

2015 City of Eden Prairie

Business Study

The Morris Leatherman Company

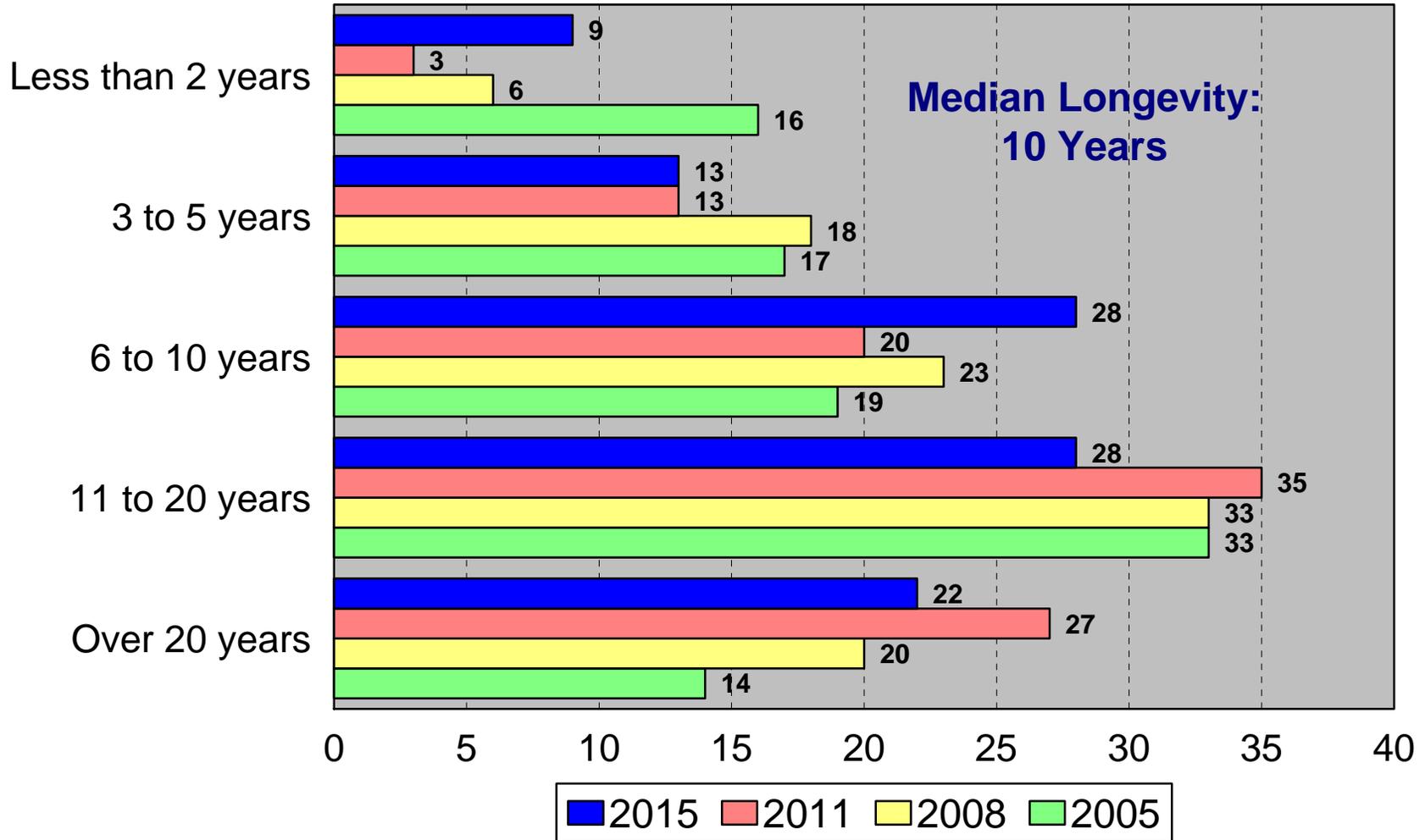
Methodology

2015 City of Eden Prairie Business Study

- ☐ Telephone survey conducted between November 4th and December 2nd, 2015
- ☐ Random sample of 400 Owners or Chief Decisionmakers of Eden Prairie Businesses: +/-5.0 in 95 out of 100 cases
- ☐ Average completion time of twenty-three minutes
- ☐ Non-Response rate of 3.0%

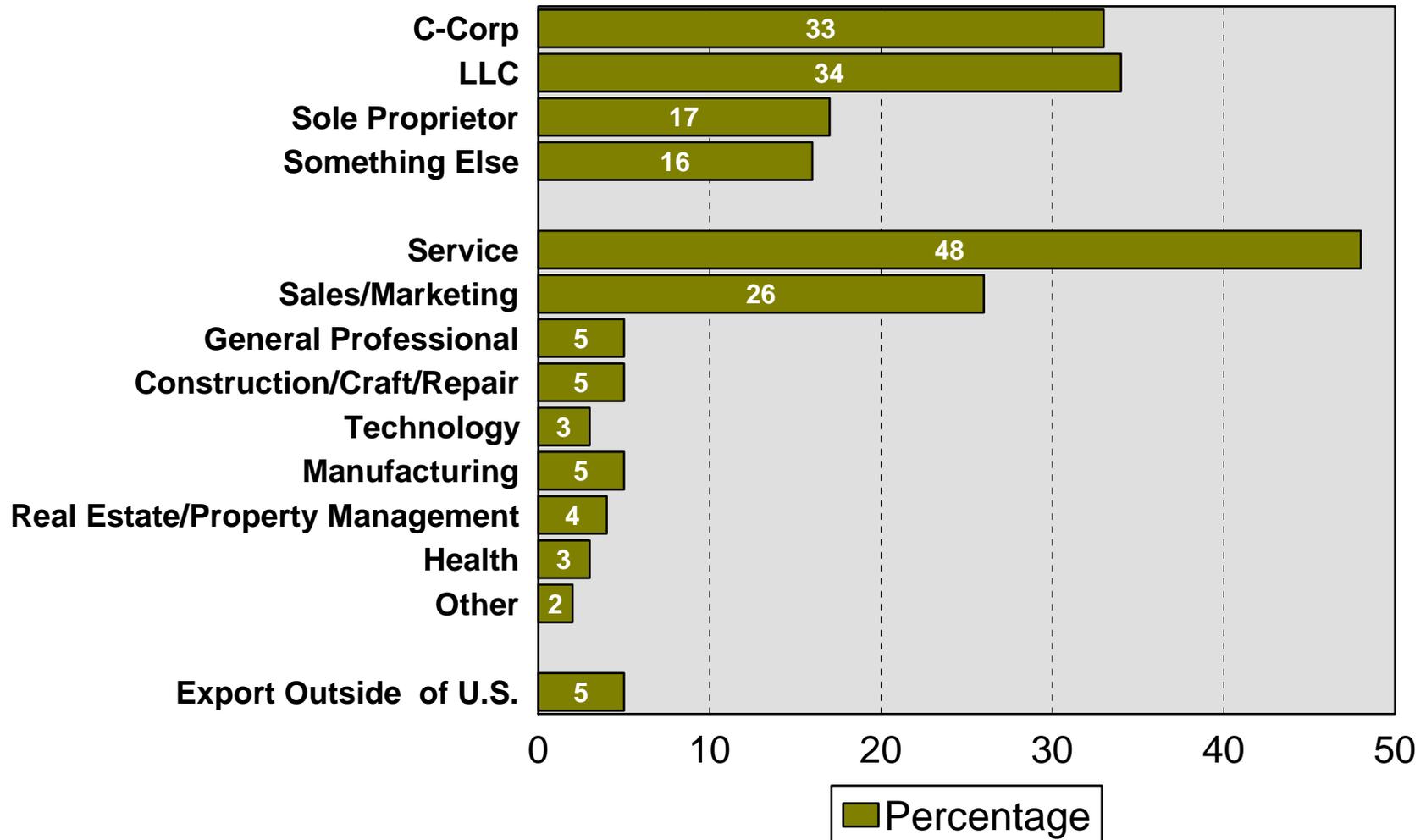
Longevity of Business

2015 City of Eden Prairie Business Study



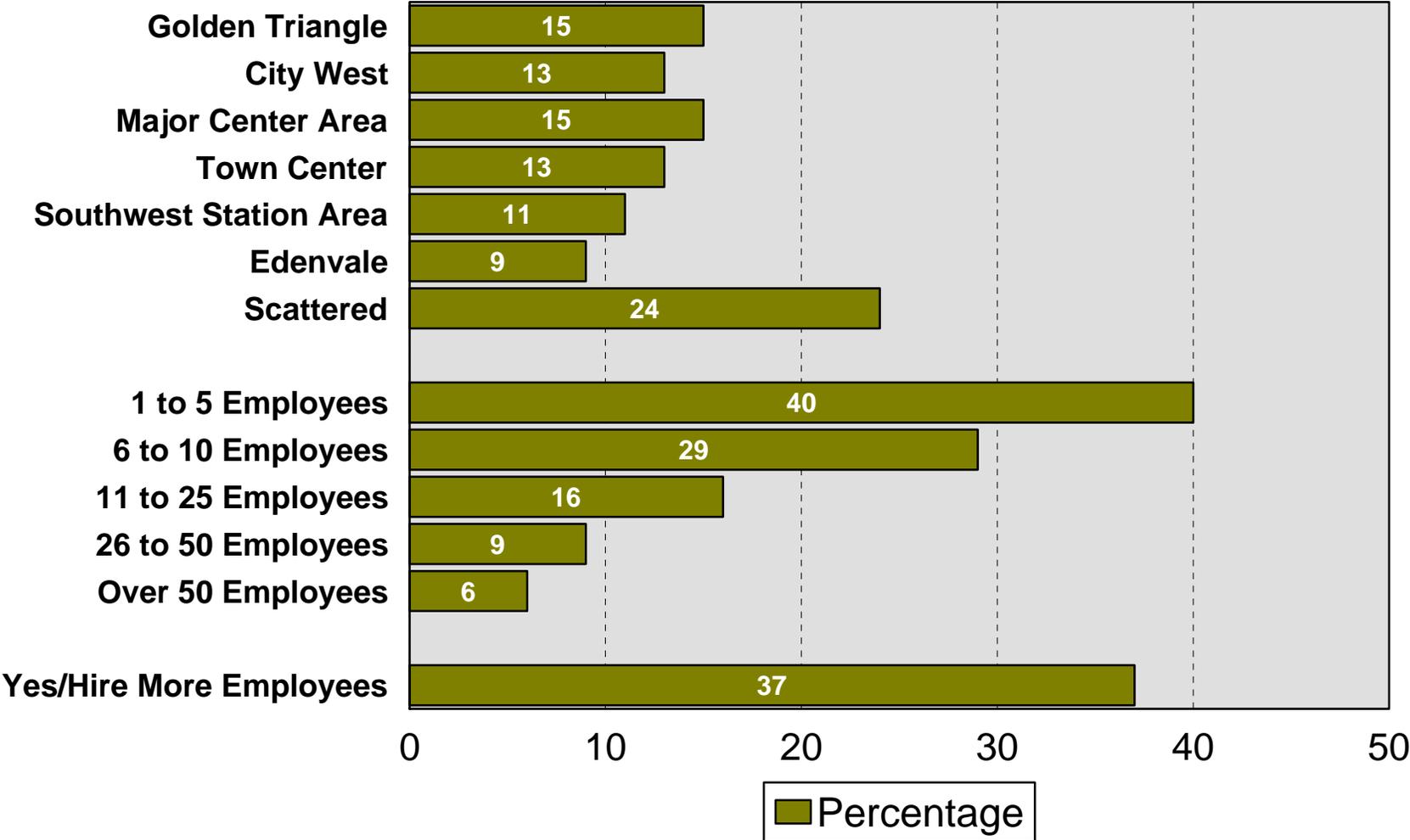
Demographics I

2015 City of Eden Prairie Business Study



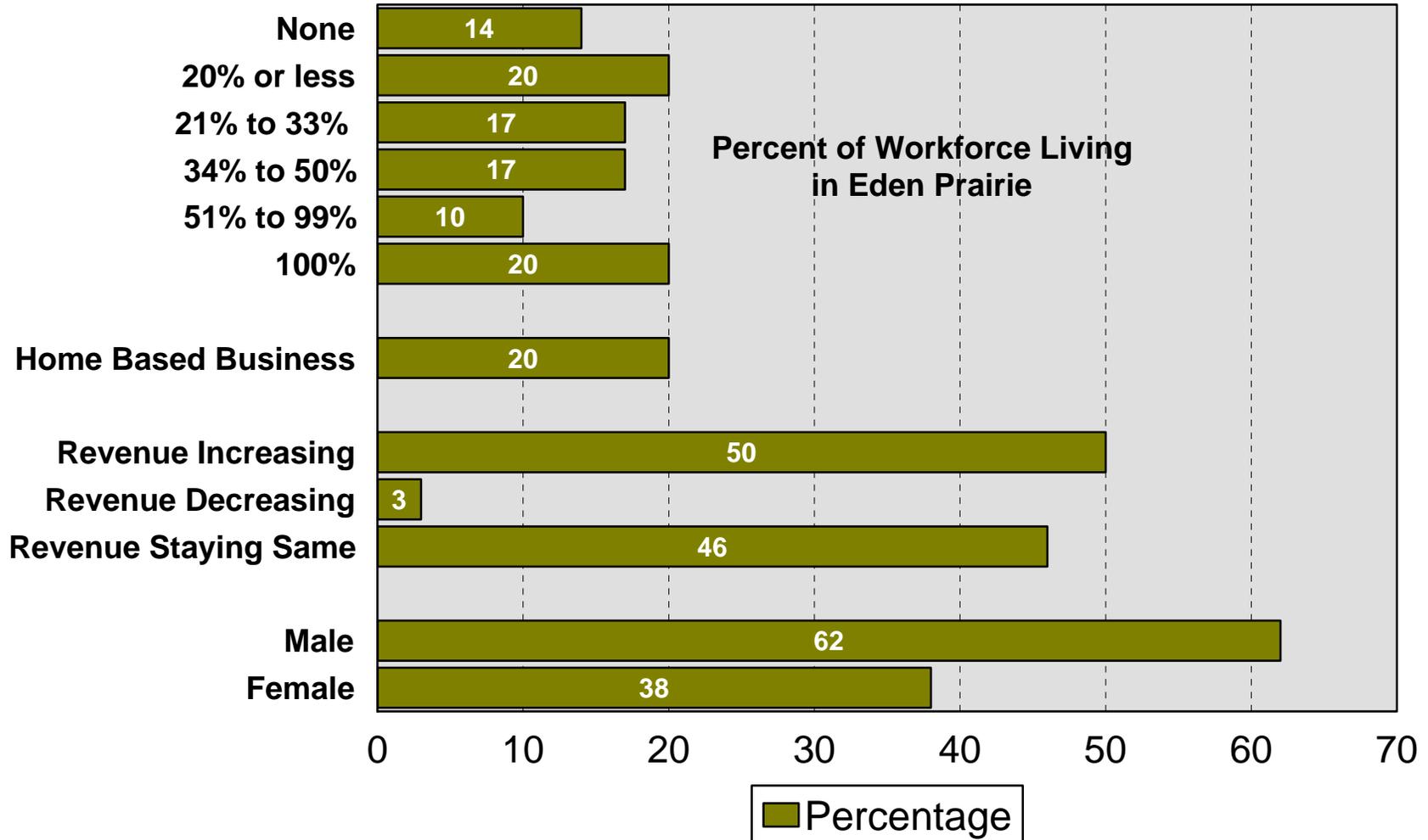
Demographics II

2015 City of Eden Prairie Business Study



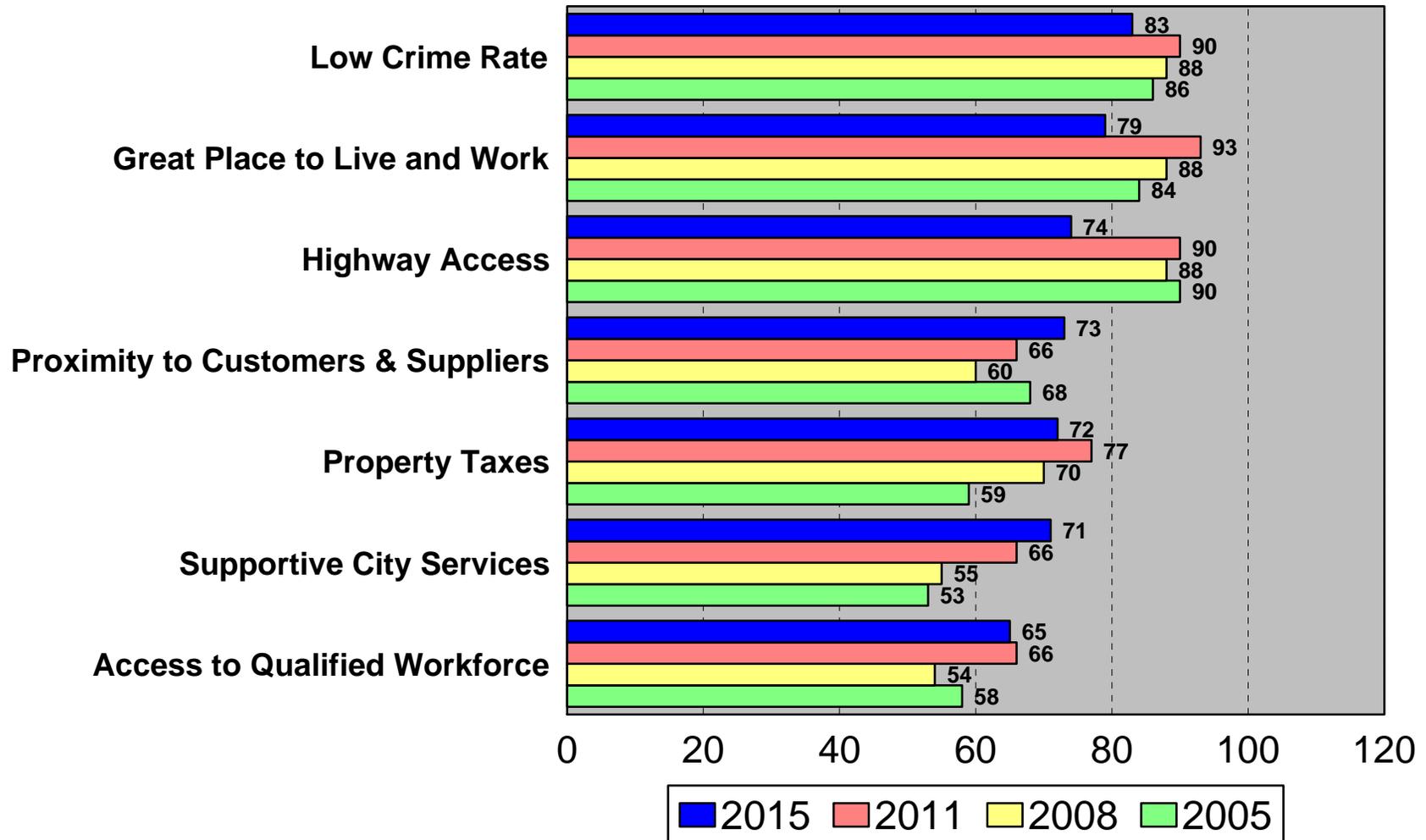
Demographics III

2015 City of Eden Prairie Business Study



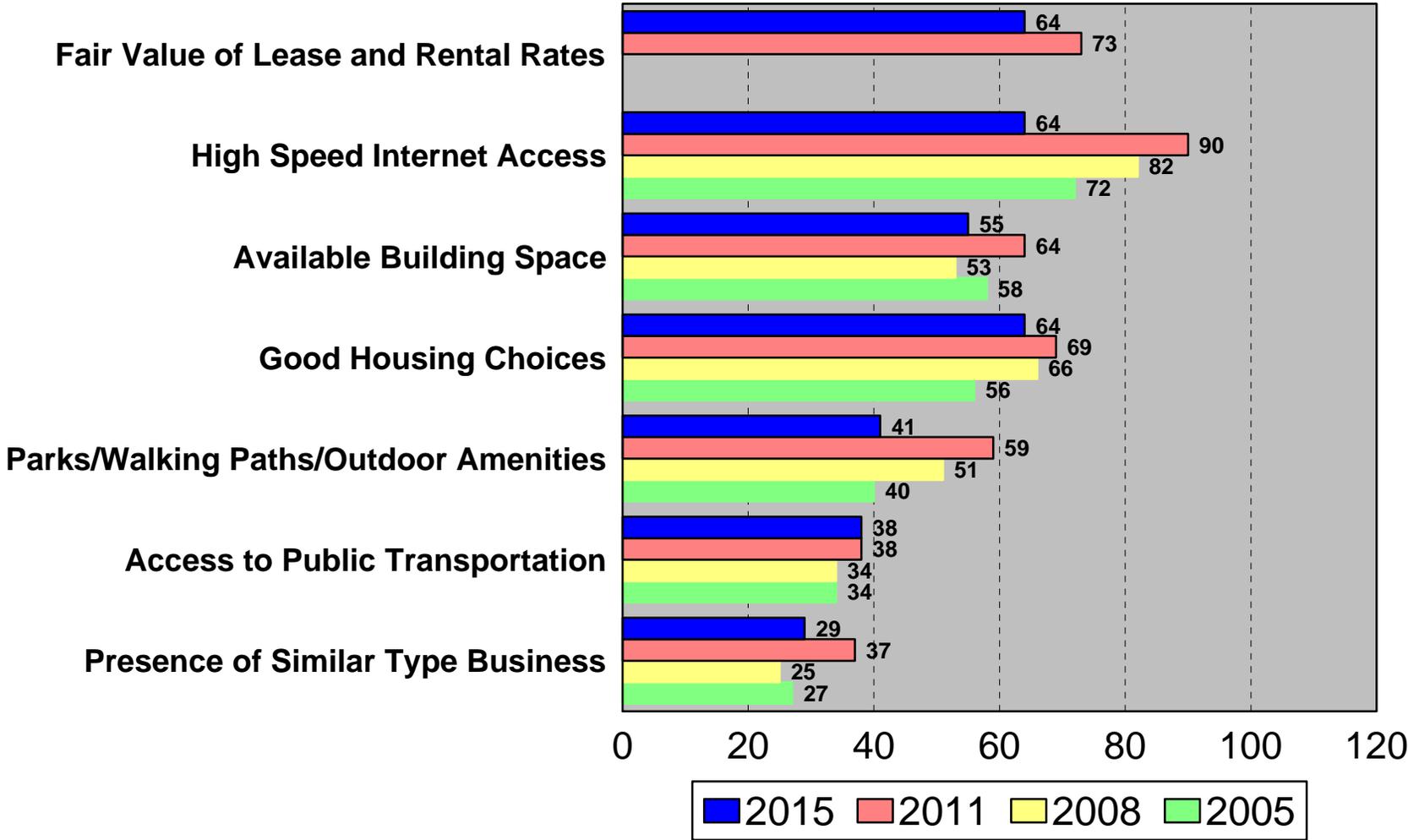
Important Reason for Locating I

2015 City of Eden Prairie Business Study



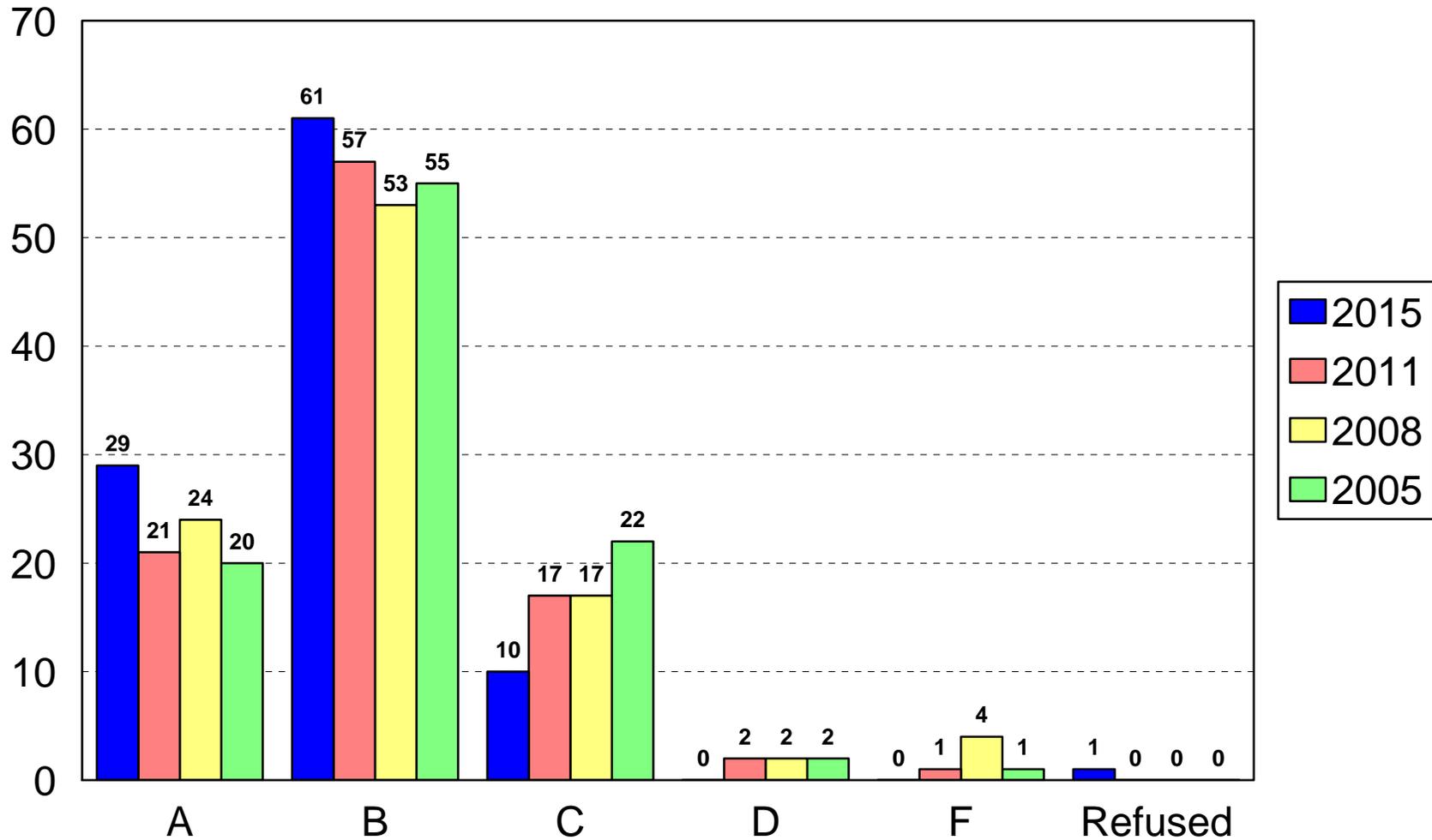
Important Reason for Locating II

2015 City of Eden Prairie Business Study



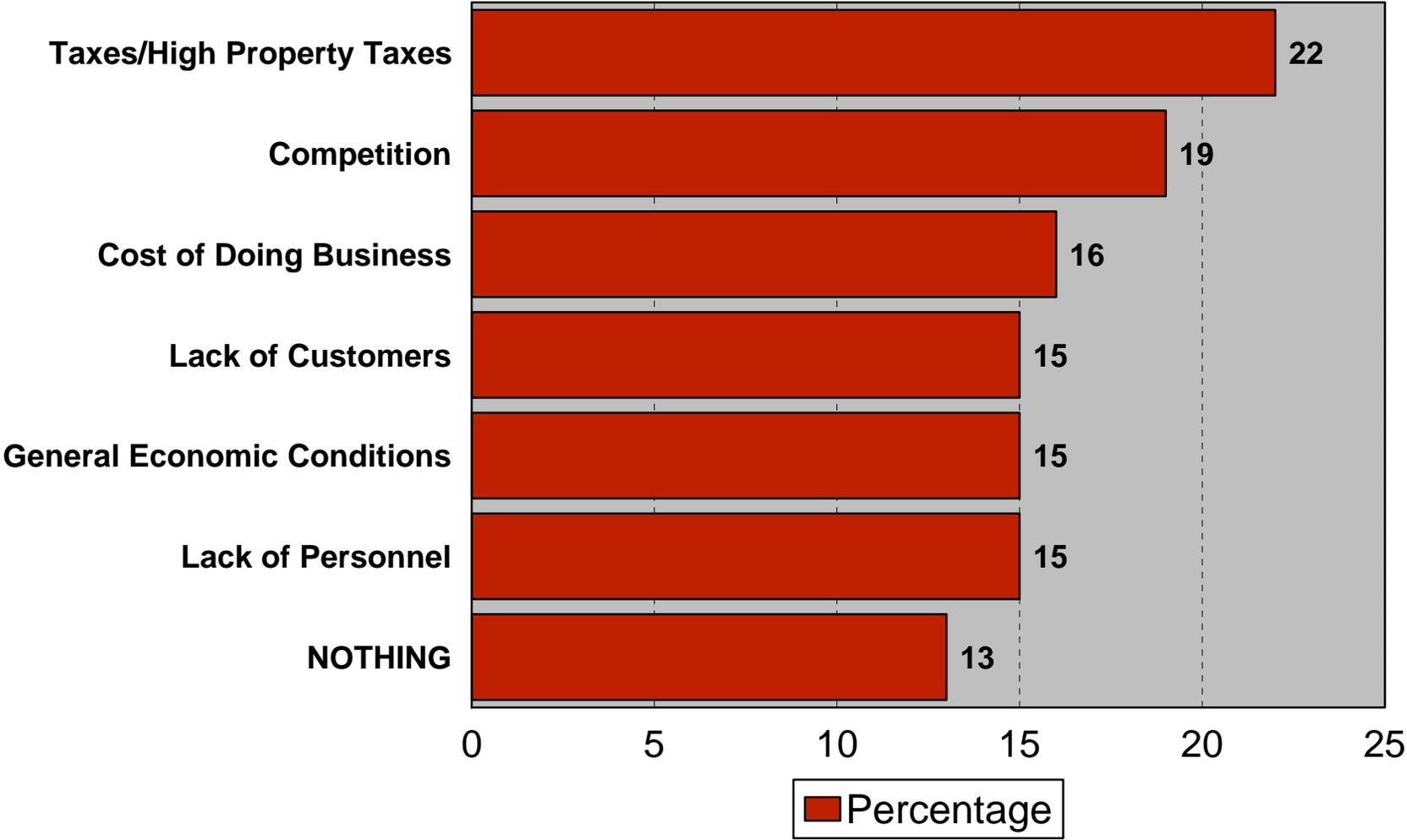
Grade of City Business Climate

2015 City of Eden Prairie Business Study



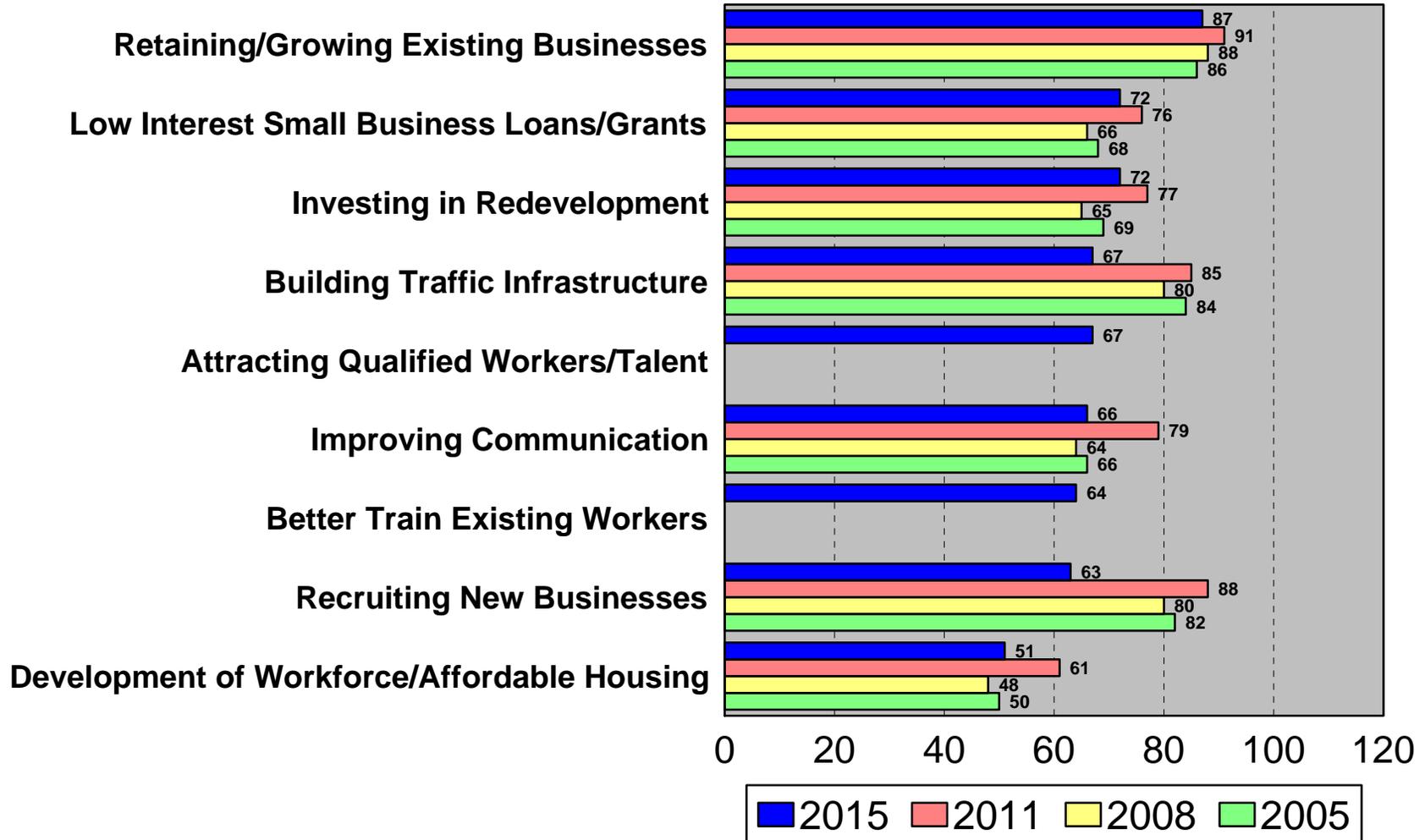
Most Serious Issue

2015 City of Eden Prairie Business Study



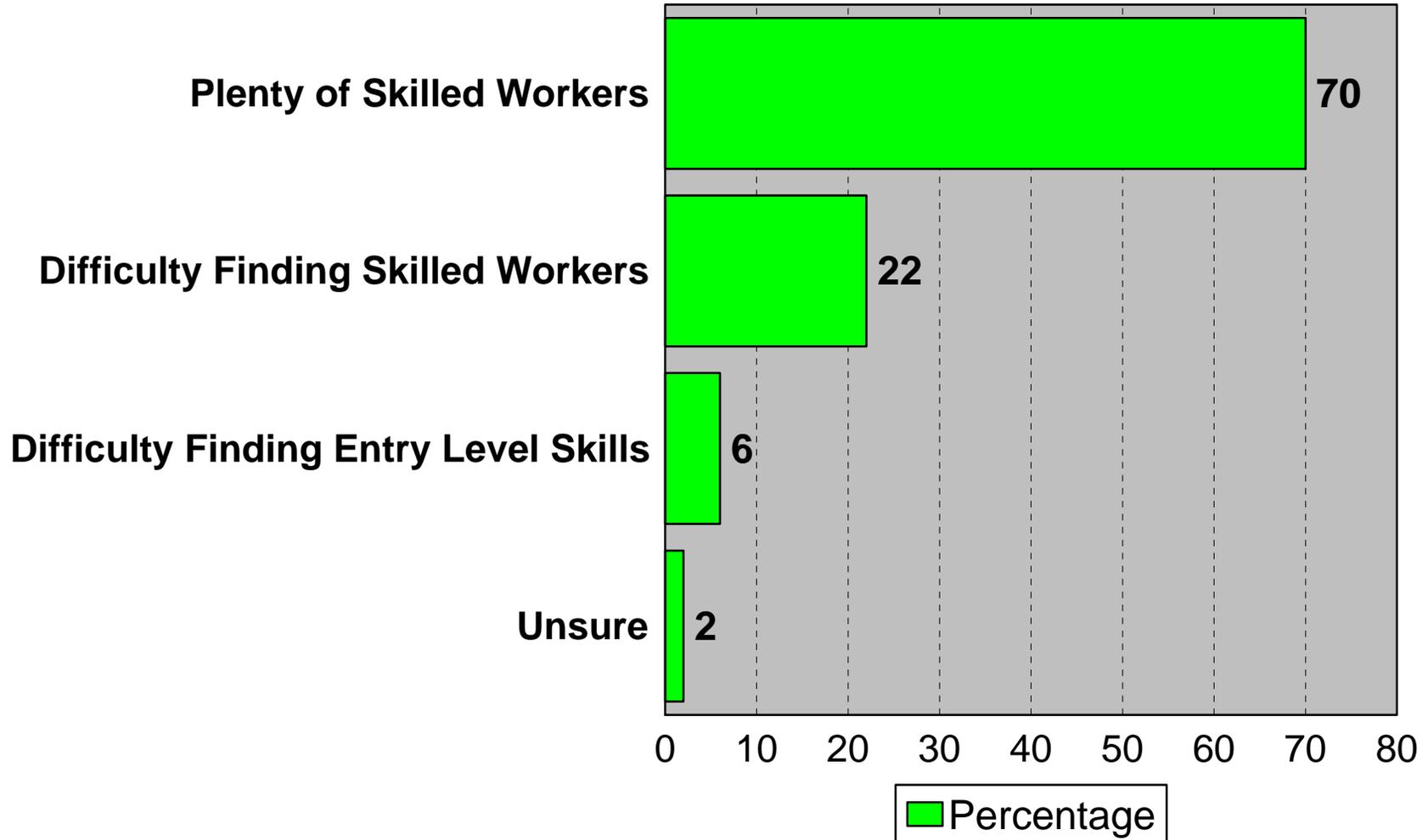
Focus for Economic Development Division

2015 City of Eden Prairie Business Study



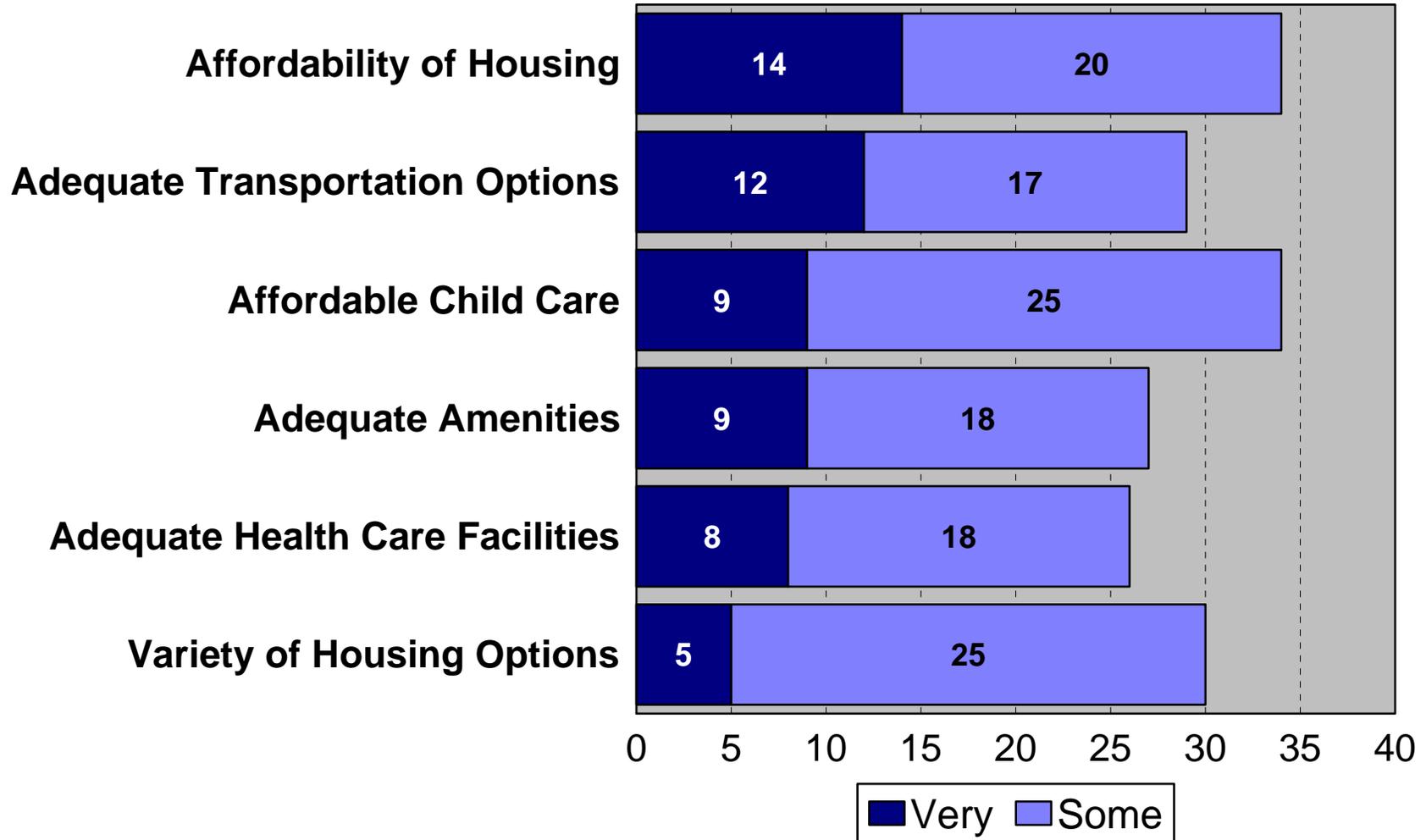
Workforce Issues

2015 City of Eden Prairie Business Study



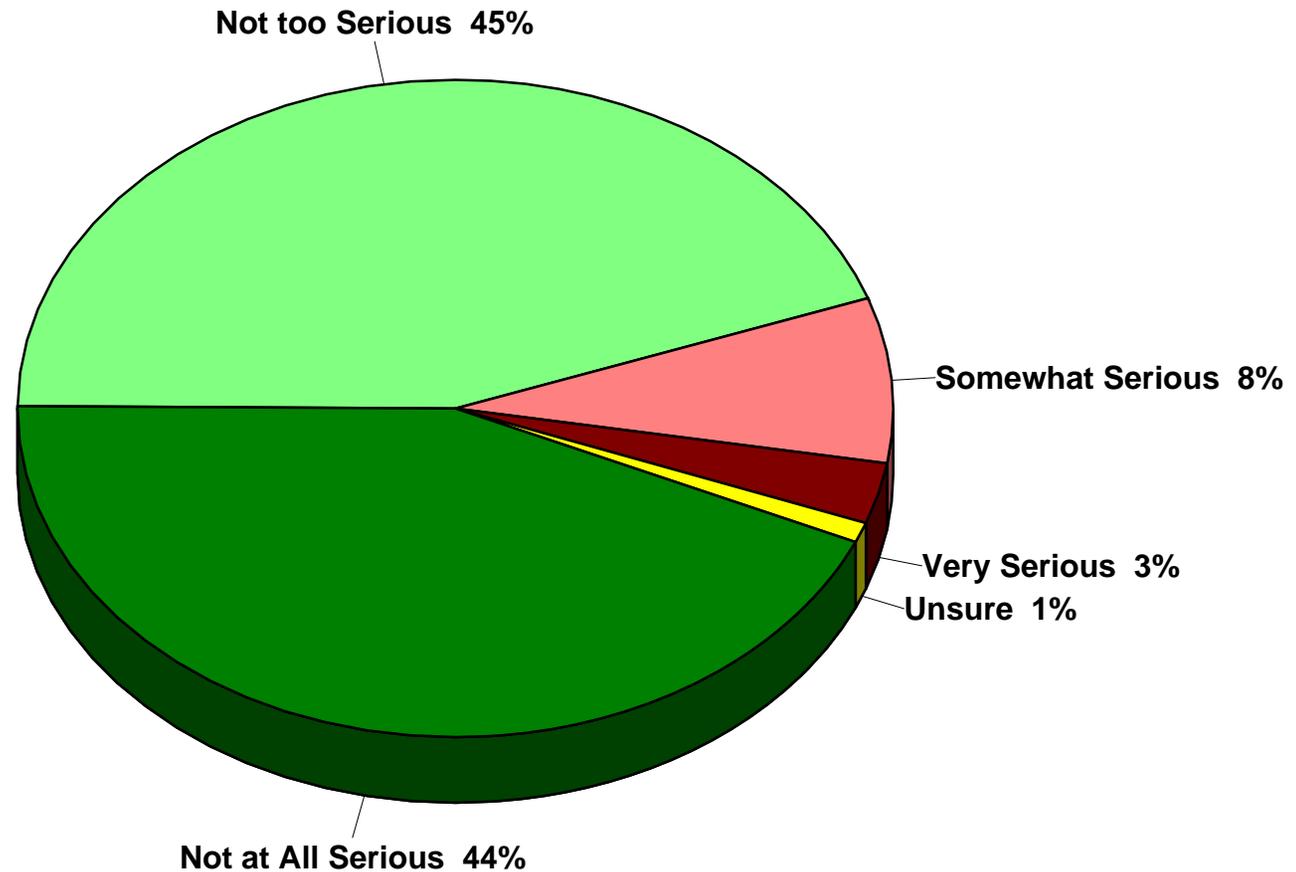
Impact Ability to Find Qualified Workers

2015 City of Eden Prairie Business Study



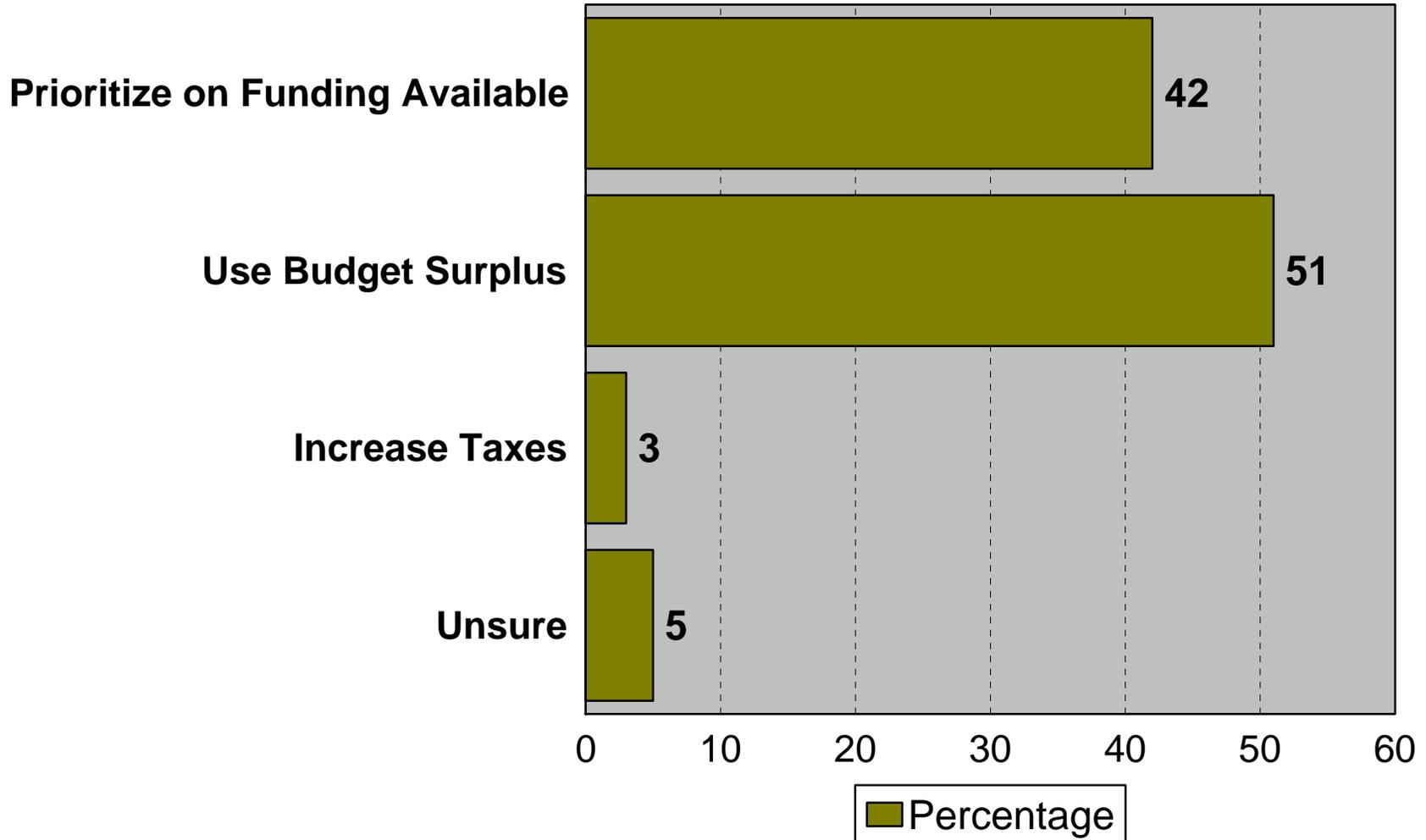
Impact of Traffic Congestion

2015 City of Eden Prairie Business Study



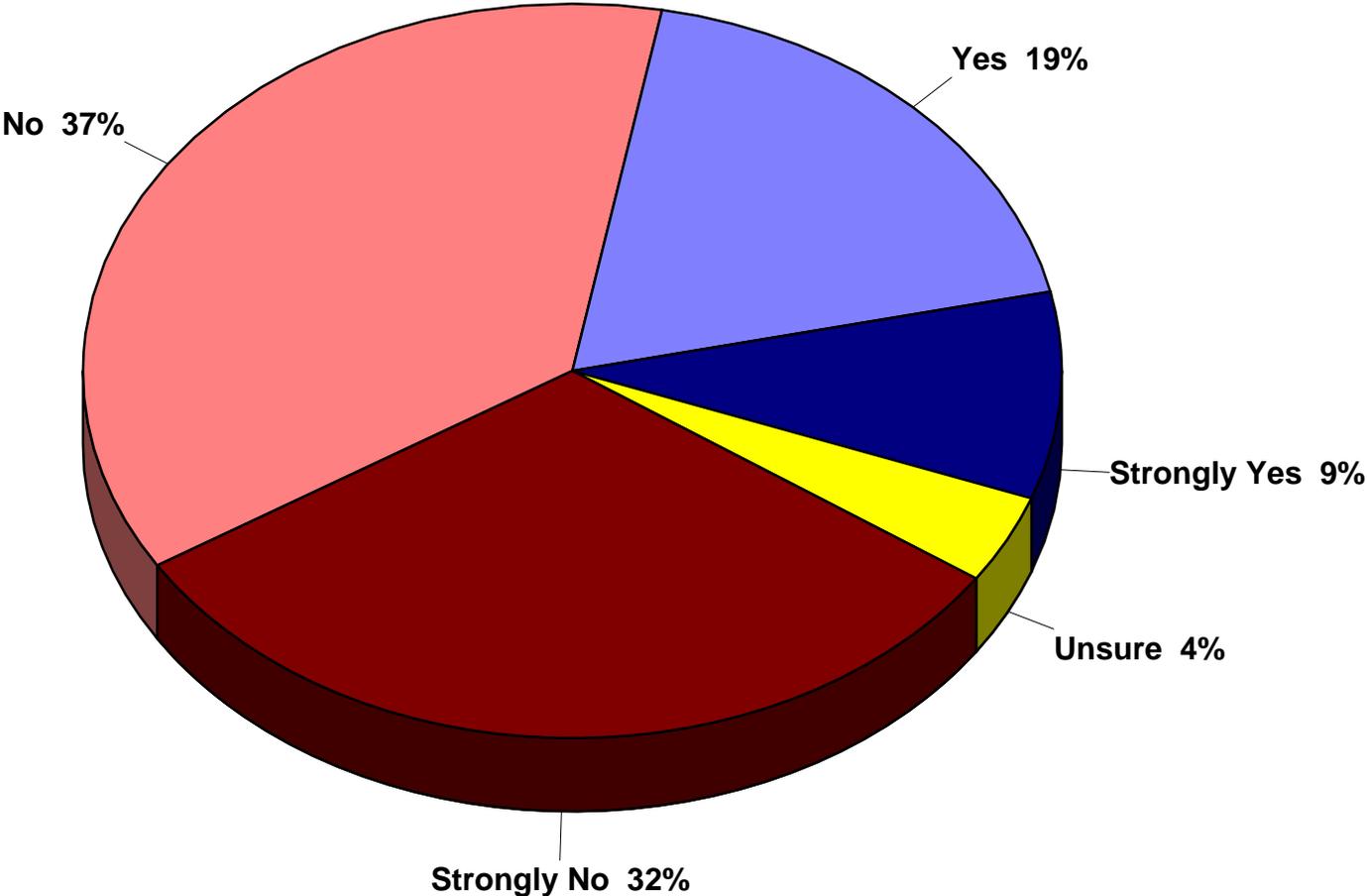
Transportation Funding

2015 City of Eden Prairie Business Study



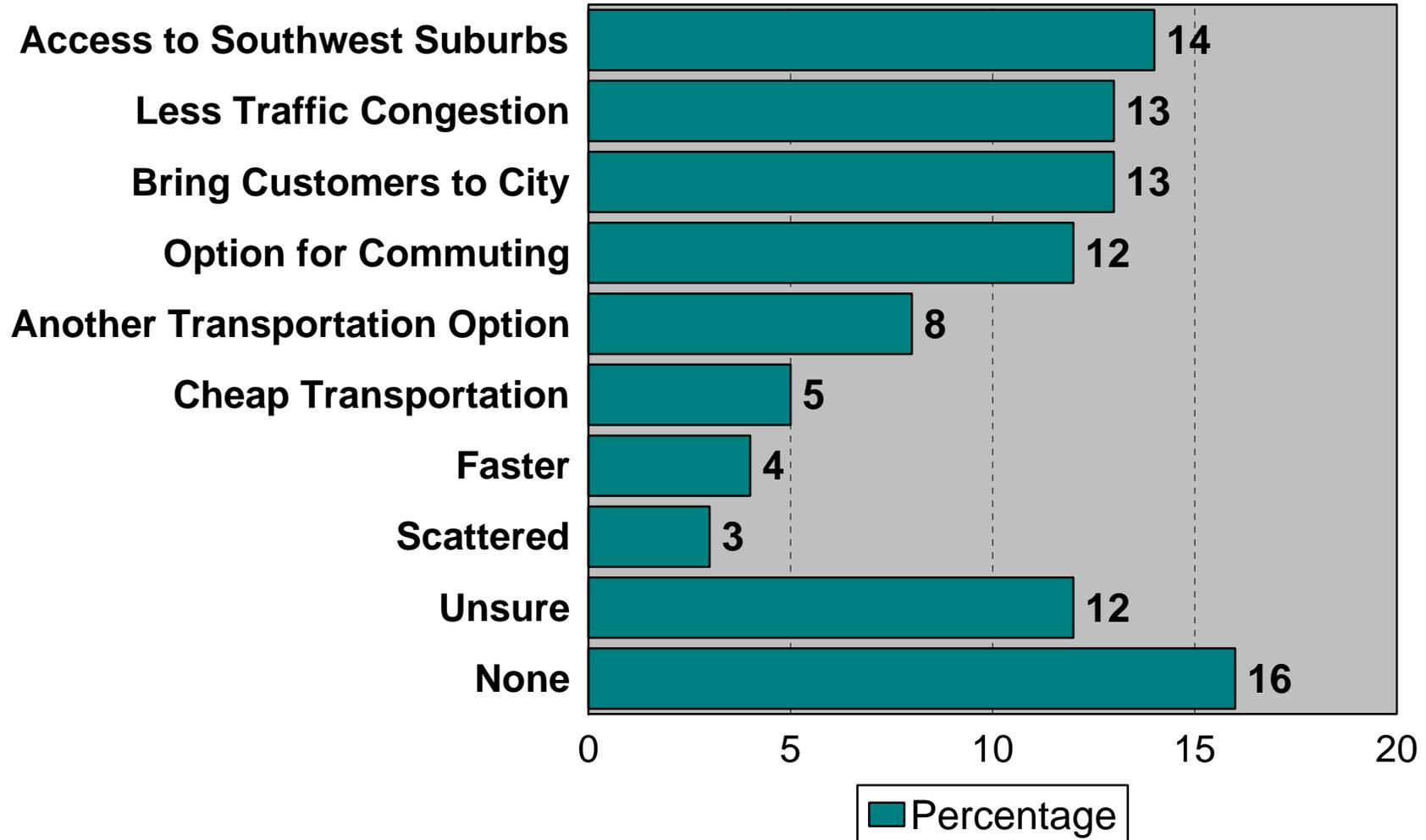
Increase Taxes for Transportation

2015 City of Eden Prairie Business Study



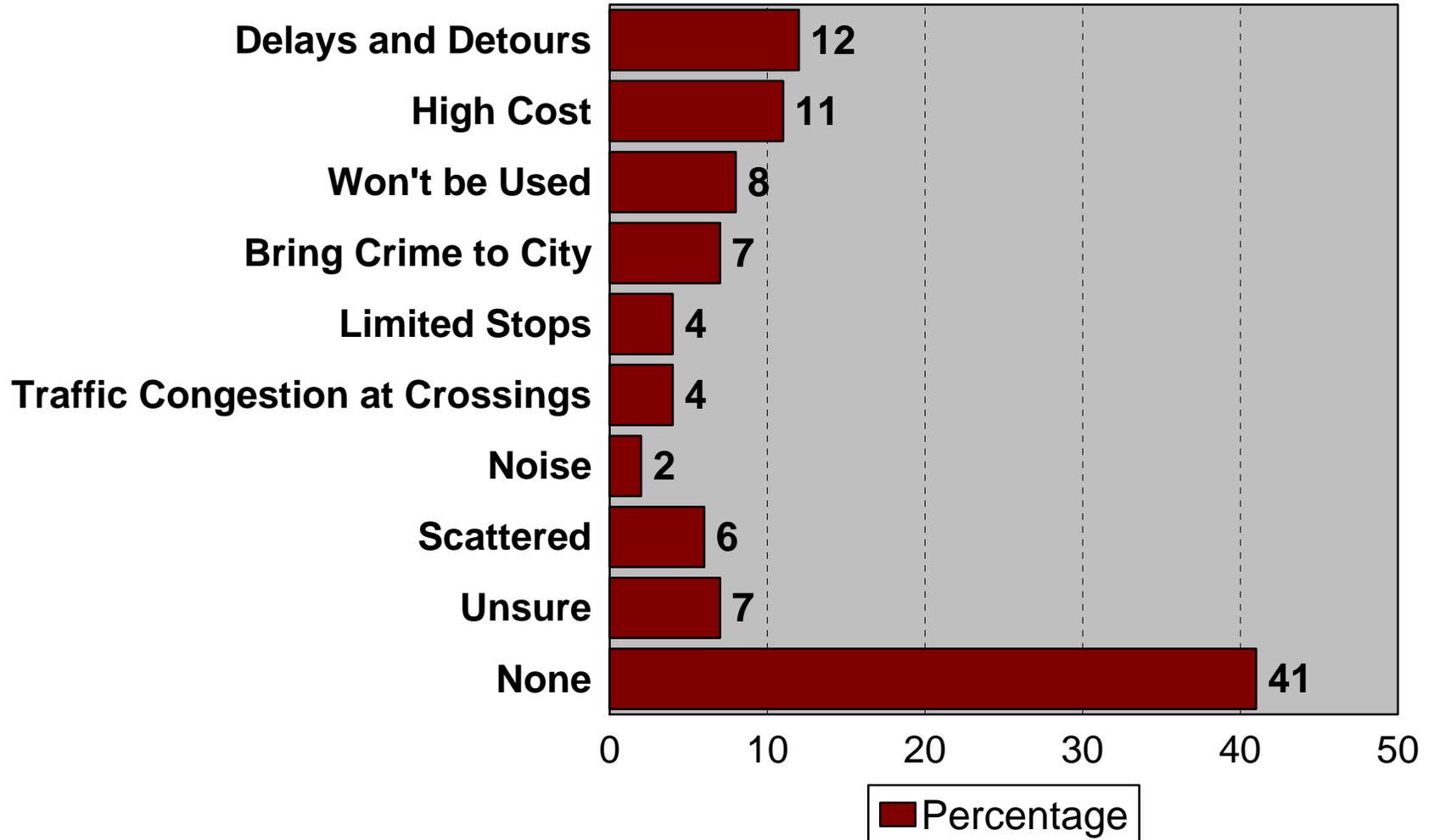
Benefit of Southwest LRT

2015 City of Eden Prairie Business Study



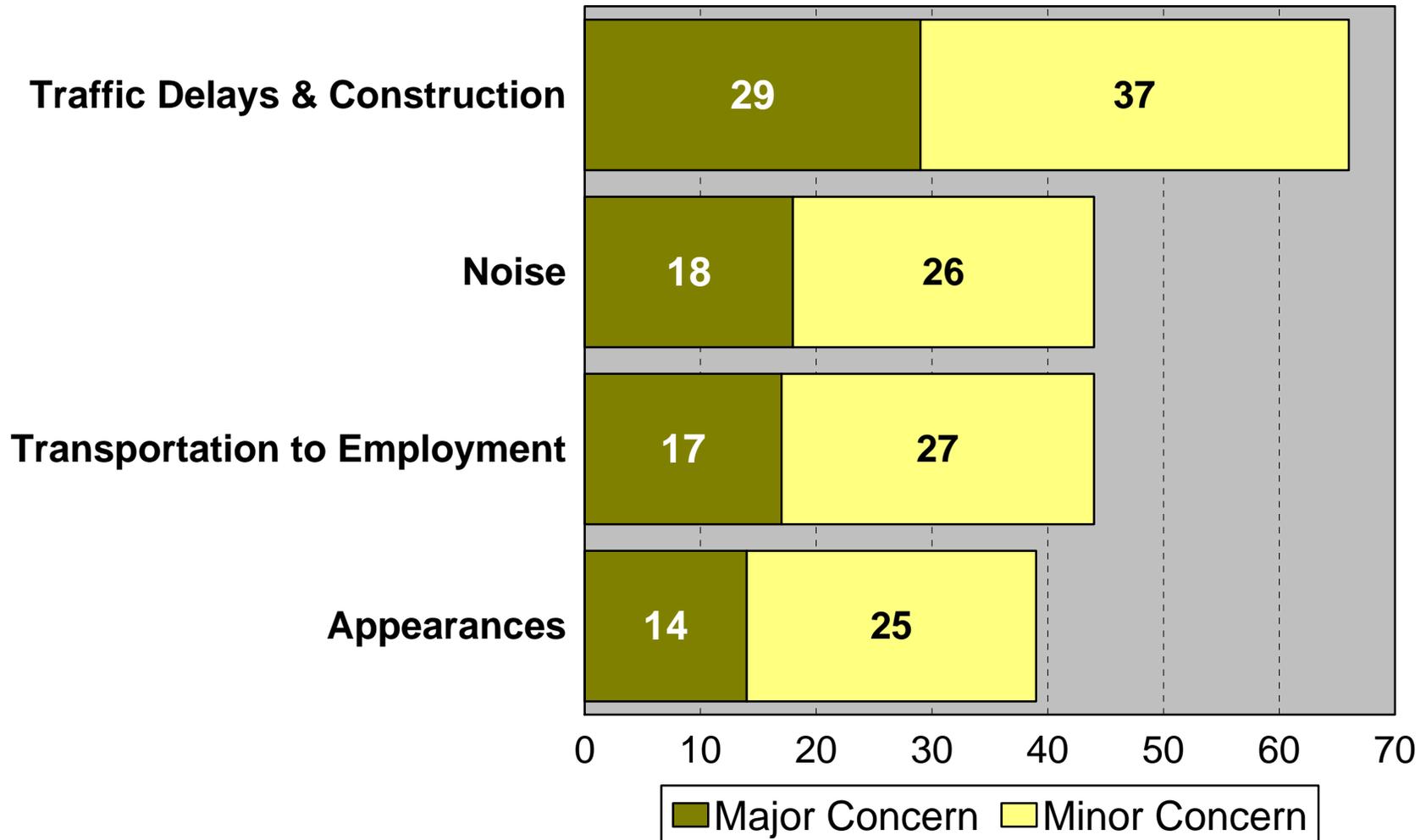
Concern with Southwest LRT

2015 City of Eden Prairie Business Study



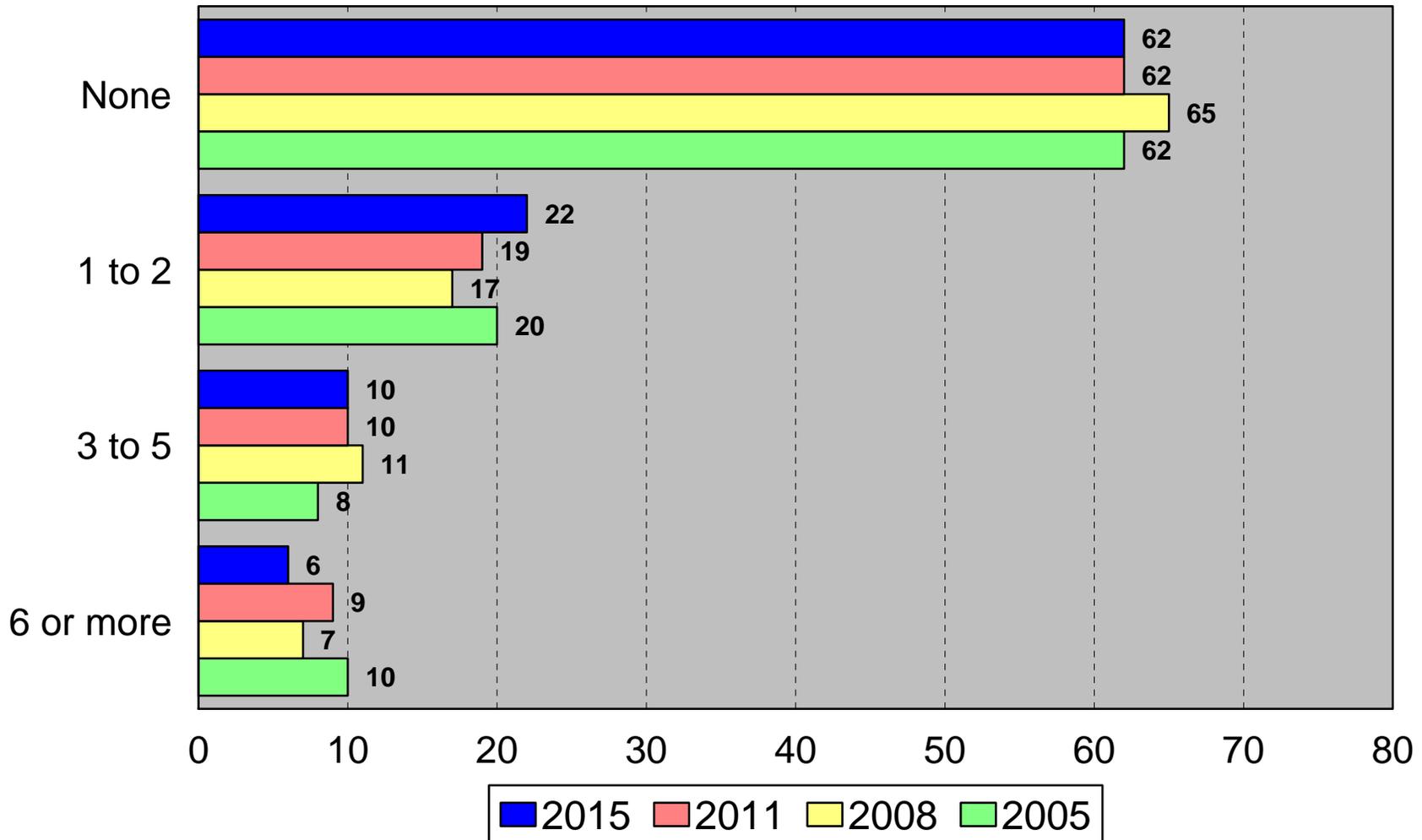
Concerns about Southwest LRT

2015 City of Eden Prairie Business Study



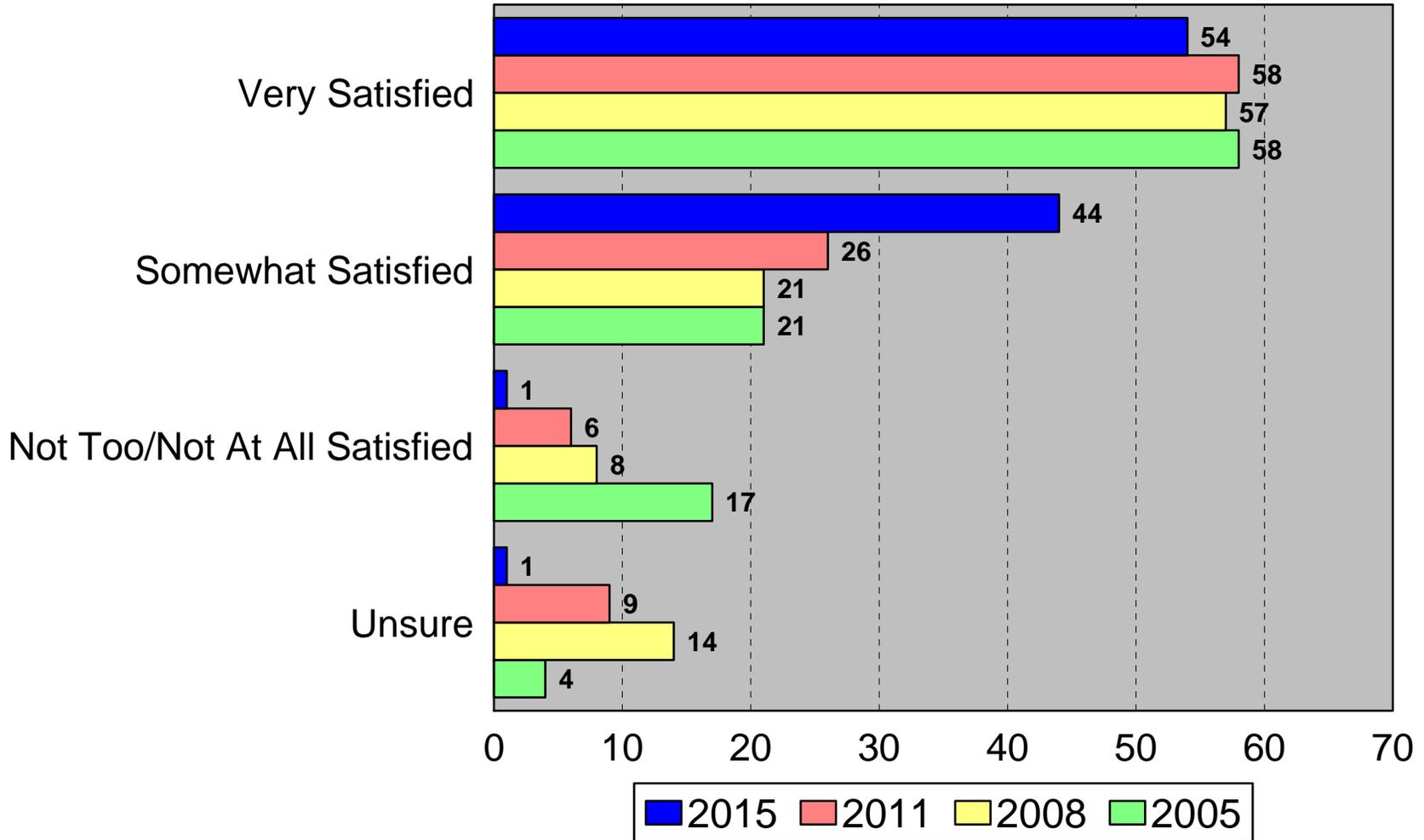
Contact with City Hall

2015 City of Eden Prairie Business Study



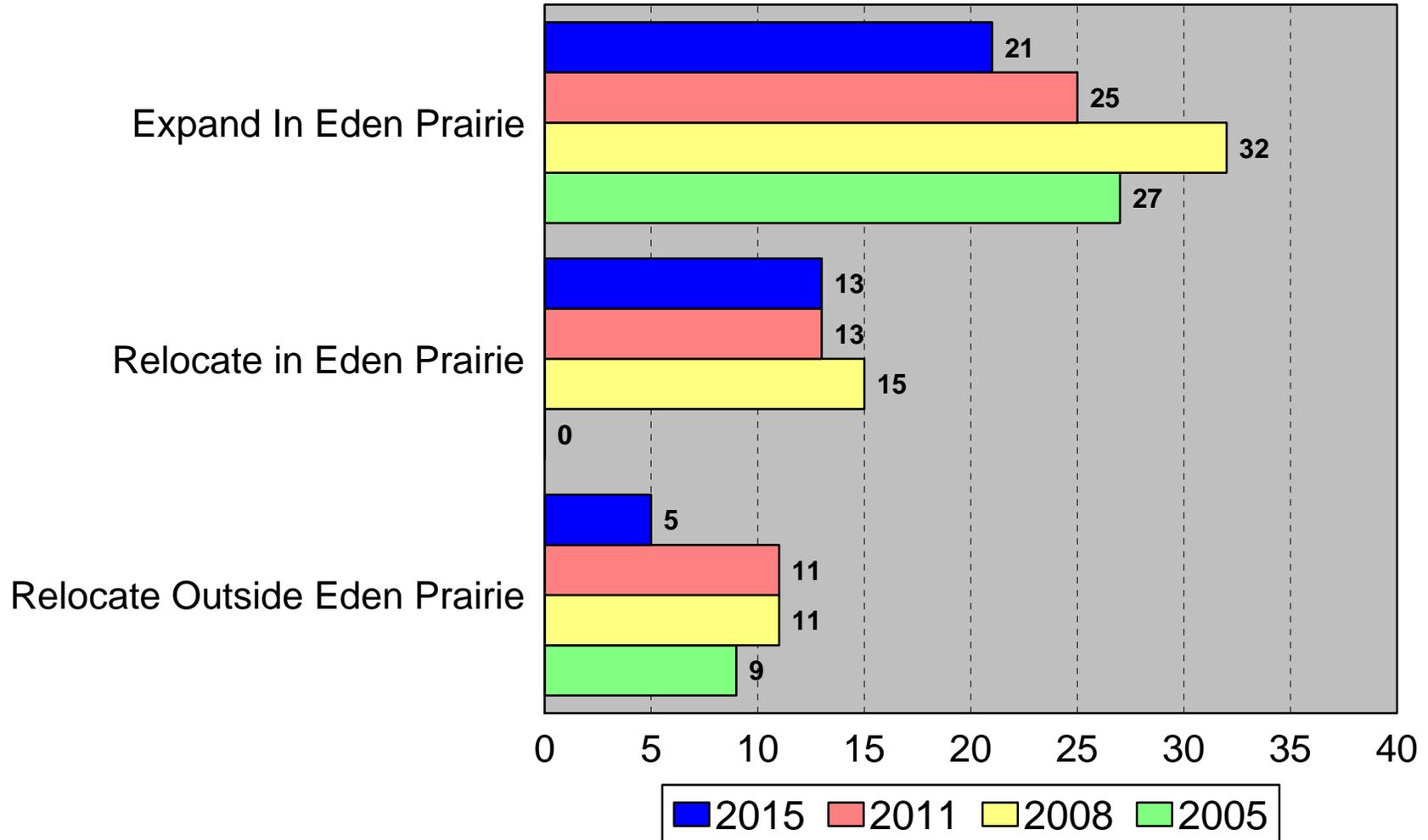
Rating of Contact with City Hall

2015 City of Eden Prairie Business Study



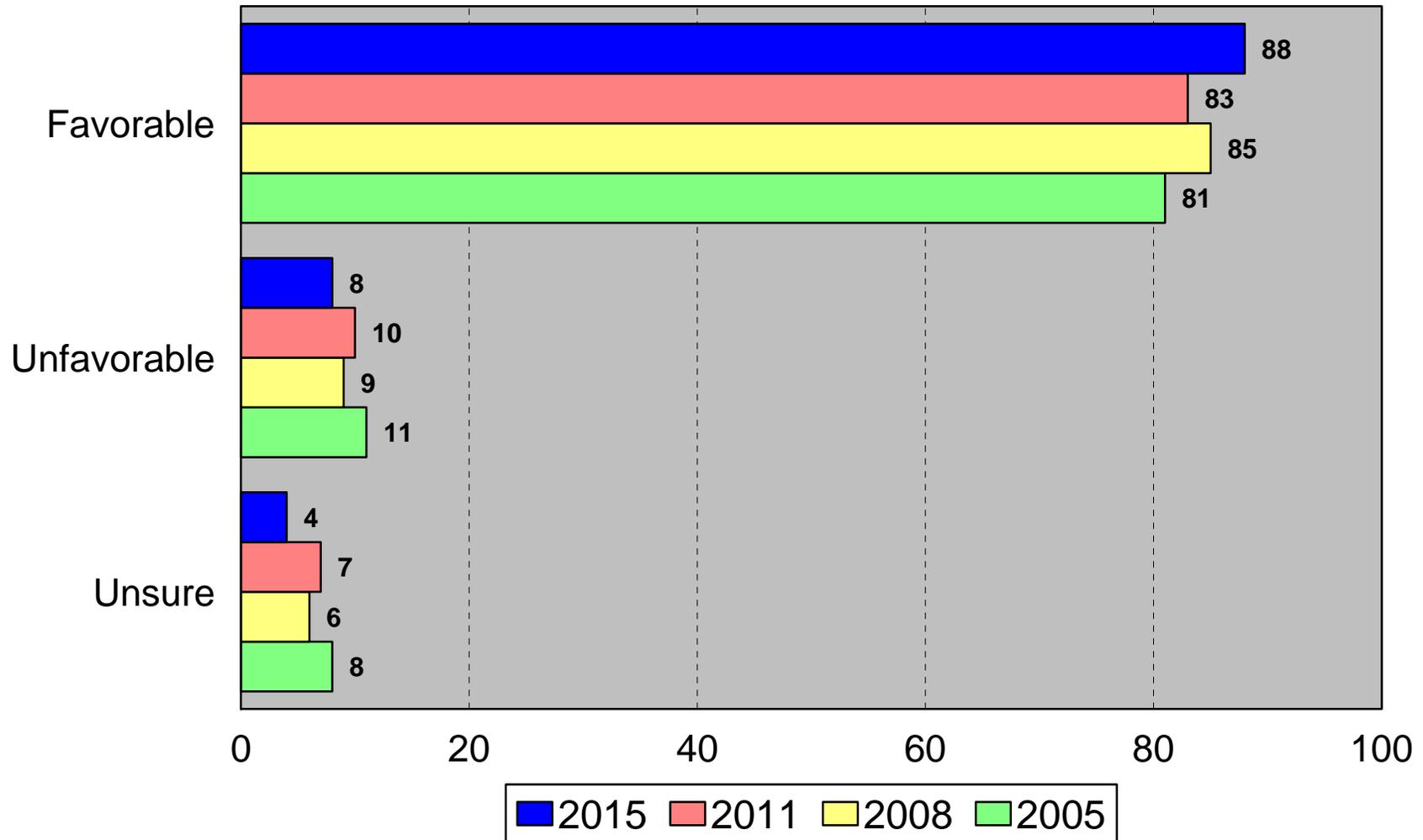
Within the next five years....

2015 City of Eden Prairie Business Study



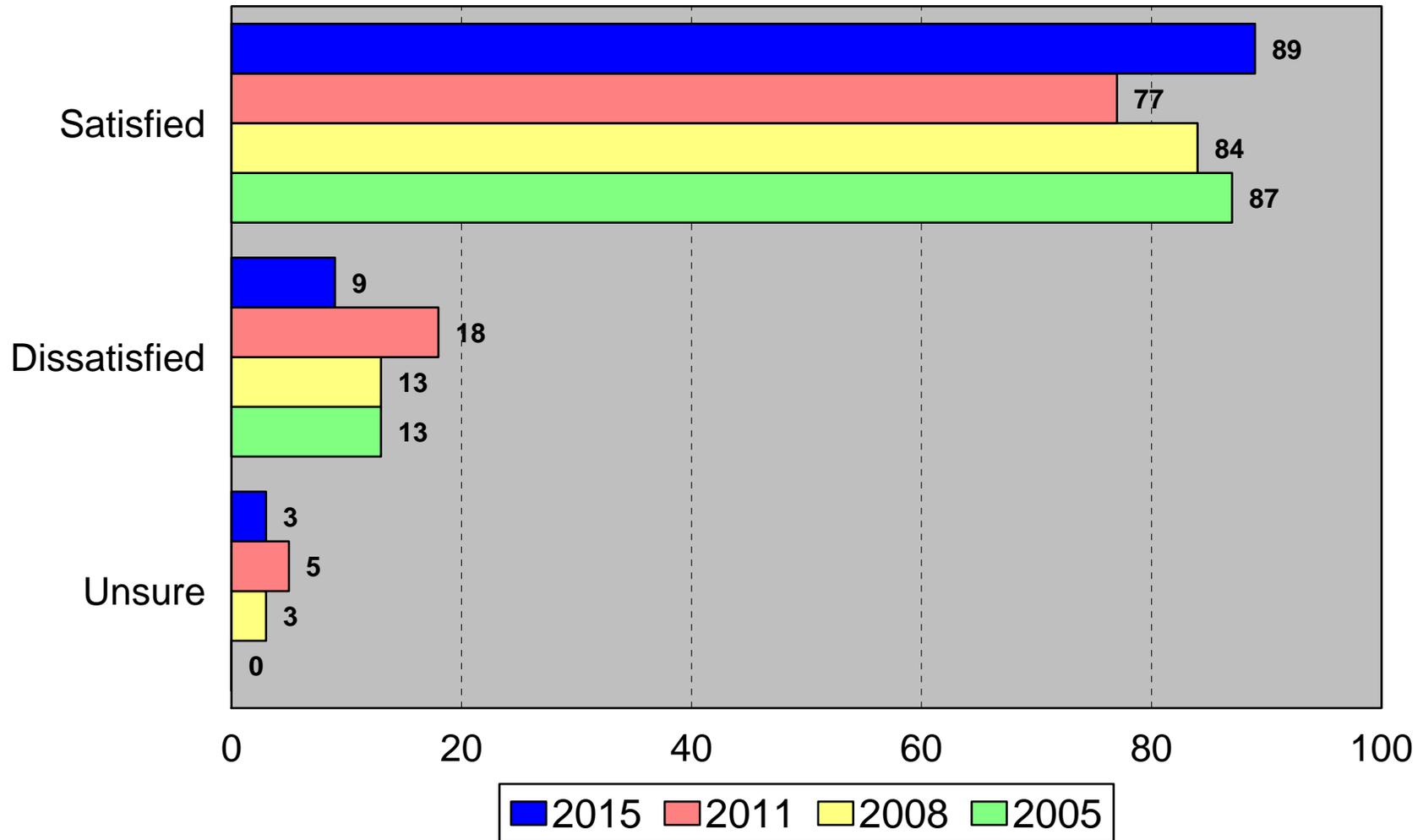
General Value of City Services

2015 City of Eden Prairie Business Study



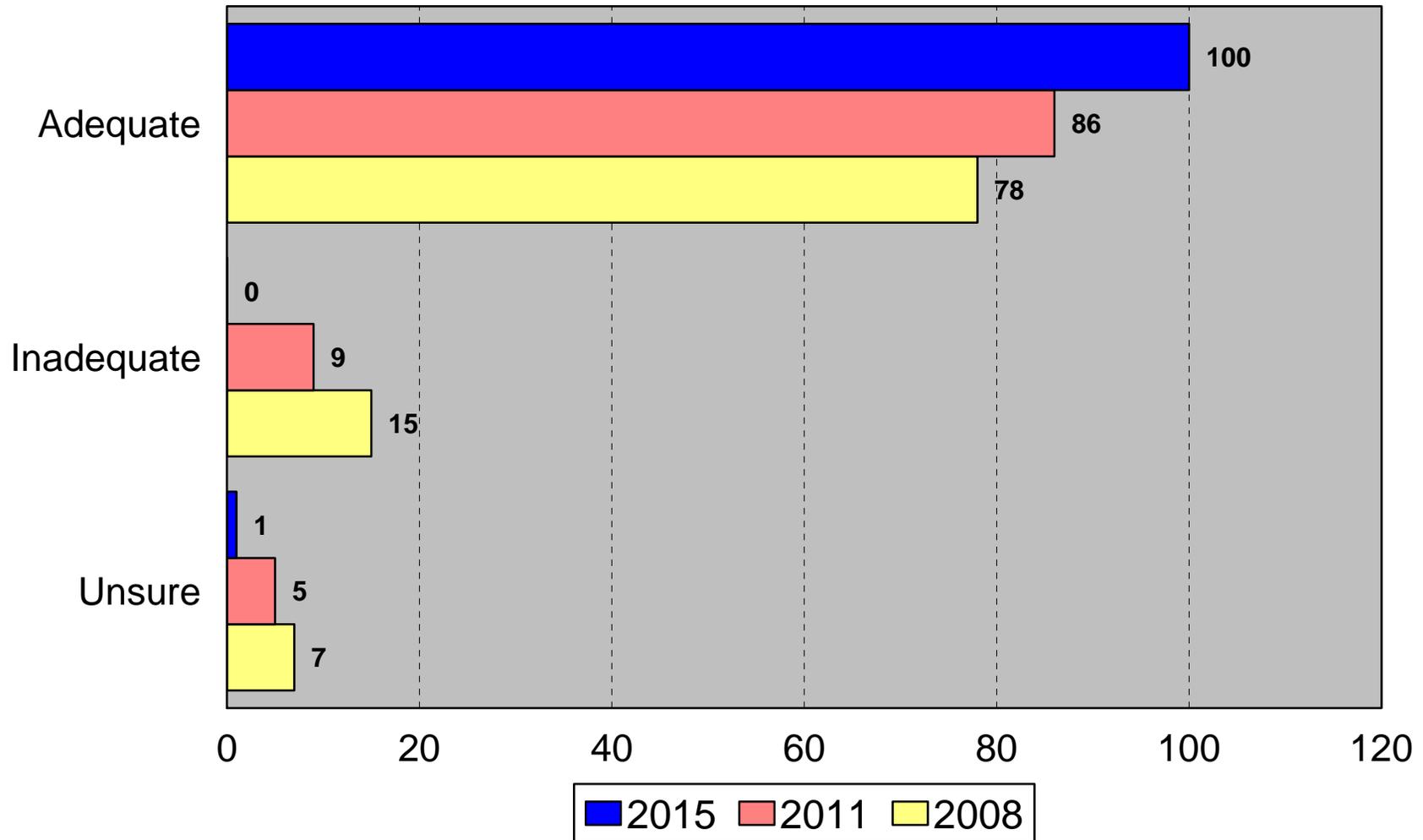
Satisfaction w/Decision-Making Process

2015 City of Eden Prairie Business Study



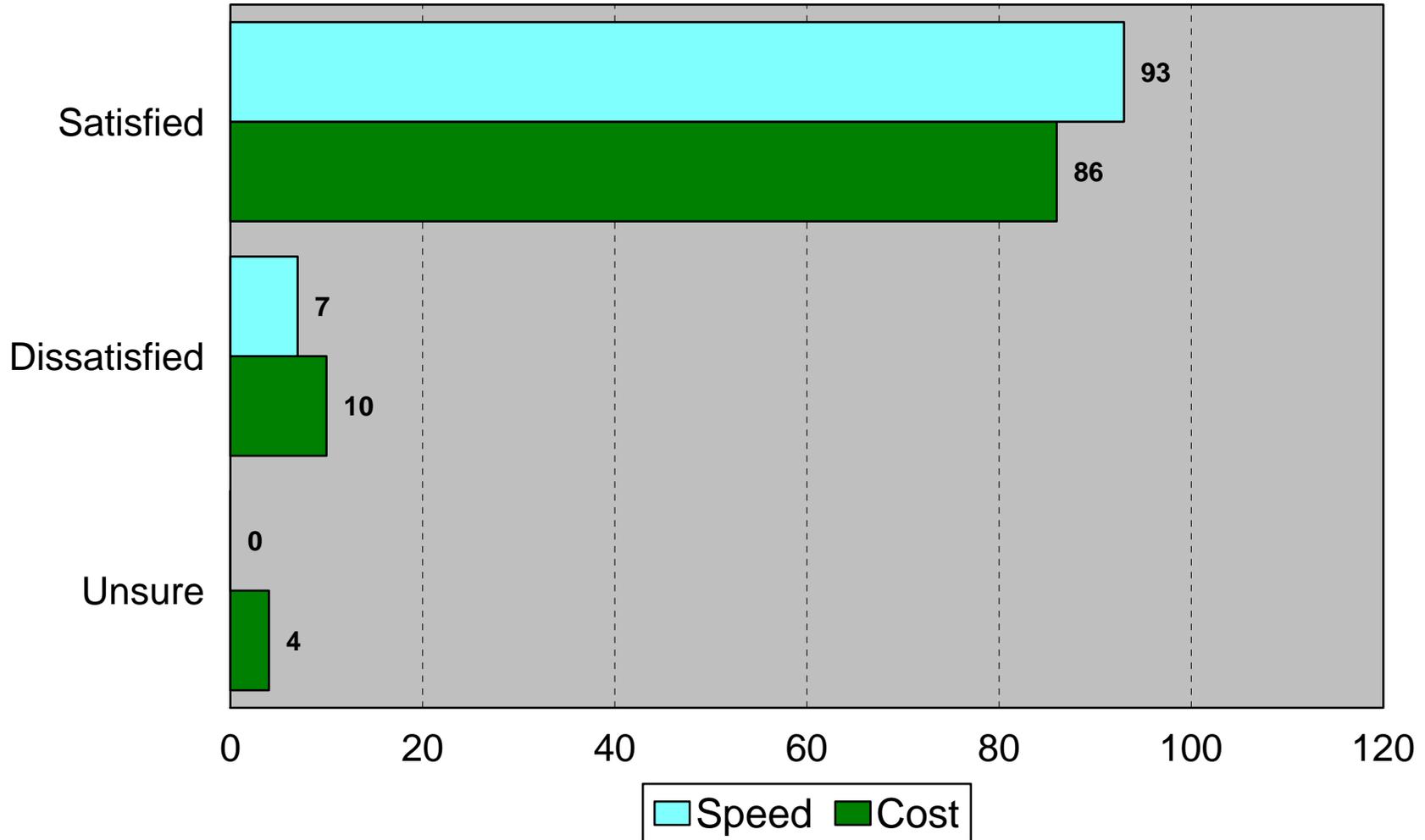
Telecommunications Infrastructure

2015 City of Eden Prairie Business Study



Internet Service

2015 City of Eden Prairie Business Study



Reliability of Energy Supply

2015 City of Eden Prairie Business Study

