

NEWS RELEASE

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READER'S DIGEST GIVES EDEN PRAIRIE \$1,000 AS PART OF THE "WE HEAR YOU AMERICA" RV TOUR

Eden Prairie, Minn. — The *Reader's Digest* "We Hear You America" campaign is coming to Eden Prairie City Center on **Wednesday, April 13 at 8:30 a.m.** to present a \$1,000 "stimulus" check to Mayor **Nancy Tyra-Lukens**.

Eden Prairie was chosen because it's the original home to Bridging Inc., the country's largest charity providing new and gently used household goods to the poor. The organization was one of *Reader's Digest's* "America's 100 Best" selections. Bridging Inc. originally began in Eden Prairie and currently operates in Bloomington and Roseville.

Reader's Digest hit the road for a 100-city RV tour on a journey designed to showcase the "Best in America" in January. The cross-country trek is taking the RV through 100 towns in 100 days, providing promotional and financial stimulus to help cities counter the quality of life cuts triggered by the economic downturn. Learn more at rd.com.

The City of Eden Prairie is a vibrant community of more than 60,000 residents located just southwest of Minneapolis. Eden Prairie has been nationally recognized as a great place to live, work and raise a family. Since 2006, Eden Prairie has been listed among *MONEY* magazine's 100 "Best Places to Live" in America, and in 2010 topped *MONEY's* list as the Best Place to Live in America.

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