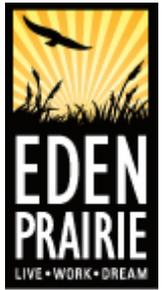


# NEWS RELEASE

For Release: July 2, 2007

**Contact:**

Joyce Lorenz  
Communications Manager  
952-949-8554



OFC 952 949 8300  
FAX 952 949 8390  
TDD 952 949 8399

8080 Mitchell Rd  
Eden Prairie, MN  
55344-4485

[edenprairie.org](http://edenprairie.org)

## EDEN PRAIRIE AND BLOOMINGTON POLICE OFFICERS CRACK DOWN DURING DEADLIEST DRIVING SEASON

### 190 Citations Issued During Safe & Sober “Click It or Ticket” Program

**EDEN PRAIRIE, Minn.** — Police officers from Eden Prairie and Bloomington police departments issued 190 seat belt citations during this year’s “Click It or Ticket” campaign from May 21 through June 3.

More than 400 agencies statewide participated in the “Click it or Ticket” program which is designed to get drivers thinking about safe driving practices before the summer driving season, the deadliest time on the roads.

“Enforcing seat belt use has helped drive Minnesota toward zero deaths,” said Jamie Good, sergeant for the Eden Prairie Police Department. “The more people we meet on the side of the road to ticket means fewer people we have to meet down the road at a violent crash scene.”

Officers also conducted nighttime patrols of belt use as the majority of fatalities where seat belts are not in use occur between 9 a.m. and 3 p.m.

There were 2,429 deaths resulting from vehicle crashes from 2001 to 2005 and 60 percent of those individuals were not wearing seat belts. The Minnesota Department of Public Safety (DPS) estimates around half of those fatalities could have been prevented with the use of seat belts.

The *Safe & Sober* effort is coordinated by the Department of Public Safety Office of Traffic Safety as a component of the state’s Toward Zero Death initiative (TZD). TZD is a multi-agency approach to address traffic issues regionally through enforcement, education, engineering and emergency trauma care and response.

###