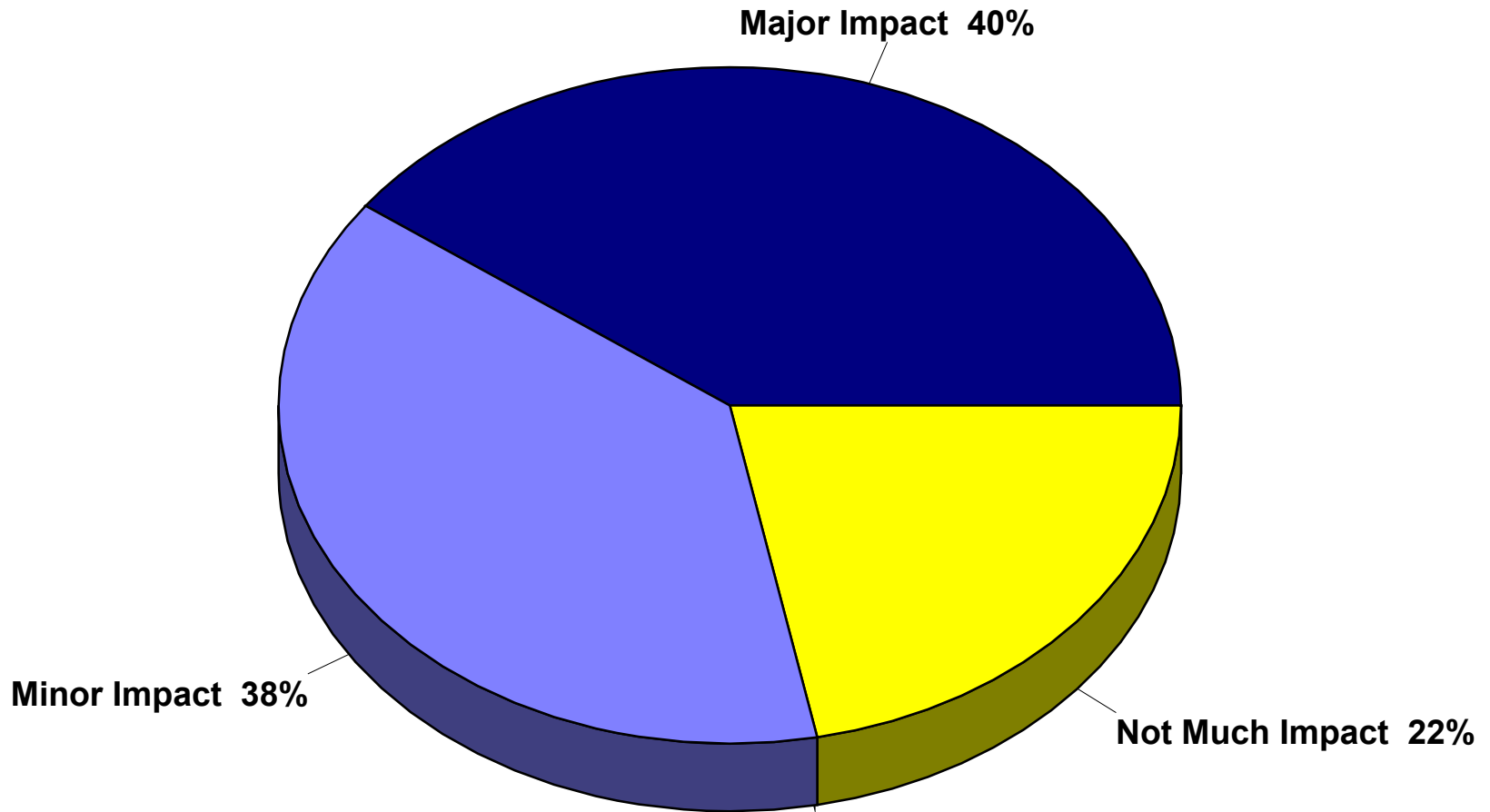
# Important Reason for Locating II

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# Impact of COVID-19 Pandemic

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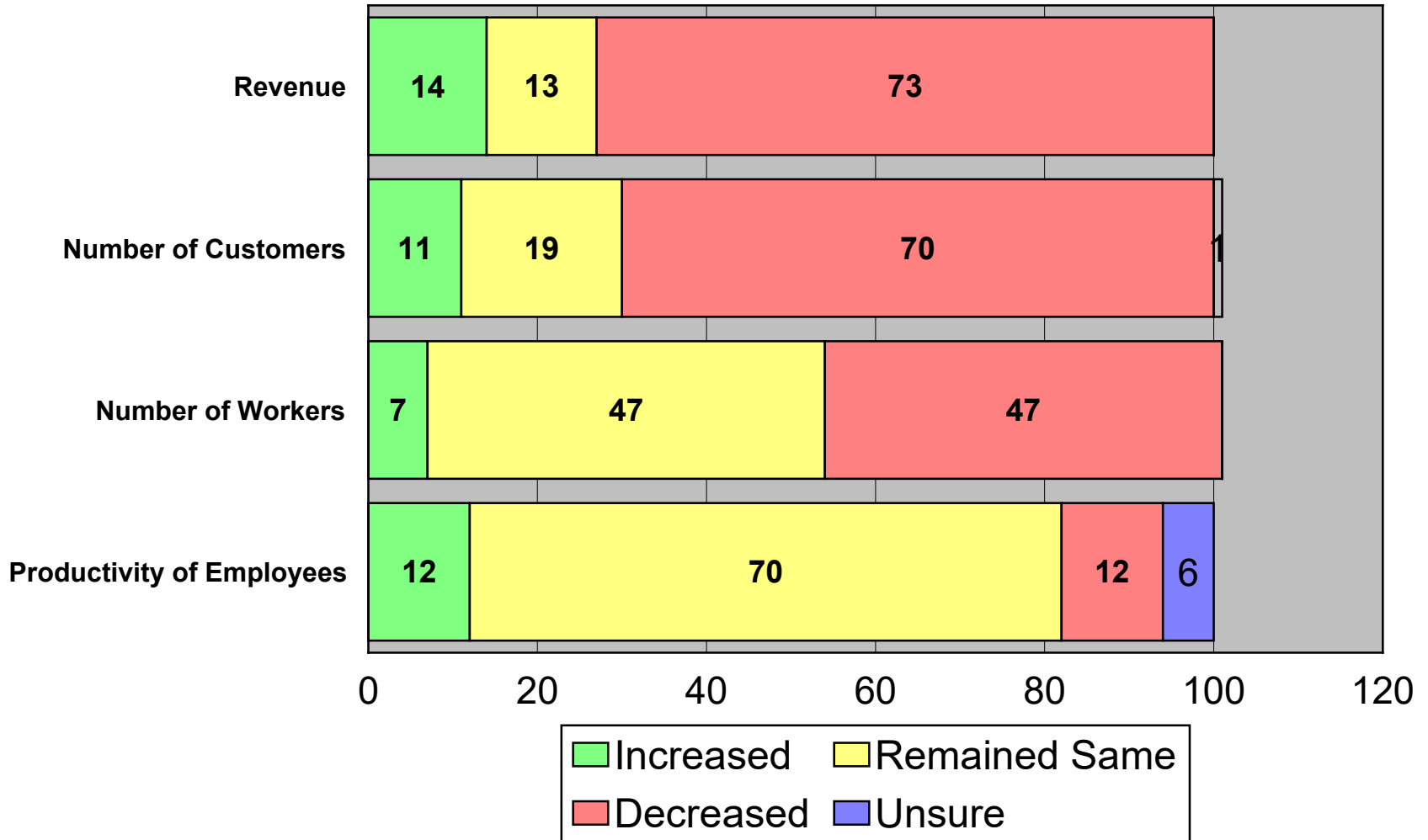




# Impacts of Pandemic

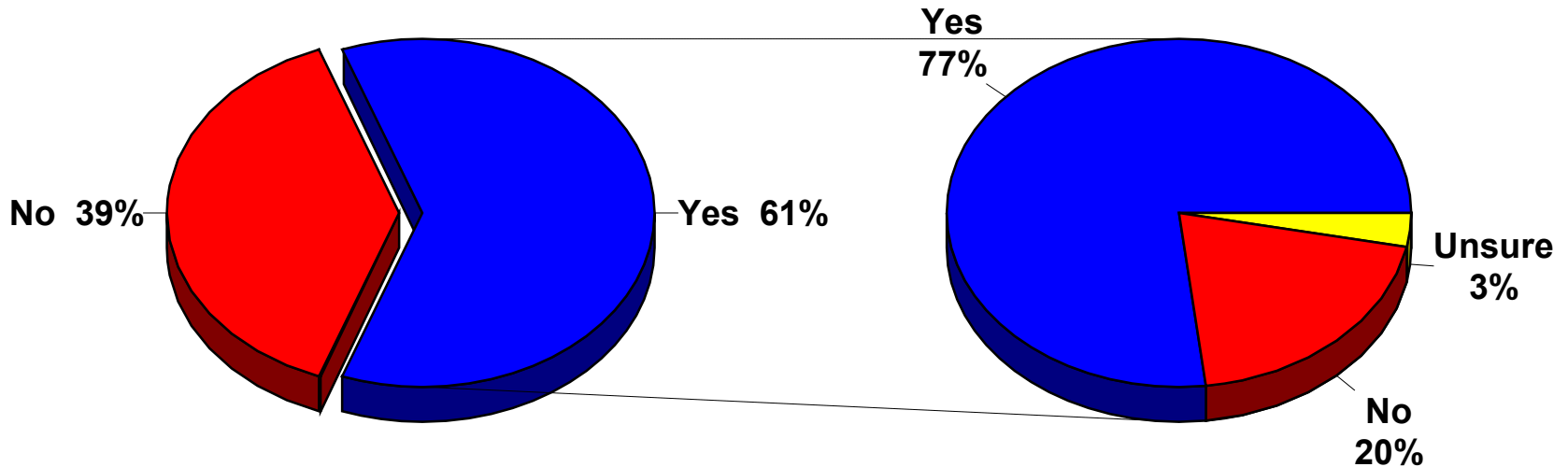
("Major" or "Minor" Impact)

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# Where Employees Work During the Pandemic

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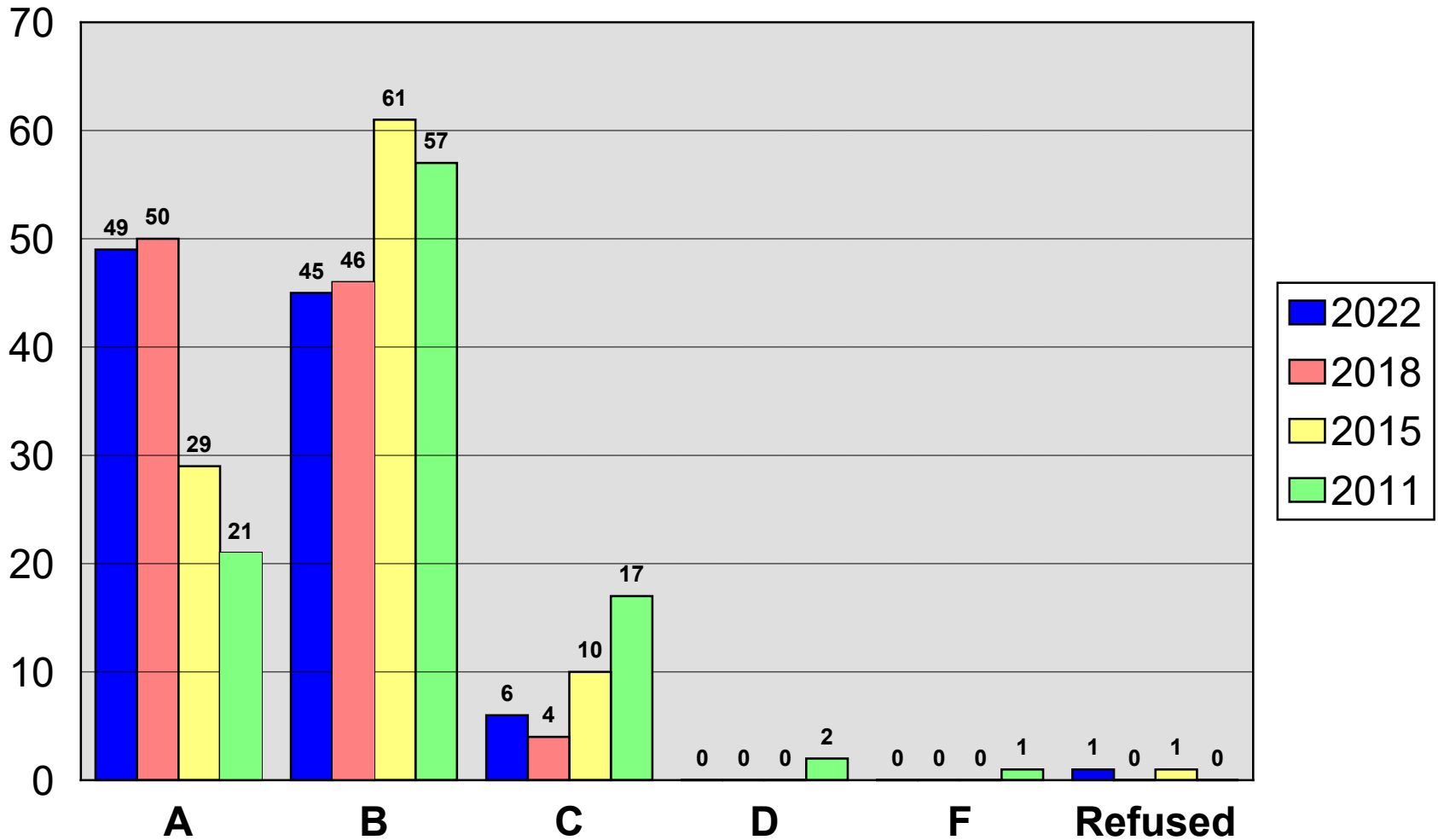


Have you had to change where and how employees work during the pandemic?

Do you believe you will operate your business the way it was before the pandemic?

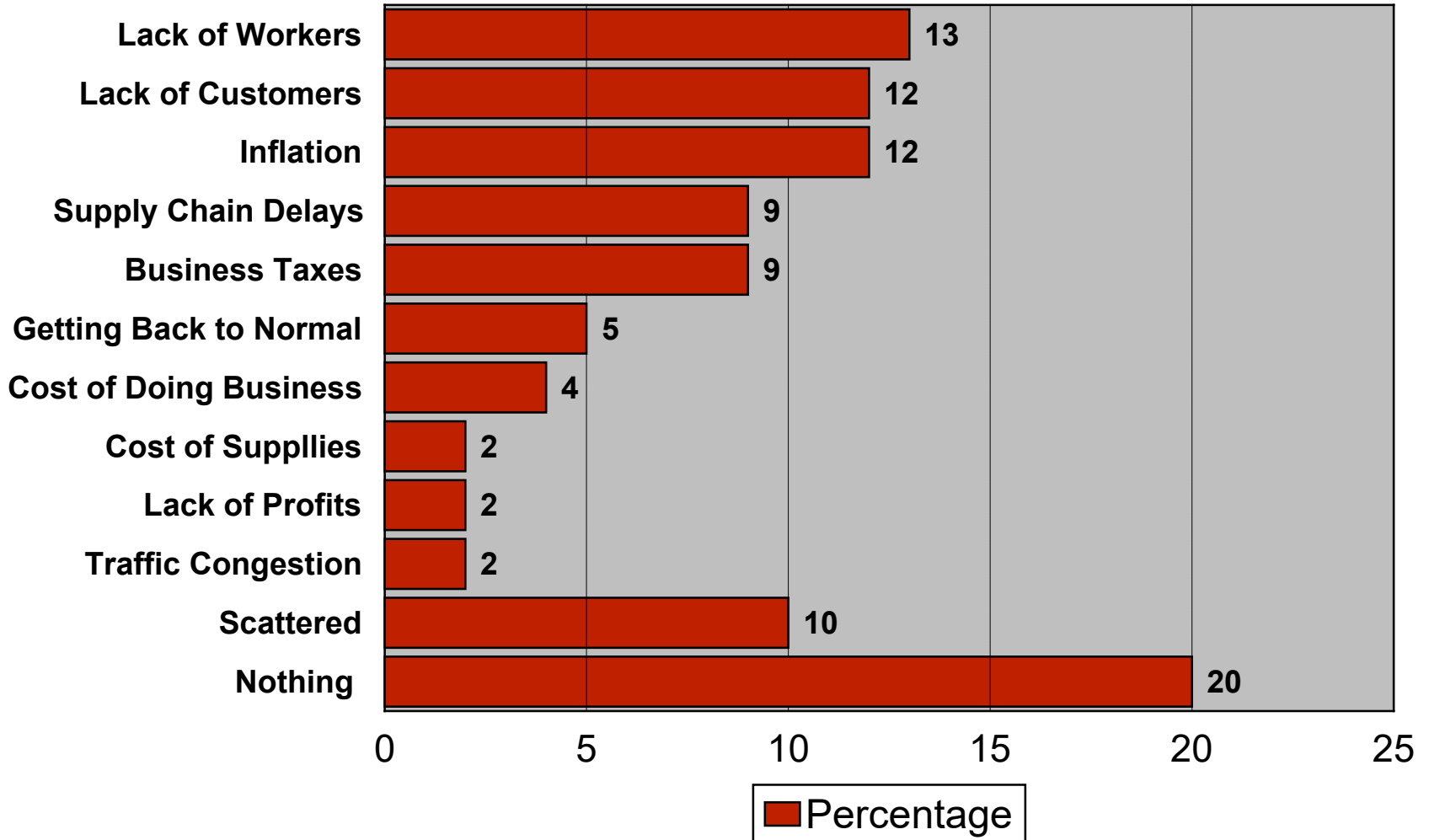
# Grade of City Business Climate

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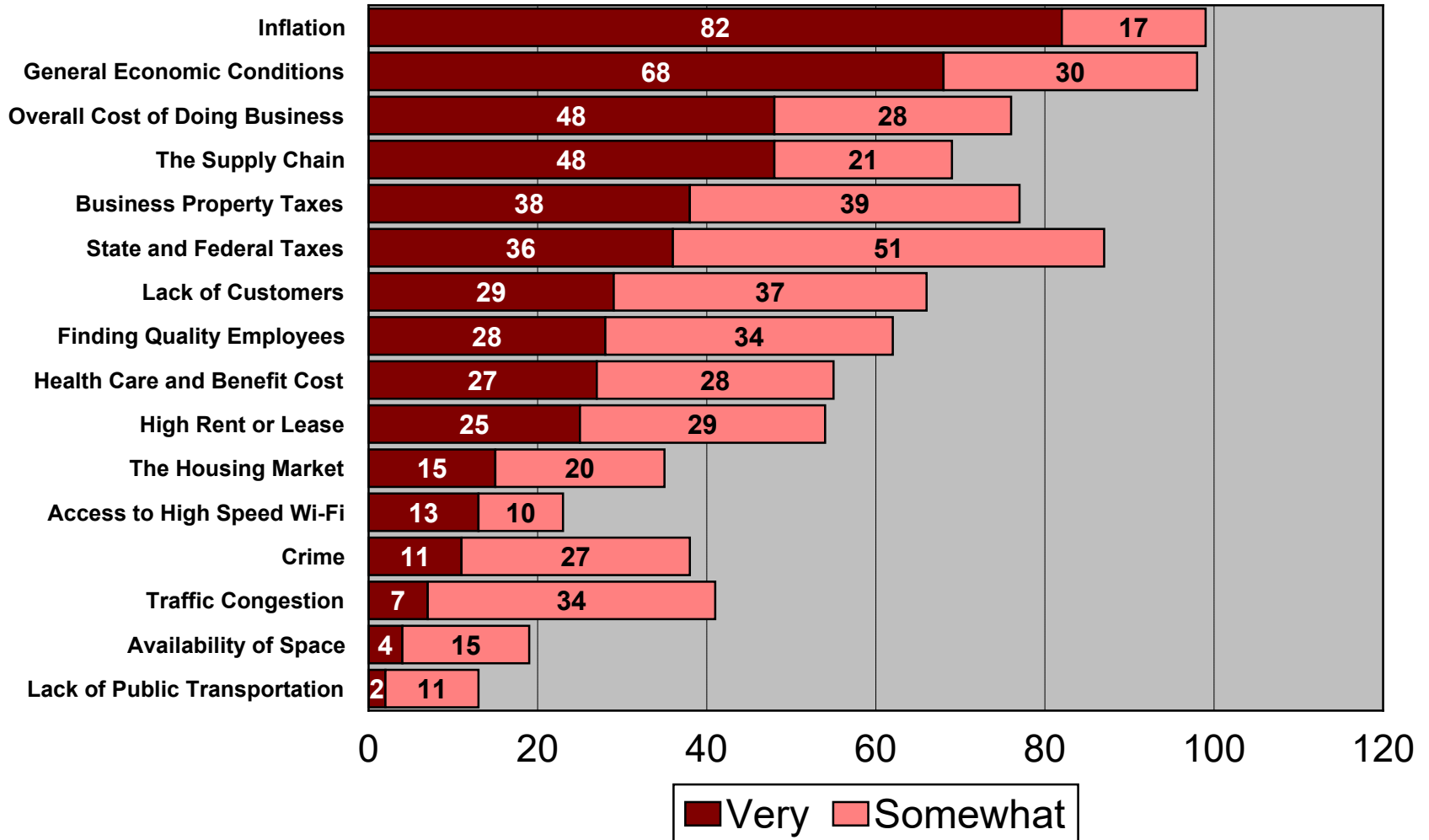
# Most Serious Issue I

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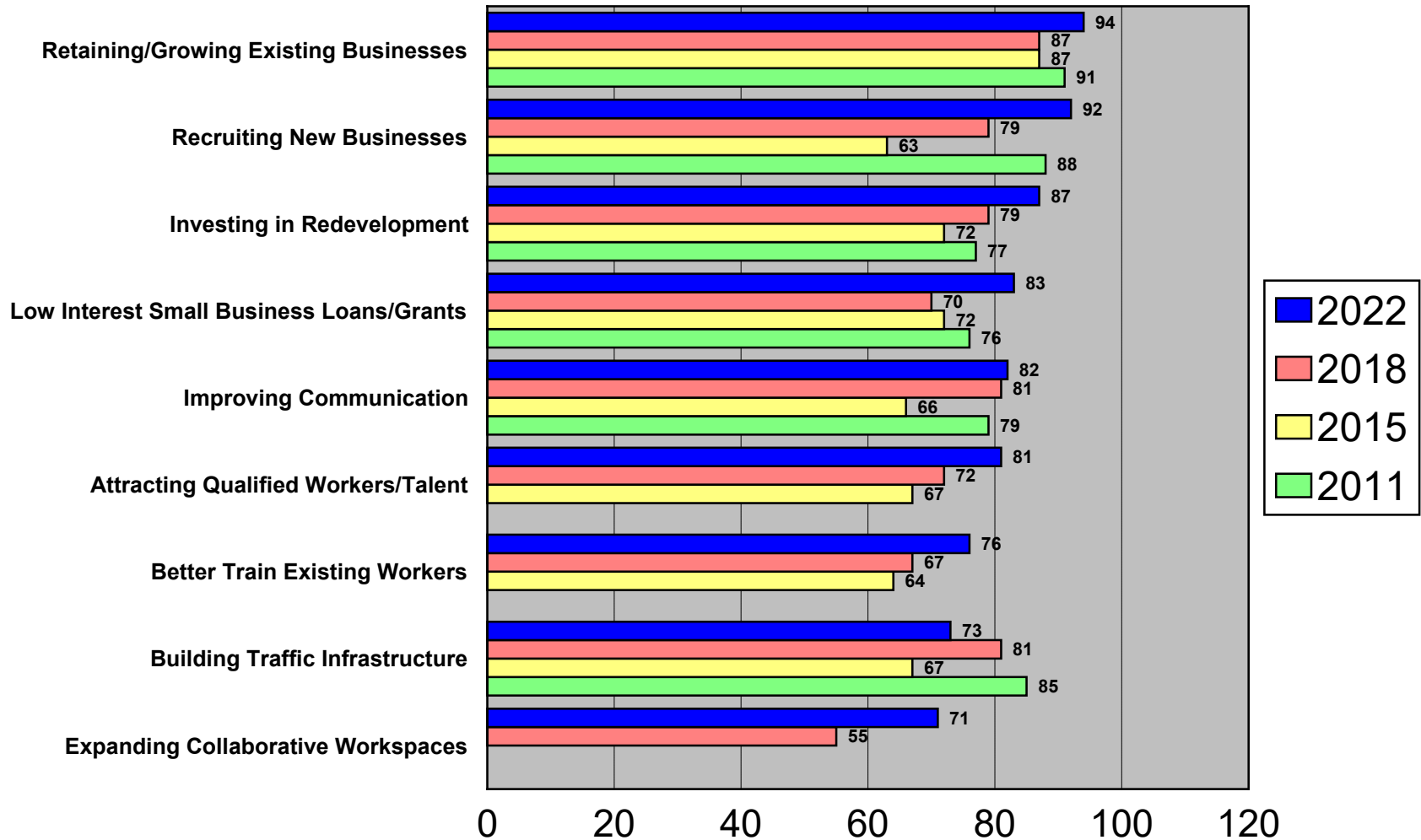
# Most Serious Issue II

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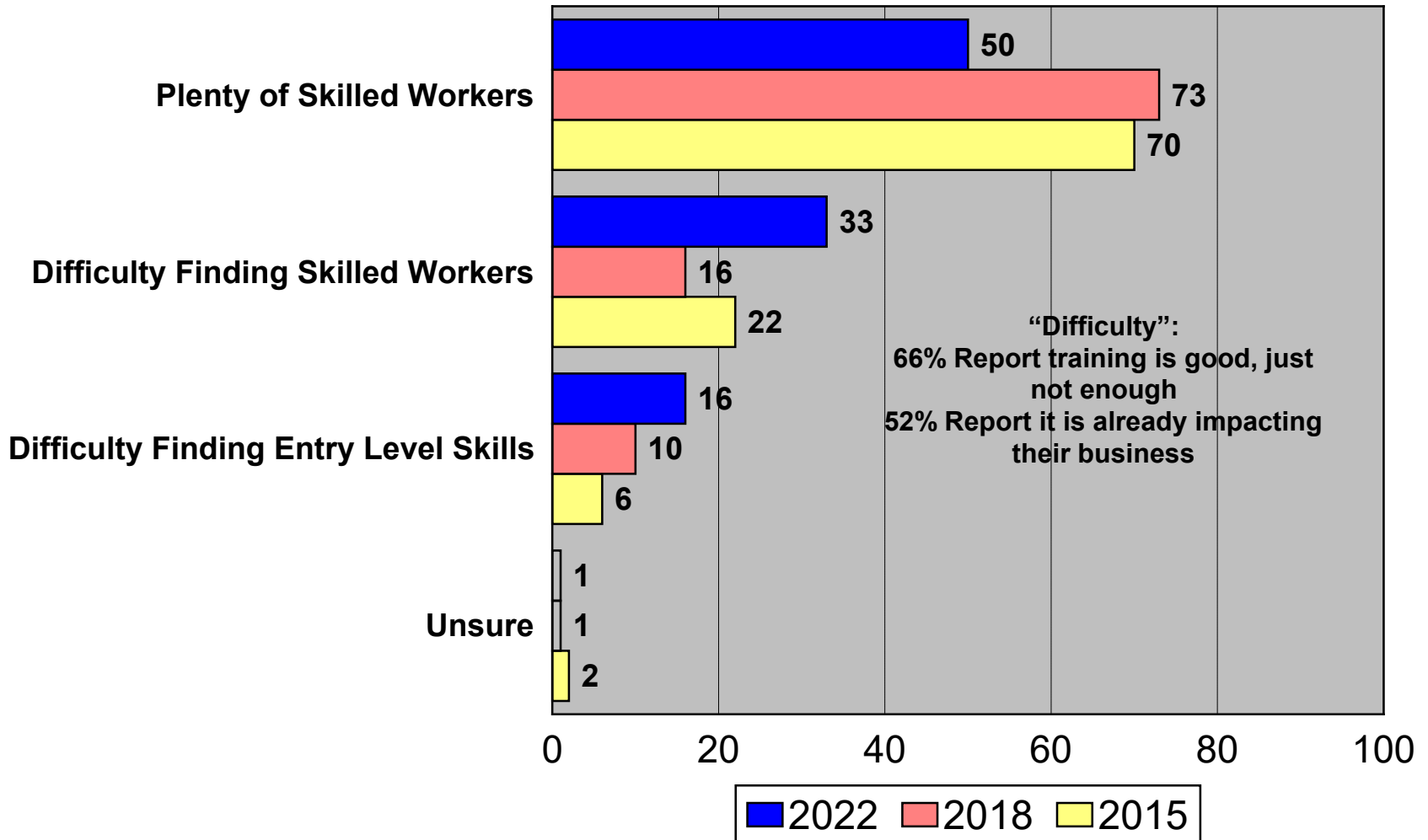
# Focus for Economic Development Division

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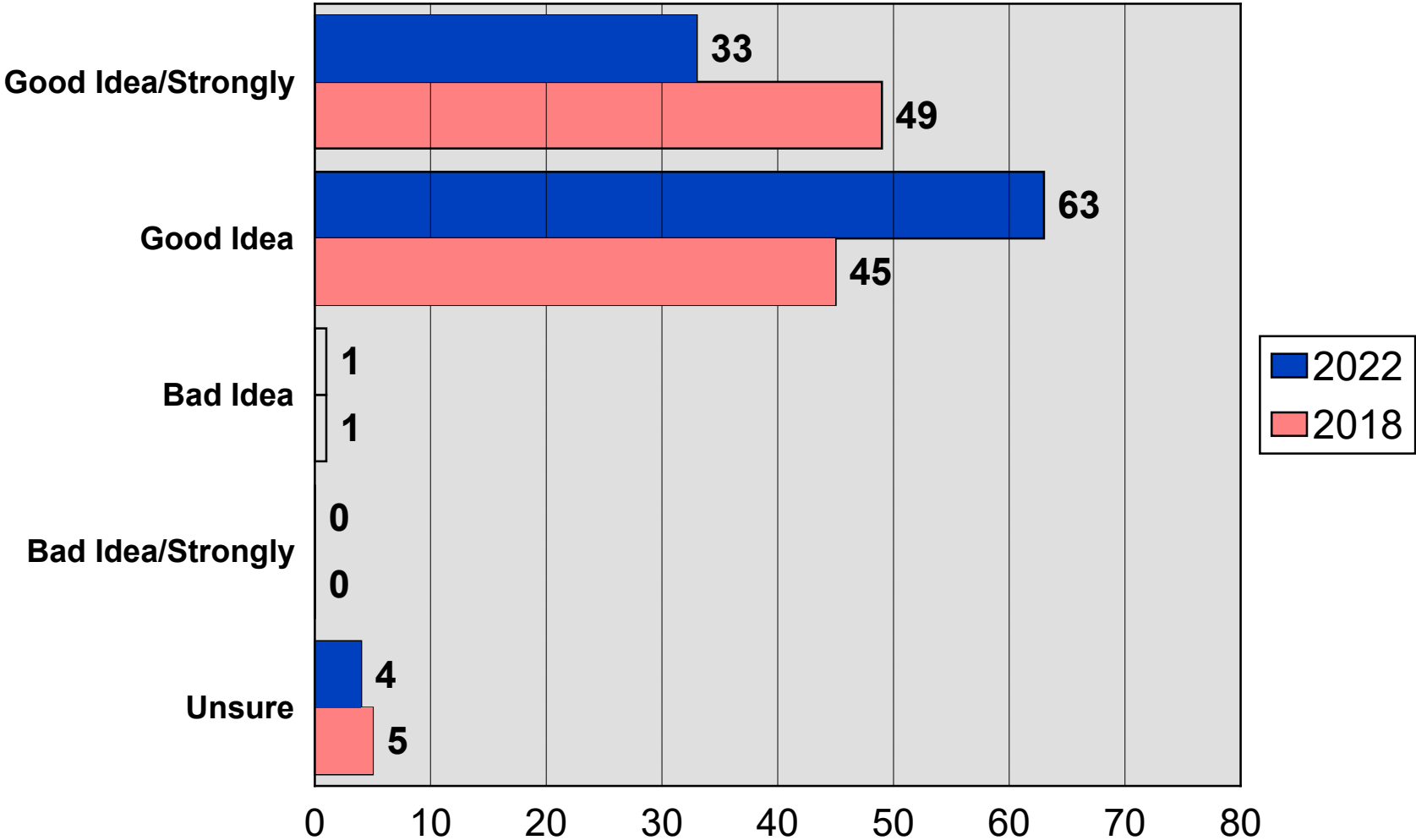
# Workforce Issues

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# Partnerships with Local School District

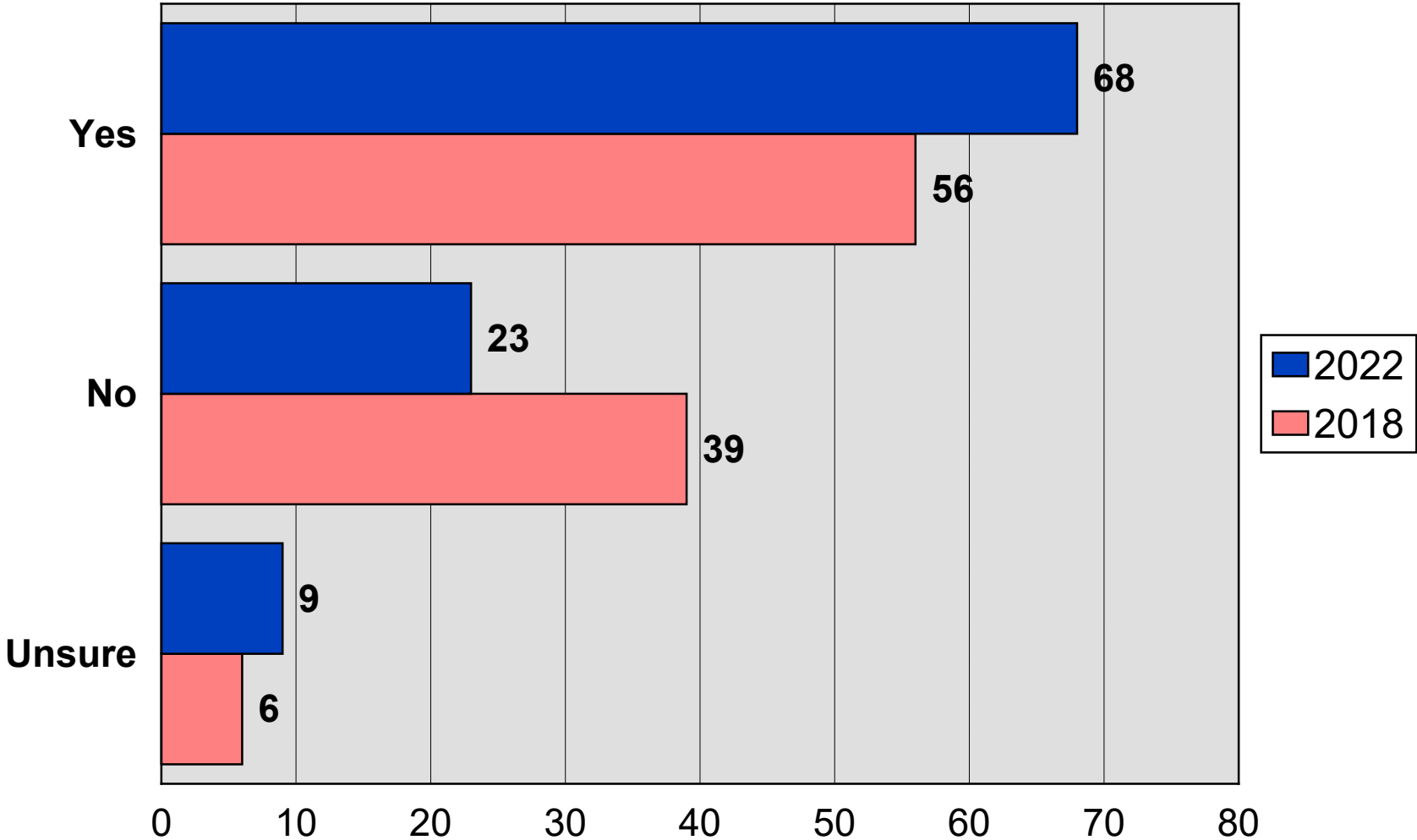
## 2022 City of Eden Prairie Business Study





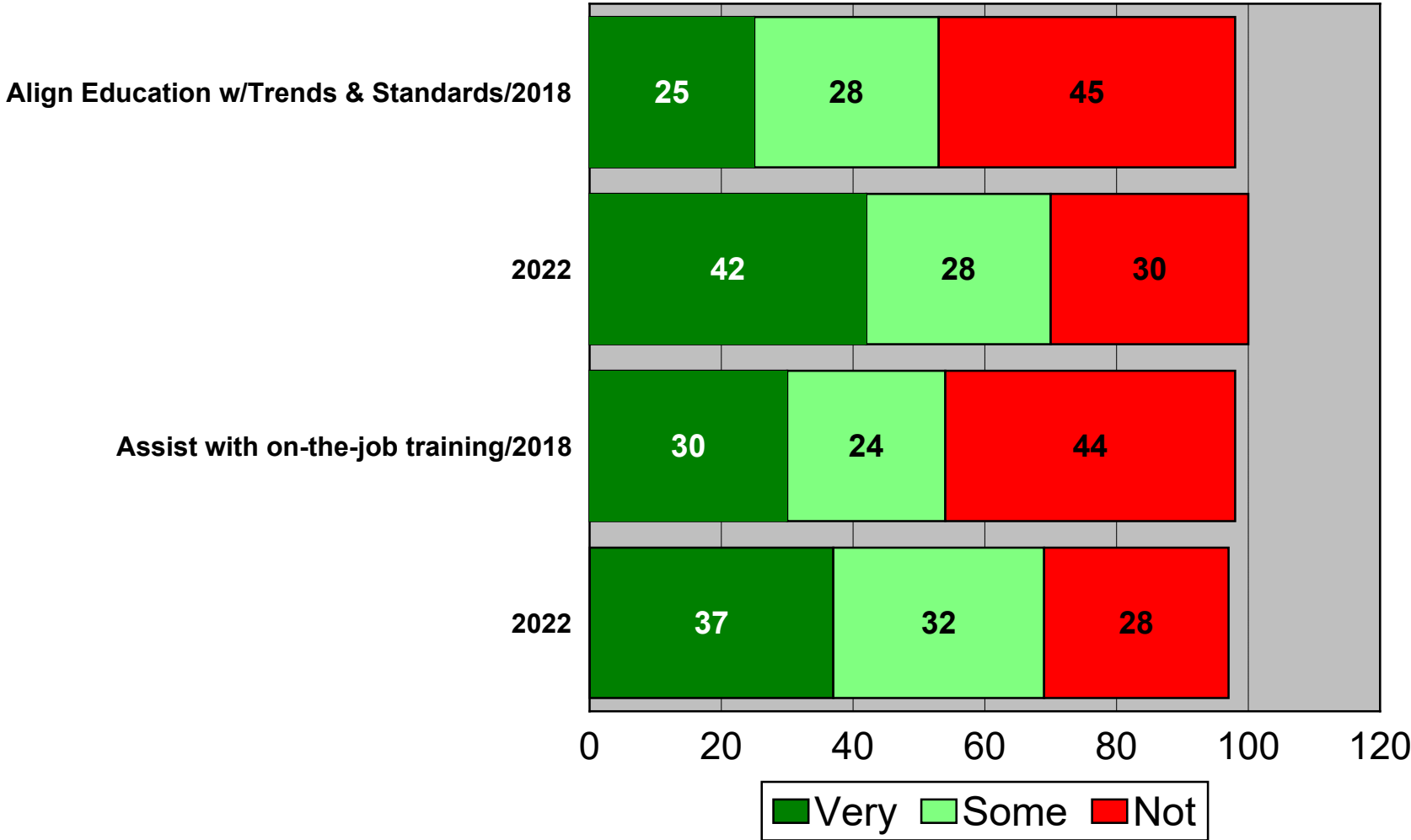
# Partnerships Could Benefit Your Business

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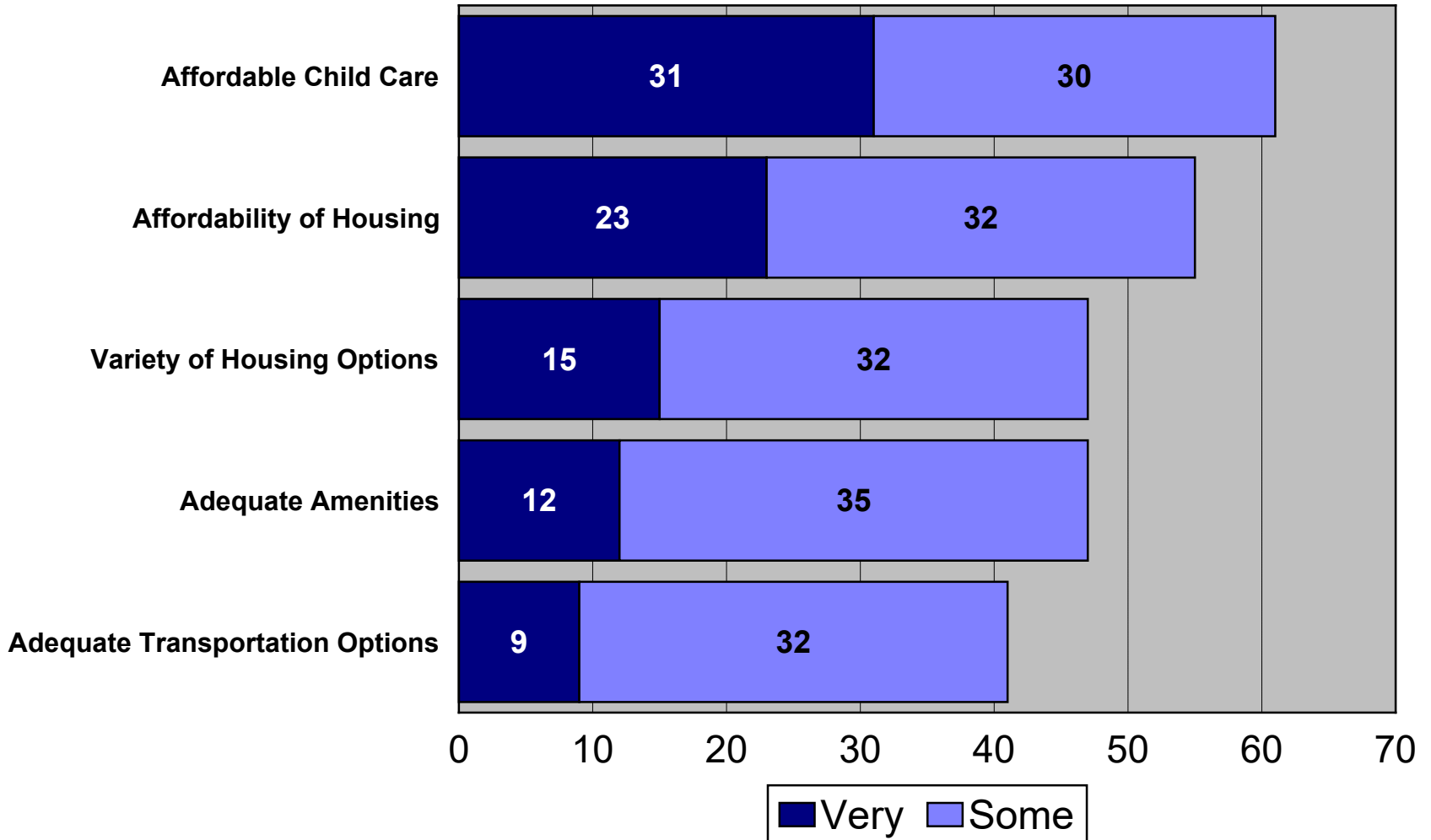
# Interest in Partnership with EPHS or HTC to....

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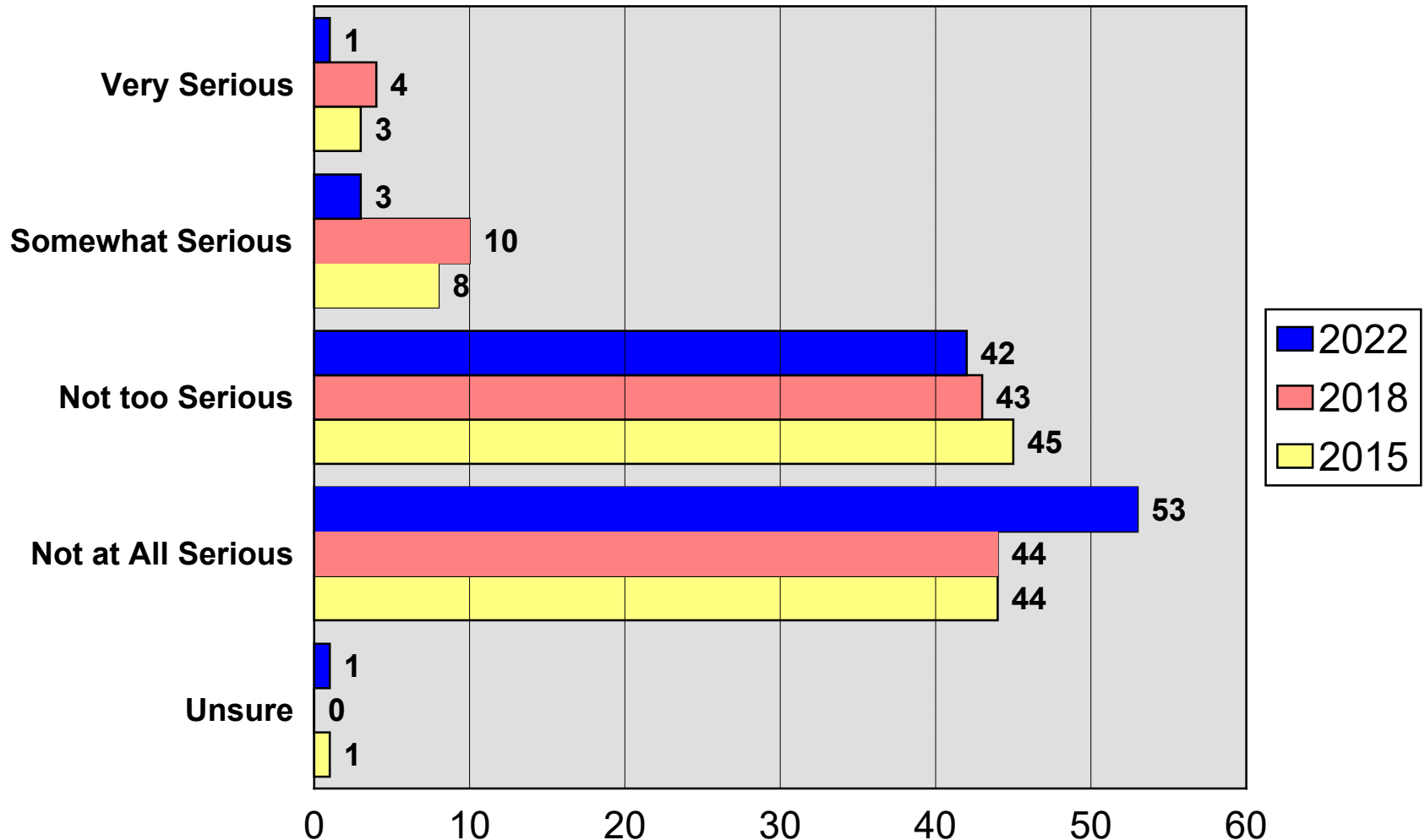
# Impact Ability to Find Qualified Workers

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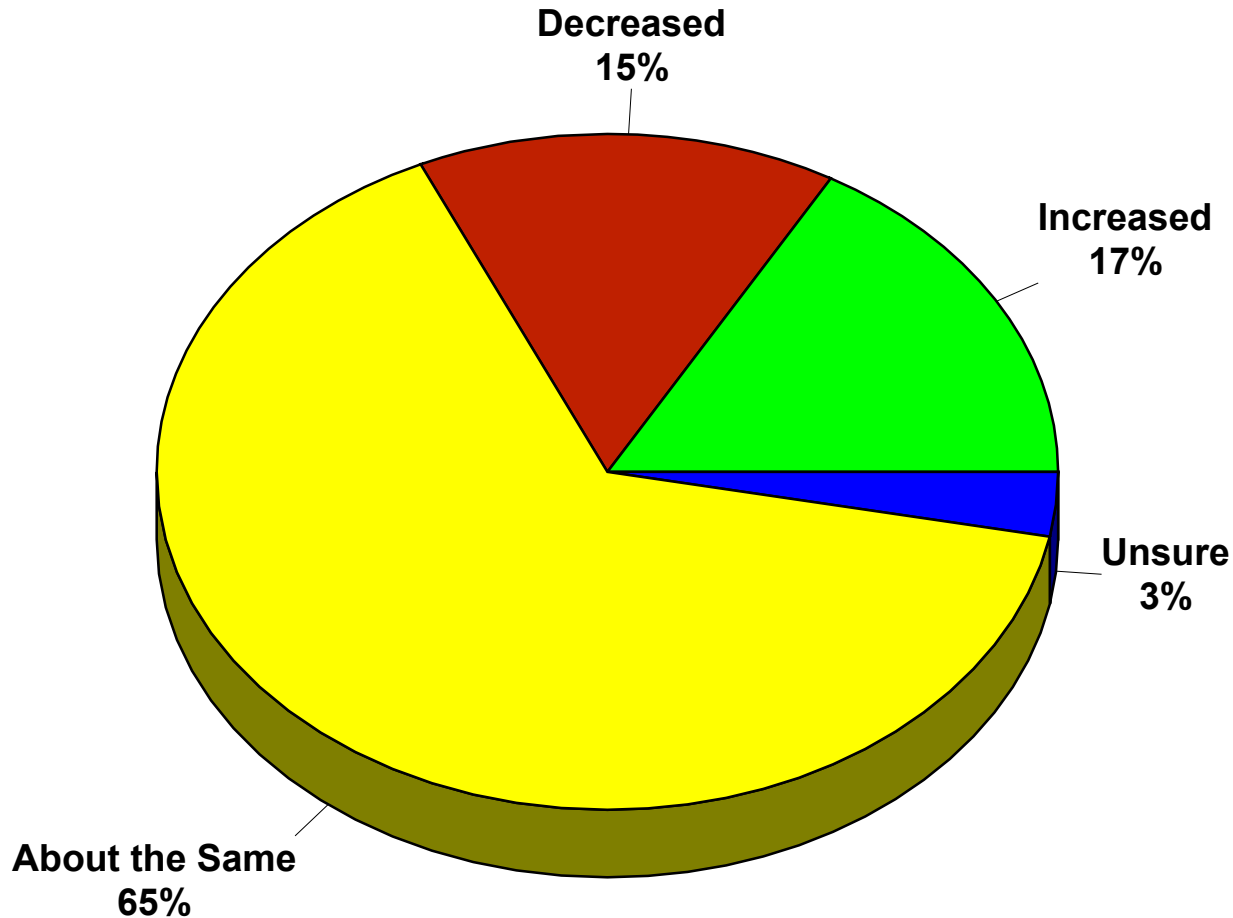
# Impact of Traffic Congestion

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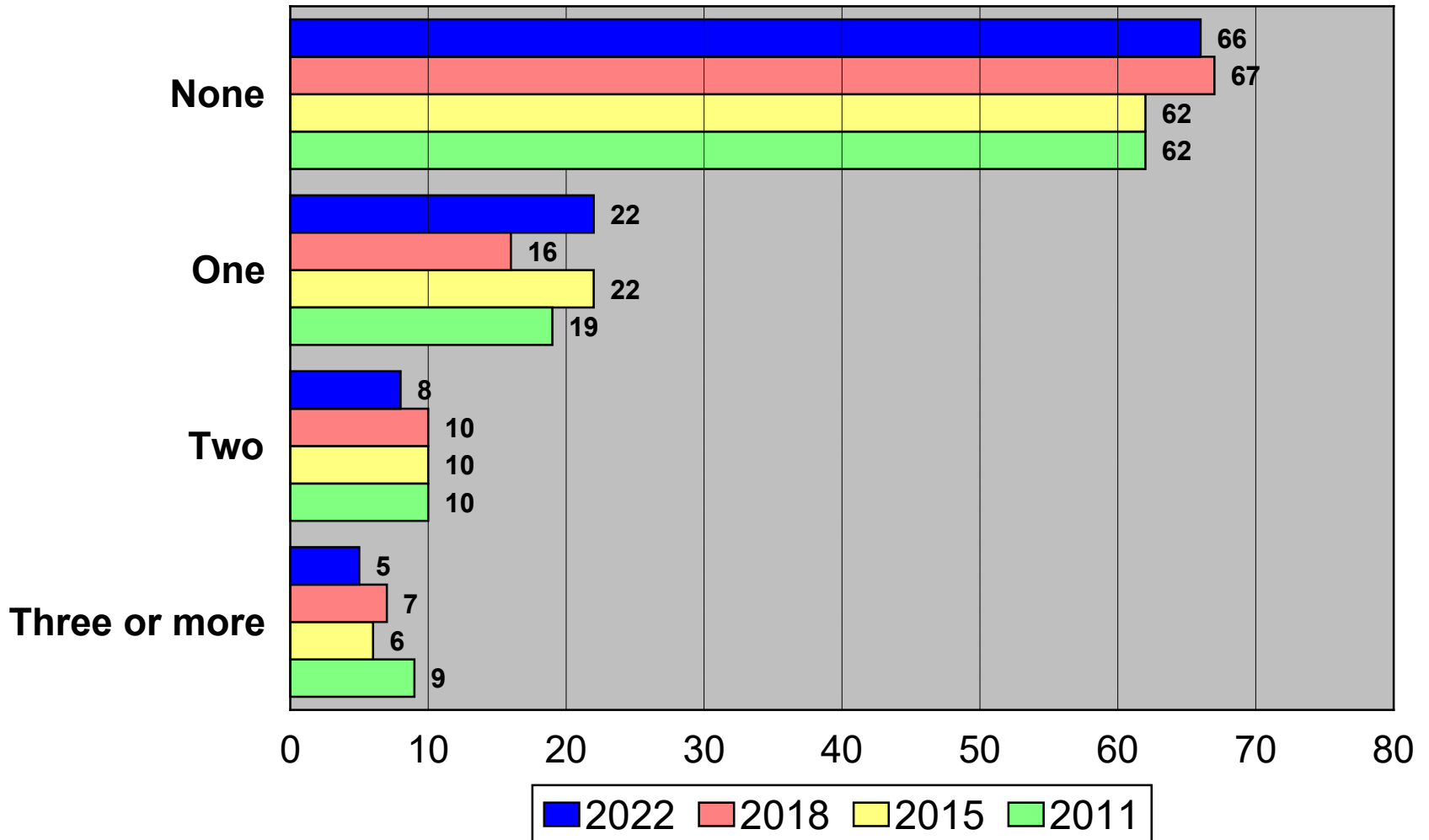
# Crime over the Past Few Years

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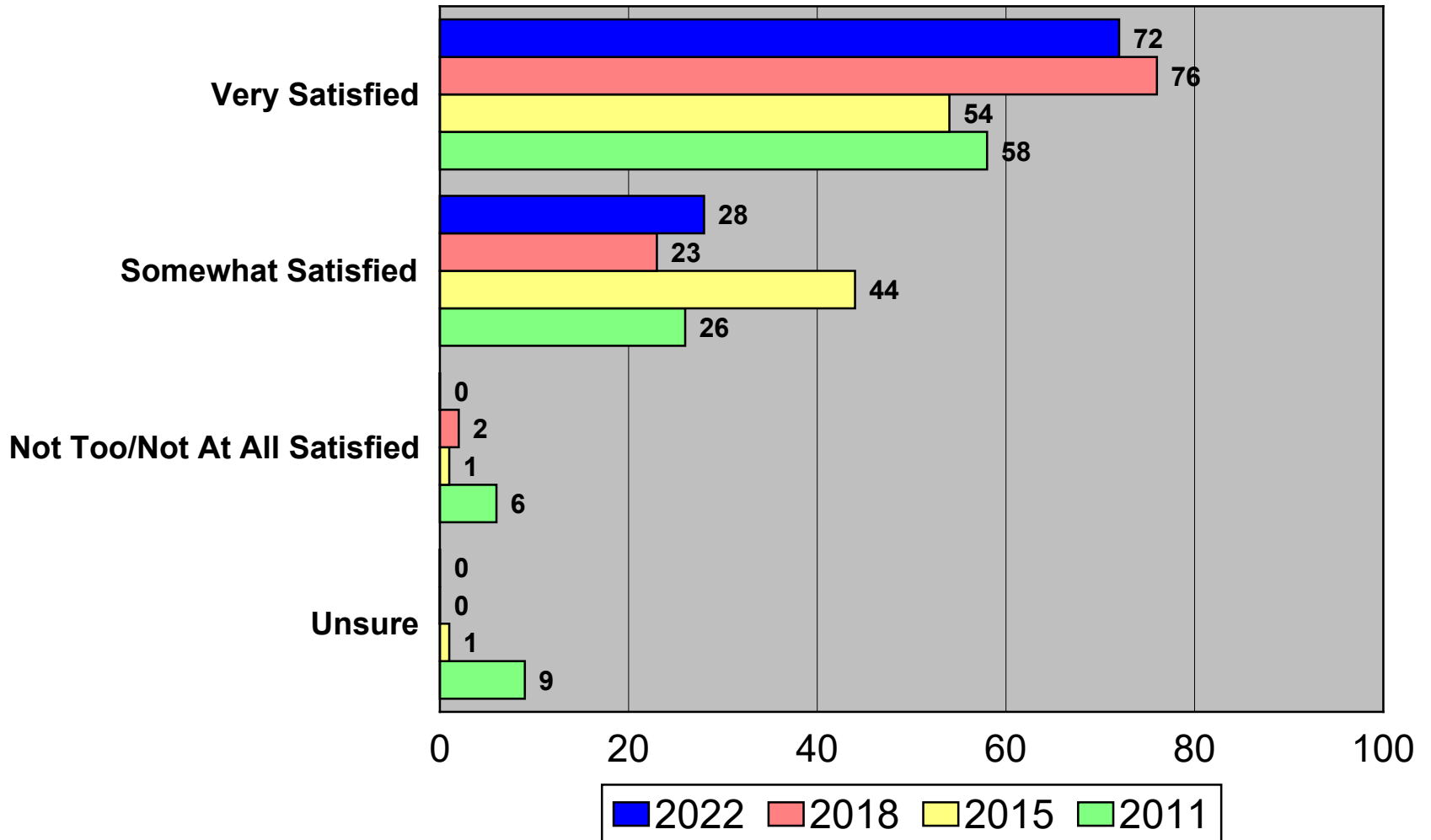
# Contact with City Hall

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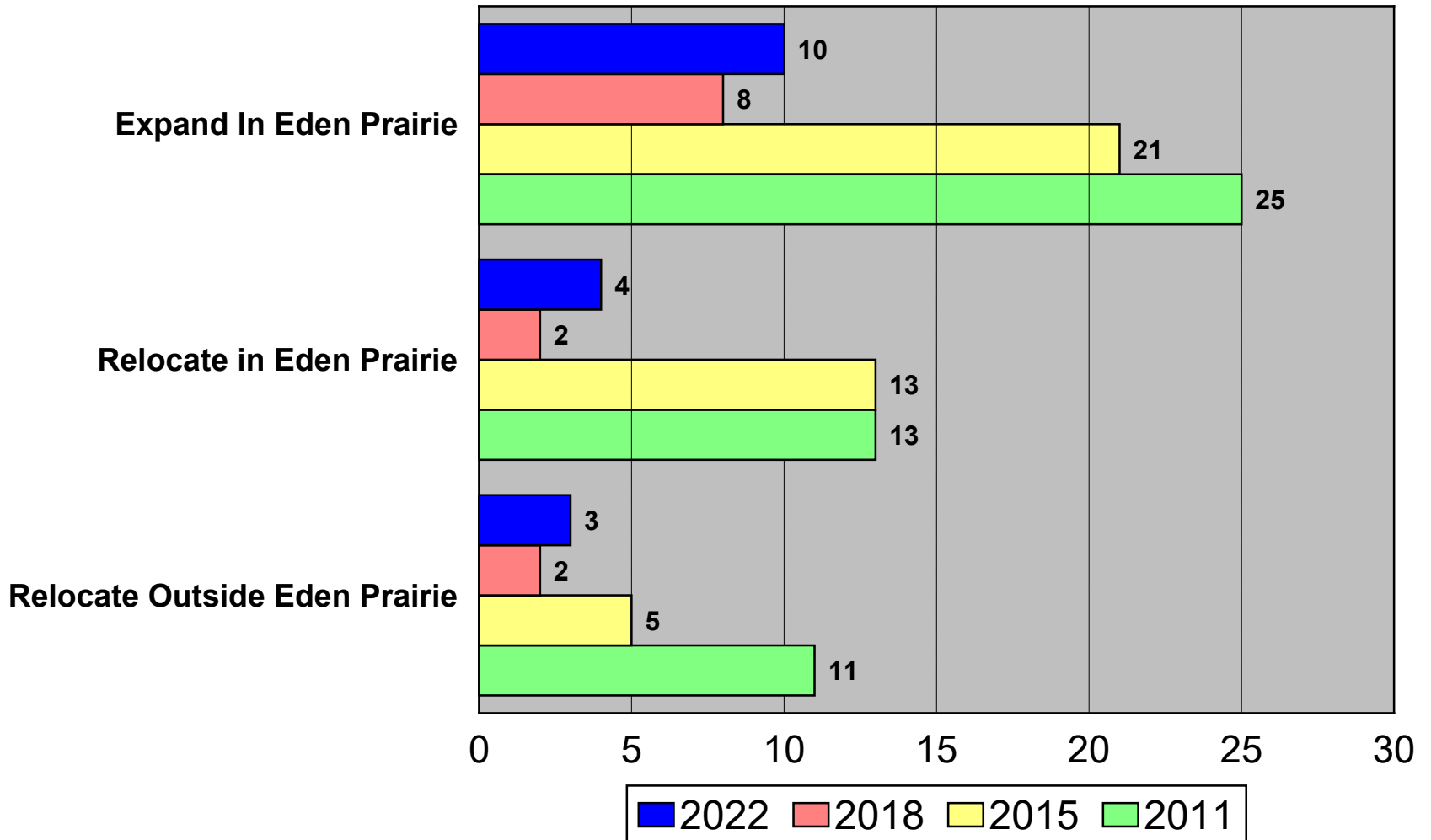
# Rating of Contact with City Hall

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# Within the next five years....

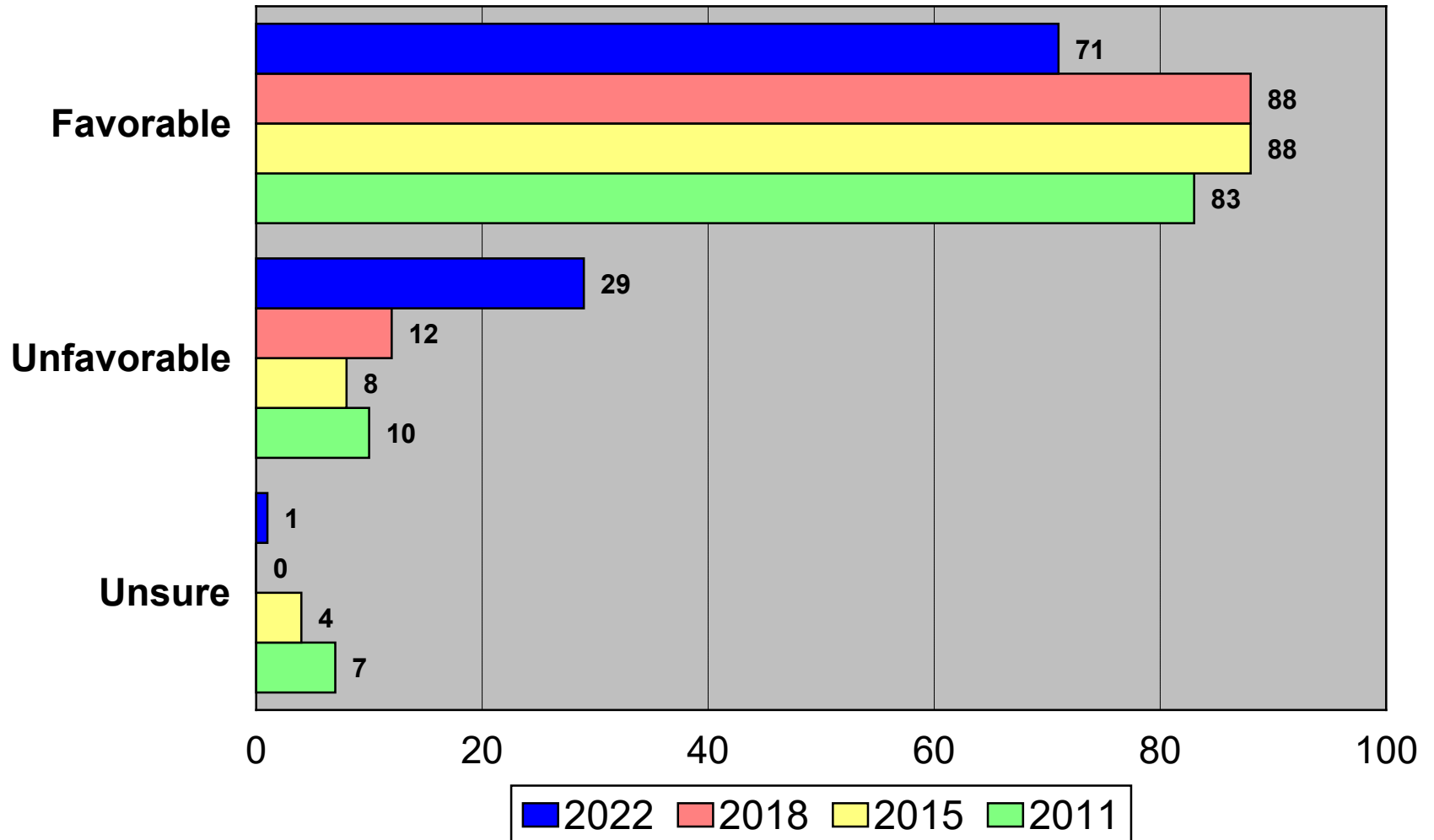
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# General Value of City Services

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# Satisfaction w/Decision-Making Process

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